

# California Cardiovascular Disease Prevention Program

## **Mission**

The mission of the California Cardiovascular Disease Prevention Program (CDPP) is to reduce death and disability from heart disease, the leading cause of death in California.

## **Program Background**

The CDC Preventive Health and Health Services Block Grant CDPP focuses on heart disease prevention, with an emphasis on hypertension, employing primary and secondary prevention strategies in fulfilling objectives. CDPP employs efforts to reduce sodium intake by providing education on the health benefits of lowering sodium consumption. Activities also include identifying current interventions and best practices to improve blood pressure control.

## **Statistics**

Approximately 30 percent of all deaths in California are due to heart disease (CDPH, Death Records, 2010).

Approximately 80 percent of California adults are cutting down on salt to help lower or control their high blood pressure (CA BRFSS, 2011).

## **Key Program Objectives**

**Objective #1:** Implement quality improvement processes through promotion of evidence-based team-based care models, such as Comprehensive Medication Management (CMM). CDPP staff will provide leadership in developing an action plan to engage community pharmacists in the implementation of CMM.

**Objective #2** Maintain active partnerships to support CDPP activities including collaborations will key national, statewide, and local stakeholders in support of cardiovascular risk reduction, with an emphasis on high blood pressure, leading to implementation of evidence-based guidelines and public health best practices.

**Objective #3:** Maintain the statewide Sodium Awareness Leadership Team (SALT) taskforce that conducts state-level efforts to increase awareness about the health benefits of lowering sodium consumption.

**Objective #4:** Perform cardiovascular disease surveillance activities by providing technical assistance for data requests to state and local agencies, public partners, or stakeholders, as needed. In addition, CDPP will publish a comprehensive burden report to inform the prevention and control efforts and monitor progress on cardiovascular disease indicated as defined in Healthy People 2020, California Wellness Plan, and the Centers for Disease Control and Prevention's Chronic Disease Surveillance indicators.

## **Key Partners**

Nutrition Education and Obesity Prevention Branch (NEOPB)  
Well-integrated Screening for Women Across the Nation (WISEWOMAN)  
California Department of Education (CDE)  
Prevention First, Advancing Synergy for Health  
Lifetime of Wellness, Communities in Action  
October 2015

American Heart Association (AHA)/American Stroke Association  
California Conference of Local Health Officers (CCLHO)  
National Salt Reduction Initiative  
Script your Future Campaign  
California Department of Health Care Services

**Program Contact:**

California Department of Public Health  
California Cardiovascular Disease Prevention Program  
P.O. Box 997377, MS 7208  
Sacramento, CA 95899-7377  
Email: [cdcb@cdph.ca.gov](mailto:cdcb@cdph.ca.gov)

**Website**

For further information and resources on chronic disease control and prevention please visit  
<http://www.cdph.ca.gov/programs/cdcb/Pages/default.aspx>.

