

WELCOME

CCLHO Strategic Planning Refresh *Forces of Change – Four Years Out*

CCLHO Fall Semiannual Conference Business Meeting

Claremont, CA

October 5, 2016



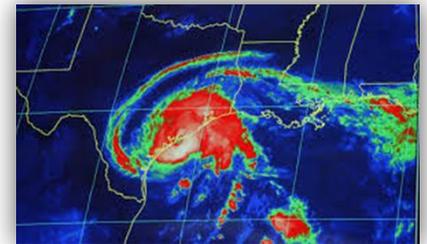
ACTIVITY #1: FORCES OF CHANGE



FORCES OF CHANGE

Brainstorm on all types of major forces of change globally, nationally, regionally, and locally over the next 4 years that could have an impact on the health of the population and health equity as it relates to:

- 1) CCLHO
- 2) Local Health Departments



FORCES OF CHANGE

▪ A force of change is a broad category that includes trends, events and factors.

Trends are patterns over time such as increasing use or reliance on technology, aging population, global migration or migration in and out of a community, or a growing disillusionment with government.

Factors are discrete elements such as geography, climate, or a jurisdiction's proximity to a major waterway or border.

Events are one-time occurrences, such as a major infectious disease outbreak, war, climactic event, disaster or passage of new legislation.

THEMES:

Within the forces of change, what themes should be considered?

•As you brainstorm, you will want to consider any and all types of major global, national, regional and local forces guided by the following themes:

- 1) **Social-Psychological and Cultural (Education, Trauma, Stress)**
- 2) **Economics**
- 3) **Politics and Governance (Law and Ethics)**
- 4) **Science and Technology (Communications and IT)**
- 5) **Environment and Climate**

•You will want to think about themes in terms of opportunities and threats.

ACTION 1 (5 MINUTES):

Brainstorm on your own and use the Forces of Change worksheet provided to write down your ideas.

Write down as many ideas as you can.

4-YEAR FORCES of Change: Opportunities and Threats Worksheet <i>*Please return to CCLHO at the end of the activity</i>					
Themes: Social-Psychological and Cultural (Education, Trauma, Stress), Economics, Politics and Governance (Law and Ethics), Science and Technology (Communications and IT), Environment and Climate					
Lens: Population Health and Health Equity, alignment with Let's Get Healthy California					
	Factors, Events and Trends (global, national, regional, and local)	Opportunities for CCLHO	Opportunities for Local Health Departments	Threats to CCLHO	Threats to Local Health Departments
	<i>Example only: Active Living</i>	<i>Partnering with state-level entities (e.g. Caltrans transportation grants, large business partnerships, such as Kaiser)</i>	<i>Partnerships with business and school sectors to promote mutual interests (e.g. Worksite Wellness, Safe Routes to Schools)</i>	<i>Political will and/or passion</i>	<i>Funding</i>
1.					
2.					
3.					
4.					



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ACTION 2 (5 MINUTES):

Brainstorm on your own and use the Strengths and Weaknesses worksheets provided to write down your ideas.

Write down as many ideas as you can.

Current Strengths and Weaknesses of CCLHO Worksheet
**Please return to CCLHO at the end of the activity*

	Strengths of CCLHO	Weaknesses of CCLHO
1.		
2.		
3.		
4.		
5.		
6.		



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ACTION 3 (15 MINUTES):

Select a scribe and collector of documents.

Share your TOP THREE items from the worksheets of each person with your table;

Discuss amongst yourselves what you believe to be the most significant forces, threats and opportunities likely to have impact on:

- 1) CCLHO
- 2) Local Health Departments

Discuss the current (2016) strengths and weaknesses of CCLHO.

Generate the Top 3 Opportunities and Threats and the Top 3 Strengths and Weakness from the group table.



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ACTION 4 (15 MINUTES):

Have one person **report out** on the group's conclusions:

- TOP 3 Opportunities and Threats
- TOP 3 Strengths and Weaknesses

Return individual and group worksheets to CCLHO.



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ACTION 5 – 10 MINUTES

CCLHO STRATEGIC MAP DISCUSSION

- Keep the CCLHO Strategic Map the same or make changes?
 - Discuss as group
- Conduct poll of the tables
- Collect any suggested changes

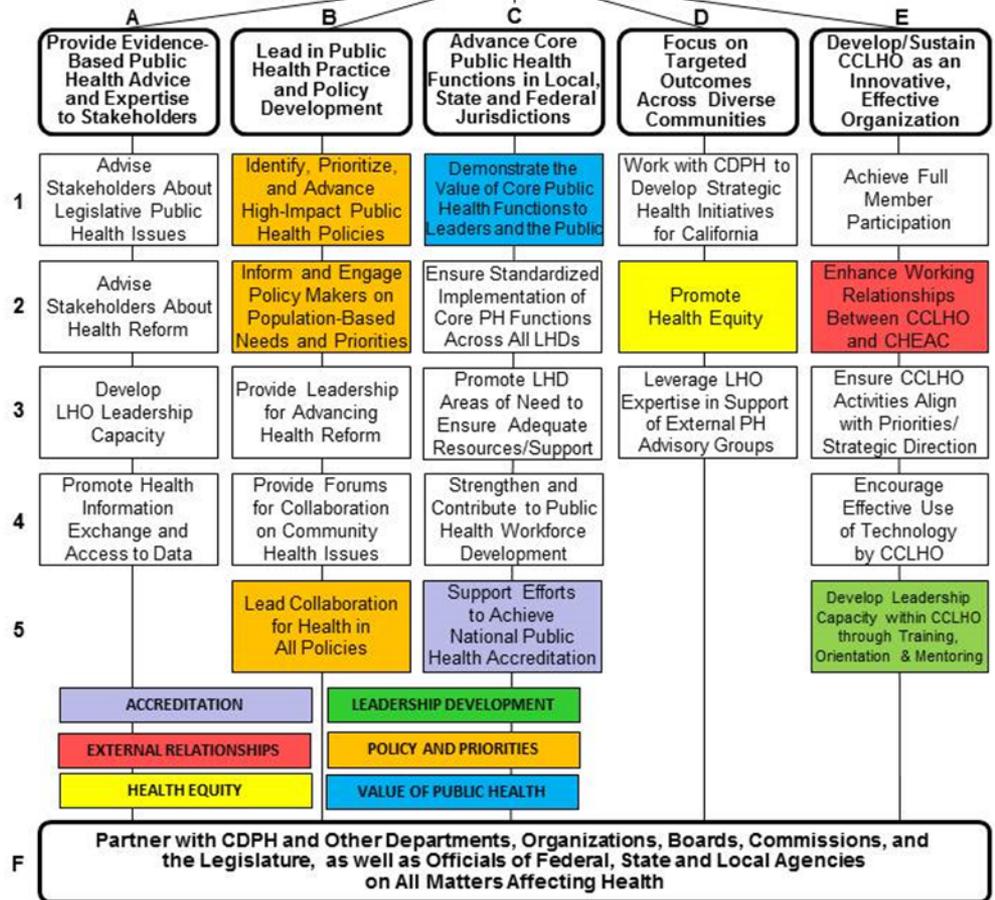
California Conference of Local Health Officers Strategic Map: 2012-2016

Vision: Healthy People in Healthy Communities

Mission: To ensure that the expertise and leadership of California physician health officers strengthen and shape the practice and structure of public health to protect and promote the health and well-being of people and communities

Lead Public Health Initiatives to Improve Health and Well-Being in California's Changing Environment

10-14-15



NEXT STEPS

- Collect worksheets
- Compile results
- Report findings

