DEVELOP YOUR STORY

STORYTELLING WORKSHEET: Innovative Partnership

DEMONSTRATING OUR SHARED PUBLIC HEALTH COMMITMENT

Use this worksheet to tell the story of how your organization successfully works with organizations outside public health to address chronic disease prevention.

Who is/are your partner(s) outside public health? Describe how your partnership(s) formed.

Is the partnership formal or informal?

What was/were the shared goal(s) you set out to achieve together?

What was the outcome?

CDPH California Department of Public Health

Lifetime of Wellness

What resources did your public health organization bring to the table?
Note the specific data, experts, or strategies.

What were the ingredients that made your partnership successful?
Staff who share common goals? Brainstorming around a shared problem?

What do(es) your partner organization(s) say about working with you?
Quote.

What steps can you take to continue this partnership?

What did you learn from working with this partner?

What advice do you have for other public health organizations working on a similar goal?

CDPH Chronic Disease Control Branch cdcb@cdph.ca.gov
FUNDING: This material was produced by the California Department of Public Health's (CDPH) Coordinated Chronic Disease Prevention Program with funding from the Centers for Disease Control and Prevention from the FFY 2011 Prevention and Public Health Fund (Affordable Care Act). Photo courtesy of CDPH's Nutrition Education and Obesity Prevention Branch with funding from USDA Supplemental Nutrition Assistance Program, an equal opportunity provider and employer.