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# Advancing Prevention in the 21<sup>st</sup> Century *Commitment to Action 2014*

February 13, 2014

Sacramento, California



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# Welcome

Ron Chapman, MD, MPH  
Director & State Health Officer  
California Department of Public Health



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# Sponsors

- Centers for Disease Control and Prevention
- California Healthcare Foundation
- The California Endowment
- Health Officers Association of California
- Sierra Health Foundation



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# Learning Objectives

- By the end of the meeting, participants will:
- increase their knowledge and competence to successfully implement scaleable, evidence-based public health strategies.
  - have a plan to implement one public health strategy to address chronic disease disparities in their region.





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# Opening Remarks



Diana Dooley, JD  
Secretary

California Health and Human Services Agency



# Let's Get Healthy California Task Force Report 2012

Framework for the California Wellness Plan

*1<sup>st</sup> Strategic Direction* - Health Across the Lifespan

*2<sup>nd</sup> Goal* - Living Well: Preventing and Managing Chronic Disease

*26 Priorities and Performance Measures* concerning chronic disease prevention are included





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# Purpose



Wendel Brunner, PhD, MD  
Public Health Director  
Contra Costa Health Services





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# Outcomes



- Increased capacity to implement chronic disease prevention activities and take advantage of opportunities
- Two-year chronic disease prevention agenda with priority strategies, action steps and resource commitments for each Goal

# Identified Criteria for Selecting Priorities

- **BROADEST IMPACT** on population health
- **ADDRESSES HEALTH EQUITY/Social Determinants of Health**
- **FEASIBLE** & realistic to tackle; we collectively have the right skills and resources
- **CATALYZES** the efforts of multiple, diverse stakeholders
- **SUSTAINABLE**, building on/leverages existing investments
- **ALIGNS** with State priorities in LGHCTF, California Wellness Plan, and others



# California Wellness Plan

Ron Chapman, MD, MPH  
Director & State Health Officer  
California Department of Public Health



# Coordinated Chronic Disease Prevention Grant

CDC Planning Grant 2011-2014

- Outcomes

- Robust public health department infrastructure for coordination of programs that address chronic disease and its risk factors
- Statewide coalition (s) that address chronic disease prevention broadly
- Burden Report and a statewide Plan for Action for government and partners



# California Wellness Plan Development

- Many partners contributed to the Plan over a two year period
- Plan implementation is for partners statewide; government cannot achieve the Goals and Objectives alone



# California Wellness Plan Goals

Overarching: **Equity in Health and Wellness**

1. Healthy Communities
2. Optimal Health Systems Linked with Community Prevention
3. Accessible and Usable Health Information
4. Prevention Sustainability and Capacity



# Goal 1 Focus Area

## *Healthy Communities*

- Create healthy, safe, built environments that promote active transport, regular daily physical activity, healthy eating and other healthy behaviors, such as by adoption of health considerations into General Plans



# Goal 2 Focus Area

## *Optimal Health Systems Linked with Community Prevention*

- Build on strategic opportunities, current investments and innovations in the Patient Protection and Affordable Care Act, prevention, and expanded managed care, to create a systems approach to improving patient and community health



# Goal 3 Focus Area

## *Accessible and Usable Health Information*

- Expand access to comprehensive statewide data with flexible reporting capacity to meet state and local needs



# Goal 4 Focus Areas

## *Prevention Sustainability and Capacity*

- Collaborate with health care systems, providers and payers to show the value of greater investment in community-based prevention approaches that address underlying determinants of poor health and chronic disease



# Goal 4 Focus Areas (continued)

## *Prevention Sustainability and Capacity*

- Explore dedicated funding streams for community-based prevention
- Align newly secured and existing public health and cross-sectoral funding sources to support broad community-based prevention



# California Wellness Plan Outcomes

- Improved understanding of the multiple factors that contribute to chronic disease
- Increased transparency of government chronic disease prevention activities
- Roadmap for government and partner collaboration on chronic disease prevention
- Ability to measure progress in chronic disease outcomes, disparities and costs





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# Keynote



Jeffrey Levi, PhD  
Executive Director  
Trust for America's Health



# Accountable Care Community in Action: A San Diego Case Study

Wilma Wooten, MD, MPH  
Health Officer  
San Diego County





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# General Session



Review and Vote on Top Strategies

**California Ballroom**

Moderator: Larry Cohen, MSW

Founder and Executive Director

Prevention Institute



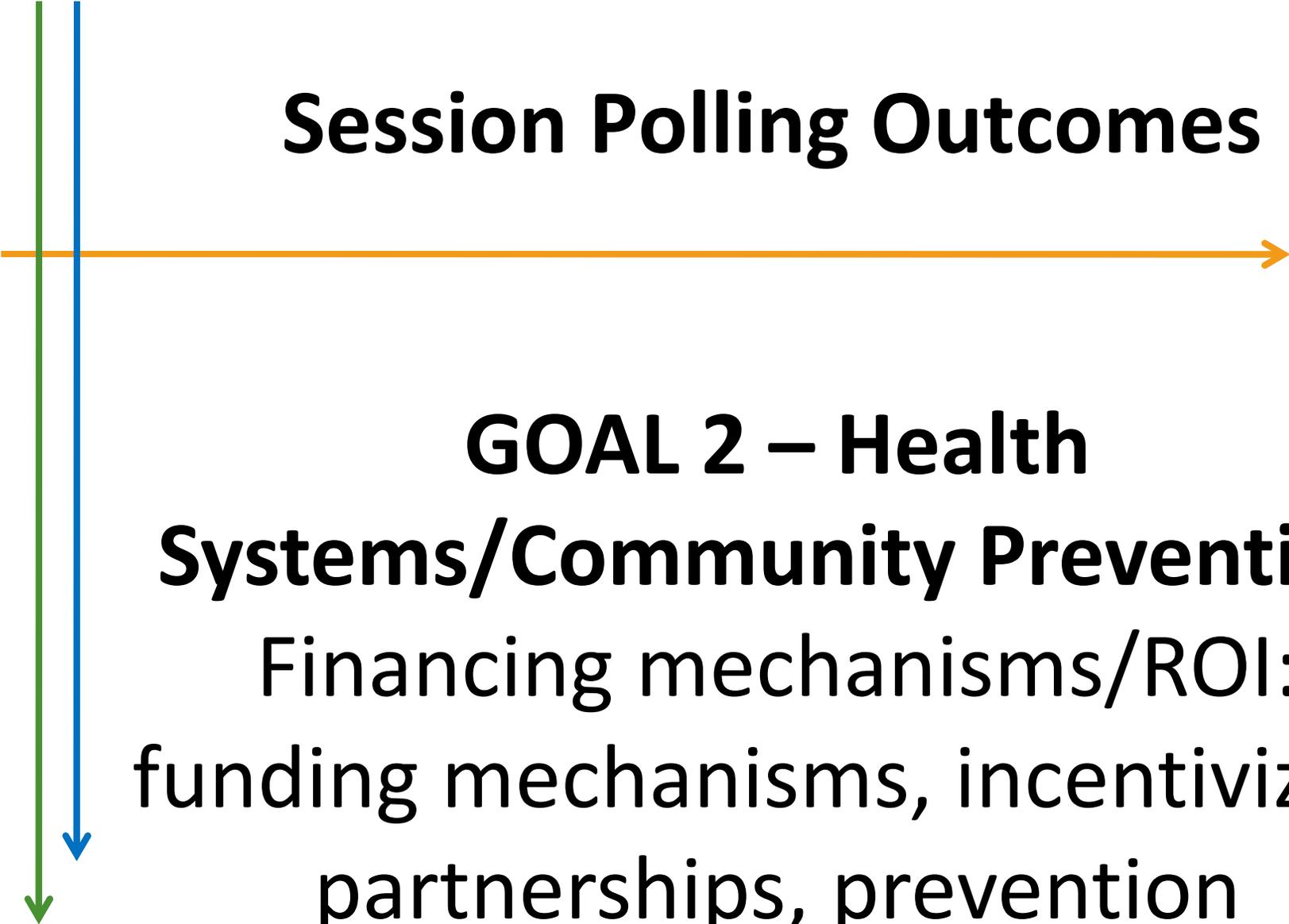
# Session Polling Outcomes

## GOAL 1 – Healthy Communities

Implement formal mechanisms  
to engage all sectors and  
identifying specific action for  
collective impact.



# Session Polling Outcomes



**GOAL 2 – Health  
Systems/Community Prevention**  
Financing mechanisms/ROI:  
funding mechanisms, incentivizing  
partnerships, prevention



# Session Polling Outcomes

## **GOAL 3 – Accessible & Usable Health Information**

Leveraging Health Information  
Exchanges (HIEs), Electronic  
Health Records (EHRs), and  
Meaningful Use



# Session Polling Outcomes

## GOAL 4 – Prevention

### Sustainability & Capacity

Wellness Trust-Creation of  
dedicated streams of funding for  
community-based prevention at  
the local, state, and regional levels



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Sacramento, California



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# Welcome

Ron Chapman, MD, MPH  
Director & State Health Officer  
California Department of Public Health



# Health Happens Here

Leticia Alejandrez  
Director of Communications  
The California Endowment



# Health Happens Here Video

<https://www.hightail.com/download/eINKSXQ1bWdPSHpMbjhUQw>





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# Keynote



David J. Erickson, PhD

Director

Center for Community Development Investment

Federal Reserve Bank of San Francisco





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# General Session



Goal Area Presentations

**California Ballroom**

Moderator: Wendel Brunner, PhD, MD

Public Health Director

Contra Costa Health Services



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# General Session

Organizational Commitments to Move Action  
Steps Forward

## California Ballroom

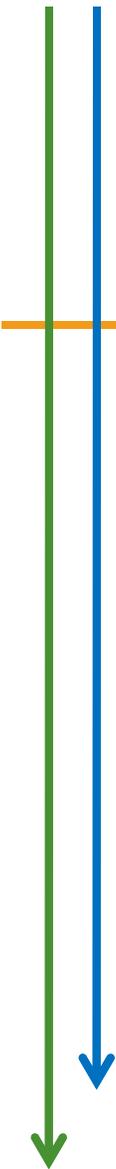
Moderator:

Jonathan E. Fielding, M.D., M.P.H., M.B.A., M.A.

Health Officer

Los Angeles County



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# Keynote

Jonathan E. Fielding, M.D., M.P.H., M.B.A., M.A.  
Health Officer  
Los Angeles County





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# Next Steps



Thank you

Moderator: Ron Chapman, MD, MPH  
Director & State Health Officer  
California Department of Public Health

