



CALIFORNIA  
CONFERENCE  
OF LOCAL  
HEALTH OFFICERS

# ACCREDITATION STRATEGIC PLAN 2013-2016

Updates  
October 14, 2015

accreditation

Networking

Public Health

state

thinking

Speakers

Matthews

political

history helpful

products

speakers

available

health

session

effectively communicate

ability

officially

constructive

interaction

group

related

perspective

supporting

learning

opportunity to interact

discussion

useful

Quality improvement

better hearing

Communication in Public Health advocacy

Health inequity champion public health priorities

incorporate

partner partner Connections

underway importance

Local Health Department input

Storytelling immediately useful

Communication

Quality improvement

presentation

implications

Opportunity

content

sharing ideas

Public Health values

Tools and templates

inspiring presentation

Describe activities

work Collaborative

Places

Storytelling

national diversity

networking

especially

Advocacy

change

hear

skills

discussions

electd

strategic

Overview

entrenched

voice

tools

change

hear

skills

discussions

electd

strategic

Overview

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voice

public health values

transformation

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public health values

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skills

discussions

electd

strategic

Overview

entrenched

voice

public health values

transformation

# ACCREDITATION UPDATE

NEW PHAB VIDEO

The logo for PHAB (Public Health Accreditation Board) consists of the letters 'PHAB' in white, sans-serif font, centered within a dark blue square. The letters are separated by thin vertical white lines.

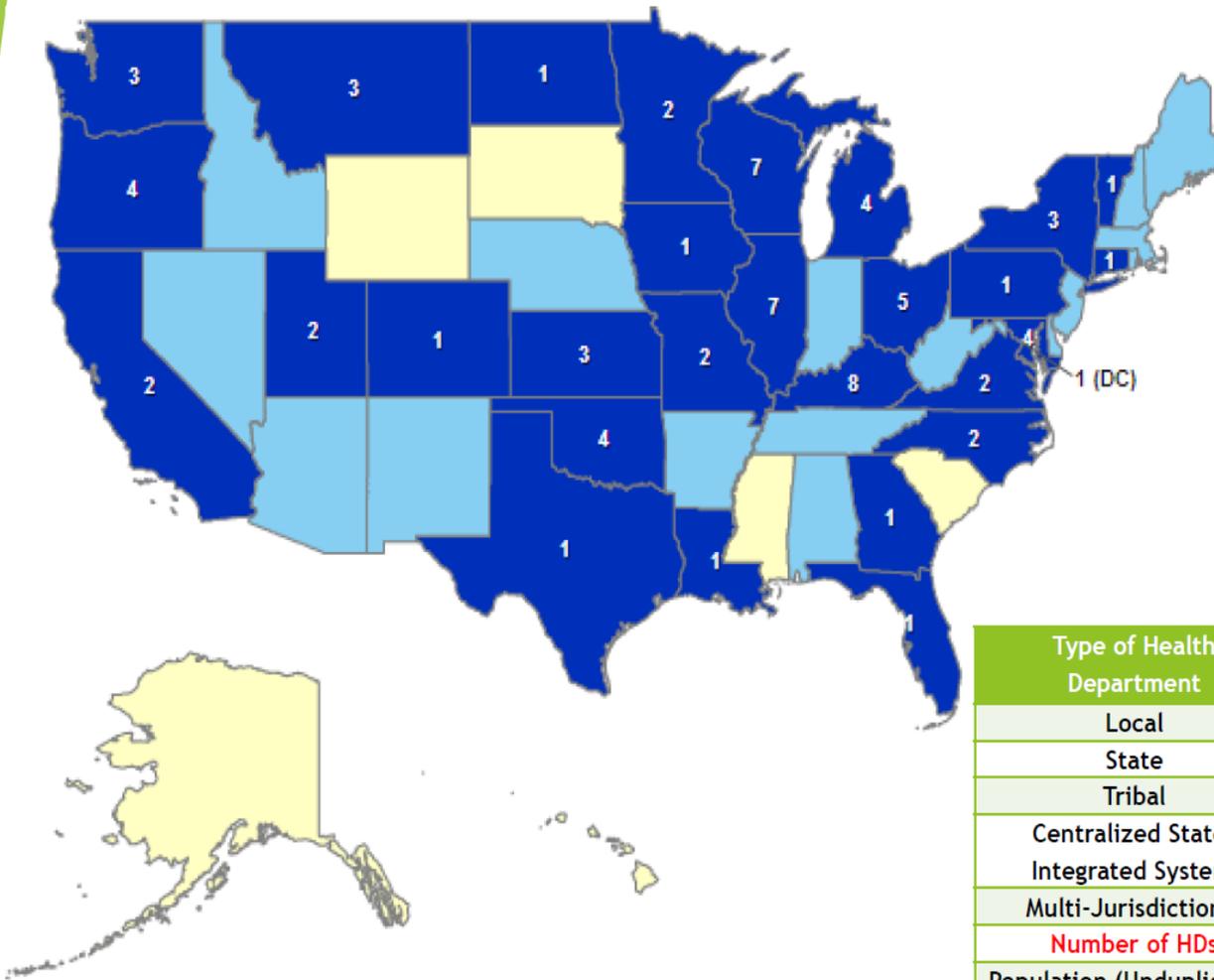
PHAB

## Reaping the Benefits of Accreditation Across the Nation



<https://vimeo.com/138148927>

# Accreditation Activity as of October 2015



Type of Health Department	Accredited	In Process	Total in e-PHAB
Local	70	158	228
State	9	23	32
Tribal	.	3	3
Centralized States Integrated System <sup>i</sup>	.	67	67
Multi-Jurisdictional	.	8	8
<b>Number of HDs</b>	<b>79</b>	<b>259</b>	<b>338</b>
Population (Unduplicated)	120,690,197	107,025,674	227,715,871

*Applicant Names Are Kept Confidential*

<sup>i</sup>Single accreditation for multiple health departments

# 7 STEPS OF ACCREDITATION

Accomplished

In Process

Next Steps

September 2011- July 2014

1

Pre-Application

- Accreditation Readiness Checklist

- Online Orientation

- Statement of Intent

July 2014 – Sept. 2014

2

Application

- Signature from health department director and letter of support by health department appointing authority (Board Letter and Minutes)

- 3 Pre-requisite documents submitted
- Community Health Assessment, Community Health Improvement Plan, and Public Health Services Strategic Plan.

- PHAB Accreditation Coordinator Training

Jan 2013 – July 2015 Documentation Selection & Submission

3

- Gathering Documentation
- Selection of documentation that best meets the criteria

- Upload of documentation into e-PHAB

4

Site Visit

5

Accreditation Decision

6

Reports

7

Reaccreditation



LINK STRATEGY MAP TRACKS OF  
WORK TO ACCREDITATION EFFORTS

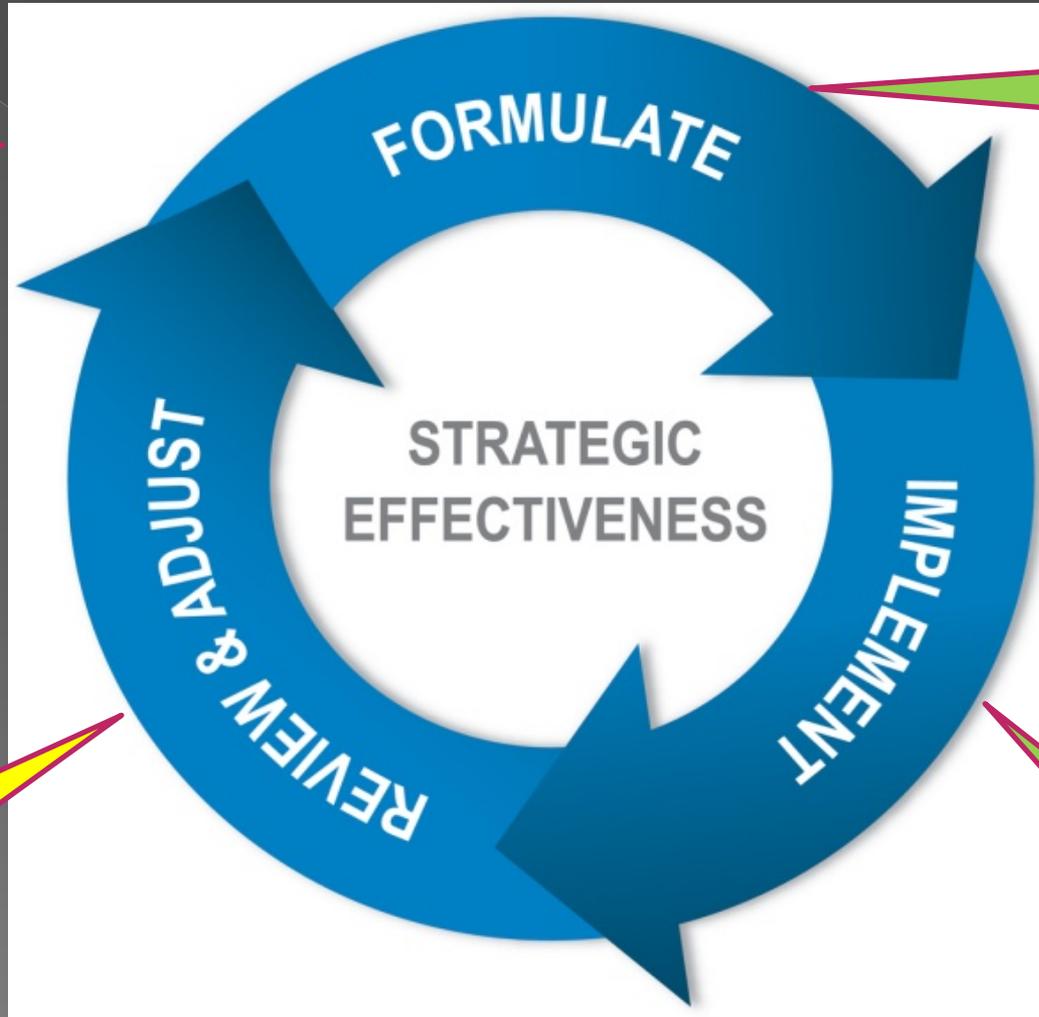


Generate crosswalk between accreditation focus areas and strategic planning efforts, such as health equity, chronic disease, other topics!

# STRATEGIC EFFECTIVENESS

2016: Repeat  
Strategic  
Planning Cycle

2012-13:  
Developed  
Strategic Plan  
and Map



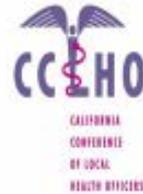
2015: Refreshed  
Strategic Map  
and continue to  
Implement

2013 & 2014:  
Implemented  
Plan

An organization's ability to set the right goals and consistently achieve them.

# CCLHO STRATEGIC PLAN

- 3-year Document
- Refreshed in February 2015
- Modified “Tracks of Work”
- Added a 6<sup>th</sup> Track of Work



CALIFORNIA CONFERENCE OF LOCAL HEALTH OFFICERS

## Strategic Plan 2013-2016



Life Empowerment  
**Literacy**  
 Information  
 Individual Health  
 Understand  
 Use Community  
 Access People  
 Decide  
 Acquire

Spring 2013

ALAMEDA	HUMBOLDT	MENDOCINO	SAN BENITO	SISKIYOU
ALPINE	IMPERIAL	MERCED	SAN BERNARDINO	SOLANO
AMADOR	INYO	MONO	SAN DIEGO	SONOMA
BERKELEY CITY	KERN	MONTEREY	SAN FRANCISCO	STANISLAUS
BUTTE	KINGS	NAPA	SAN JOAQUIN	SUTTER
CALAVERAS	LAKE	NEVADA	SAN LUIS OBISPO	TEHAMA
COLUSA	LASSEN	ORANGE	SAN MATEO	TRINITY
CONTRA COSTA	LONG BEACH CITY	PASADENA CITY	SANTA BARBARA	TULARE
DEL NORTE	LOS ANGELES	PLACER	SANTA CLARA	TUOLUMNE
EL DORADO	MADERA	PLUMAS	SANTA CRUZ	VENTURA
FRESNO	MARIIN	RIVERSIDE	SHASTA	YOLO
GLENN	MARIPOSA	SACRAMENTO	SIERRA	YUBA

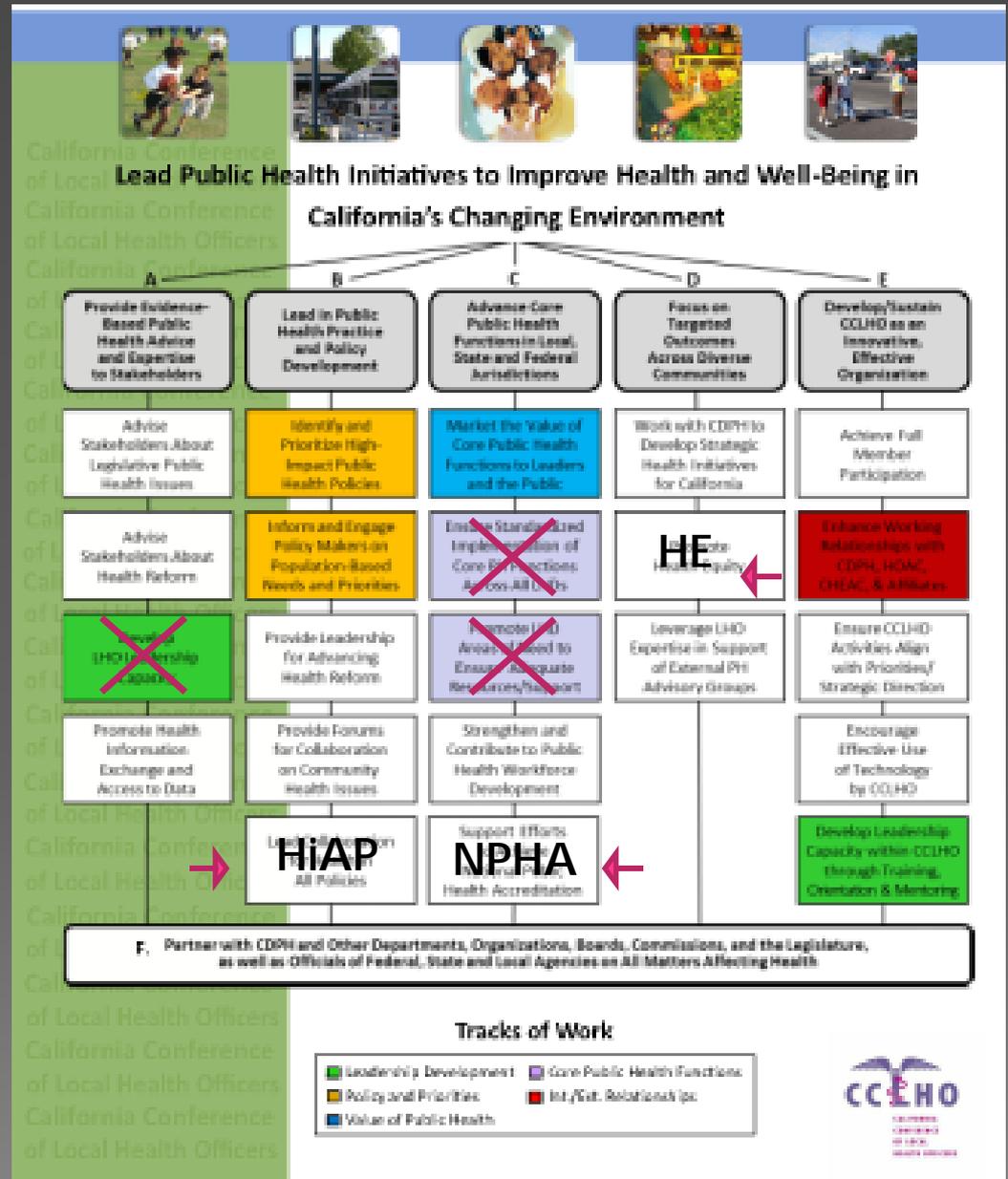
# ACCOMPLISHMENTS

- Distributed 15 orientation packets
- Considered 23 bills, provided recommendation for 18 bills, of which 11 were signed into law
- Submitted 16 letters
- Submitted 4 with concern about Drinking Water Program
- Conducted survey to inform drafting of a new HO core function in small jurisdictions document
- Participated in stakeholder briefing about Ebola
- CD Prevention Leadership Project hosted two regional workshops on upstream efforts to influence PSE in rural communities

# TRACKS OF WORK (TOW)

## Original Five

1. Leadership Development
2. Policy and Priorities
3. Value of PH
4. PH Functions
5. Relationship



6TH TRACK OF WORK ADDED

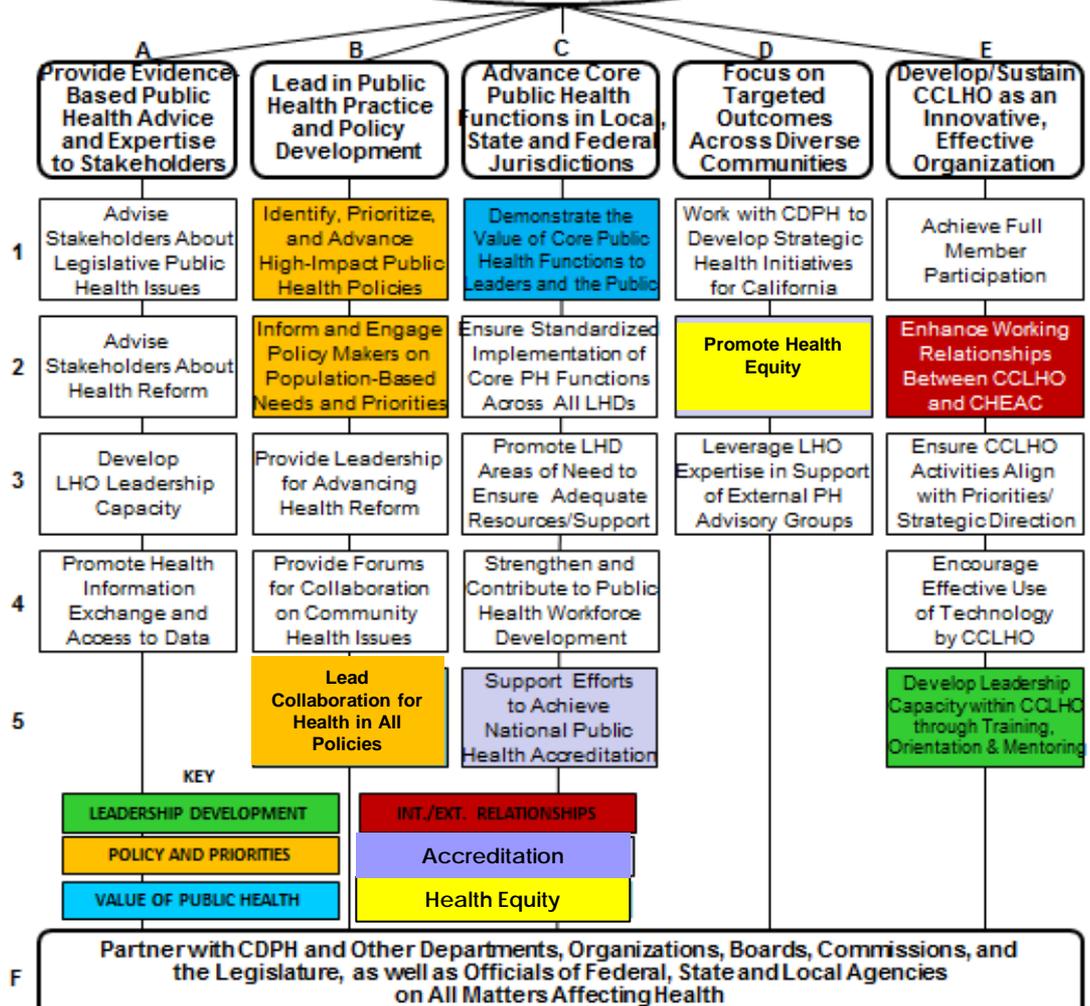
2015 Health in All Policies Became part of Policy and Priorities Track of Work Separated NPHA and HE

**Vision:** Healthy People in Healthy Communities

**Mission:** To ensure that the expertise and leadership of California physician health officers strengthen and shape the practice and structure of public health to protect and promote the health and well-being of people and communities

Lead Public Health Initiatives to Improve Health and Well-Being in California's Changing Environment

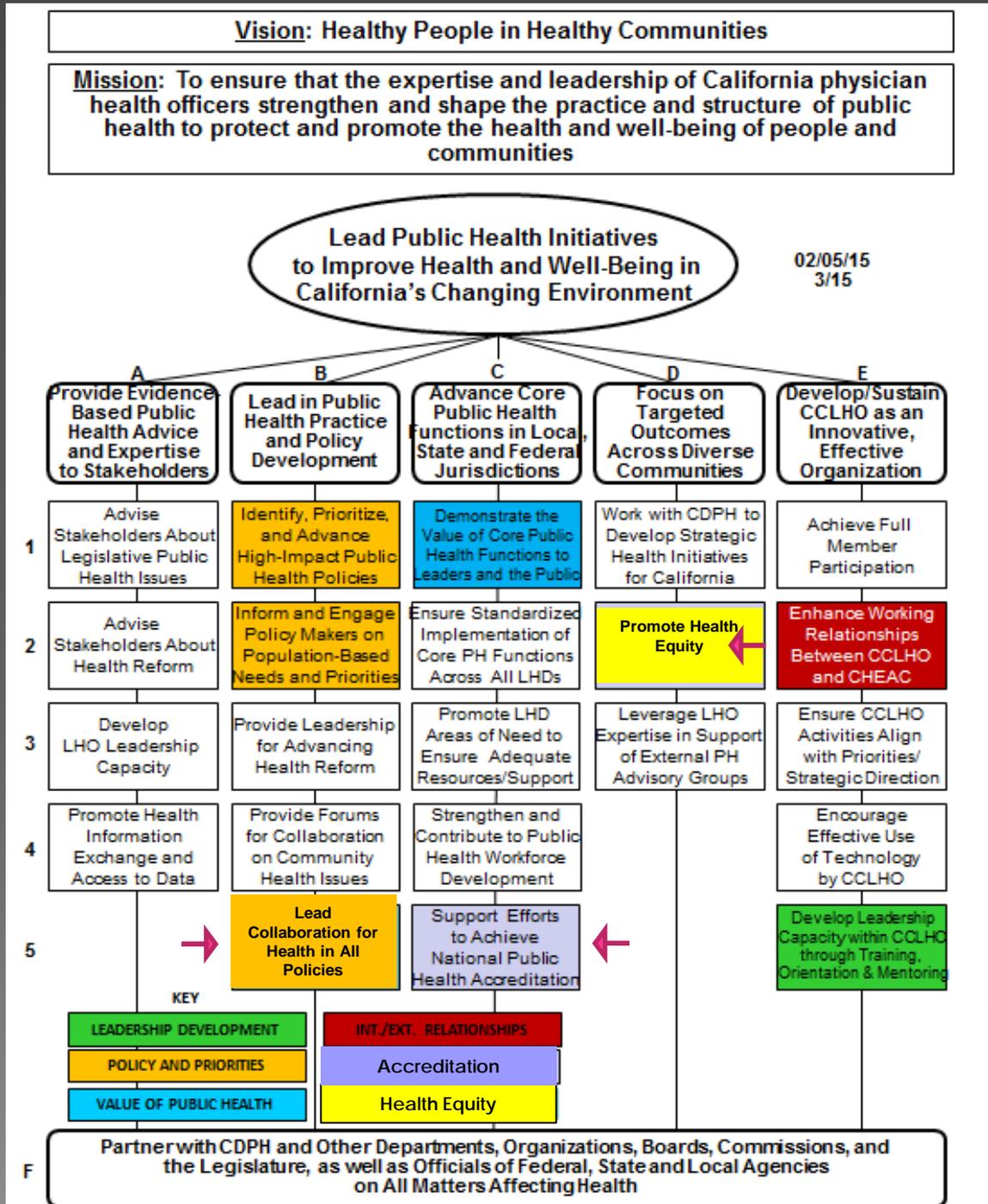
02/05/15  
3/15



MODIFIED STRATEGIC MAP

■ New Tracks

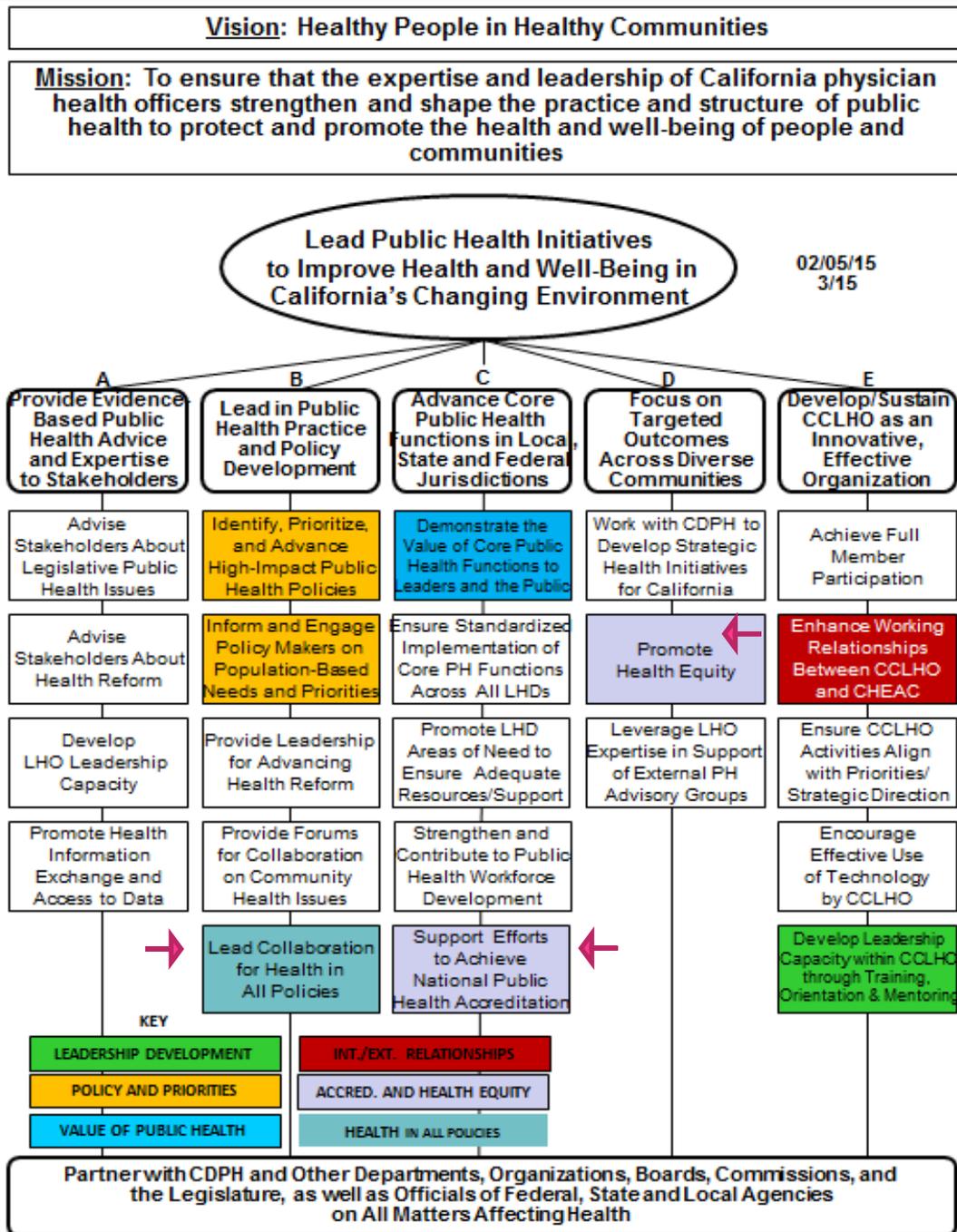
1. Leadership Development
2. Policy and Priorities (includes HiAP)
3. Value of Public Health
4. Relationships
5. Accreditation
6. Health Equity



# MODIFIED STRATEGIC MAP

## New Tracks

1. Leadership Development
2. Policy and Priorities
3. Value of Public Health
4. Relationships
5. Accreditation and Health Equity
6. Health in All Policies



# CCLHO Strategic Map

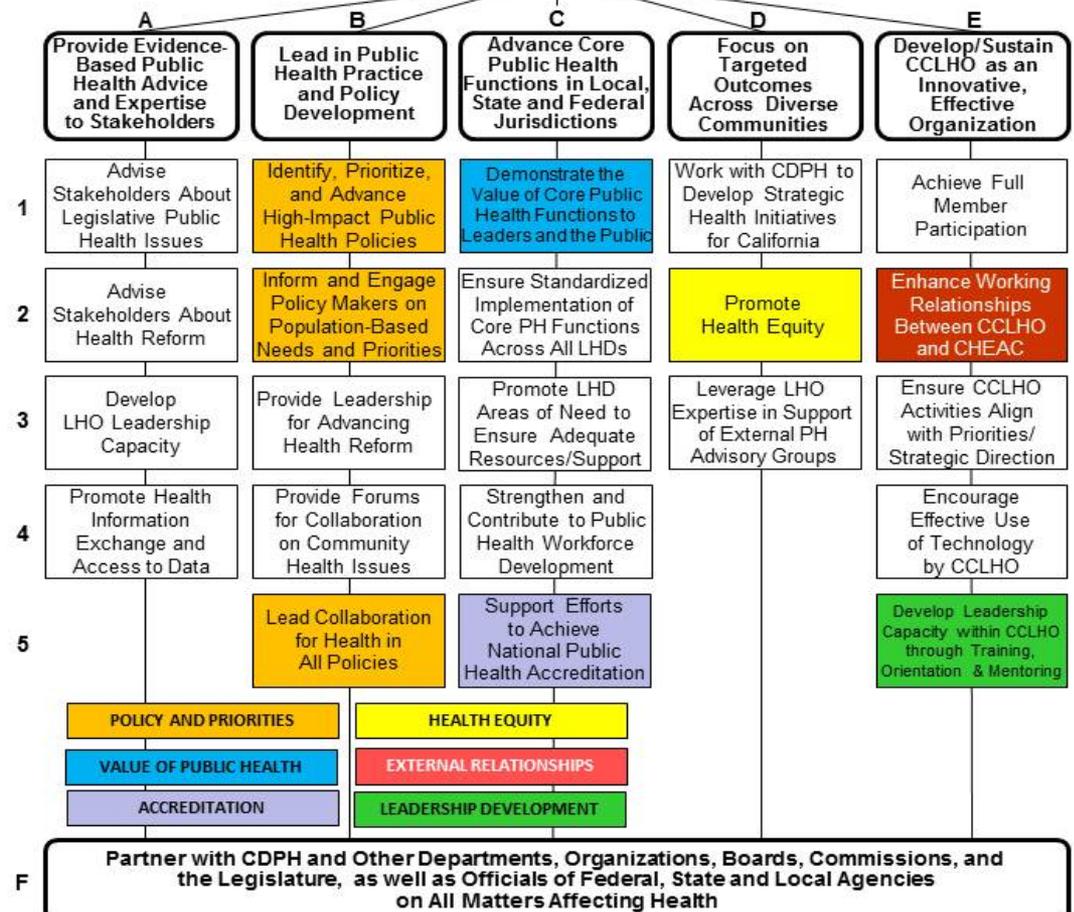
## California Conference of Local Health Officers Strategic Map: 2012-2016

**Vision:** Healthy People in Healthy Communities

**Mission:** To ensure that the expertise and leadership of California physician health officers strengthen and shape the practice and structure of public health to protect and promote the health and well-being of people and communities

Lead Public Health Initiatives  
to Improve Health and Well-Being in  
California's Changing Environment

03/11/15



# Next Steps

- Finalize accomplishments document.
- Submit final summary, strategic map, and modified Implementation plan at December meeting for approval; post to CCLHO website.
- Begin to document 2015 accomplishments for submission to Board at March Board meeting (quarterly thereafter at June, October, December).
- One month prior, will survey committees for progress on activities

# REQUEST TO ALL COMMITTEES

- Define Committee "Goals" and "Objectives"
- Include on regular meeting agendas
- Discuss monthly
- Assess accomplishments quarterly



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