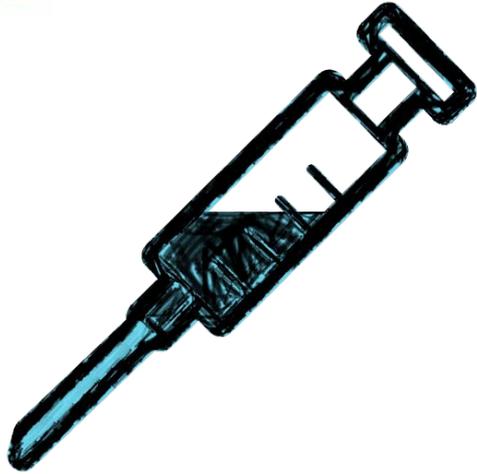




PUBLIC HEALTH

...actions of a society to assure the conditions in which people can be healthy.

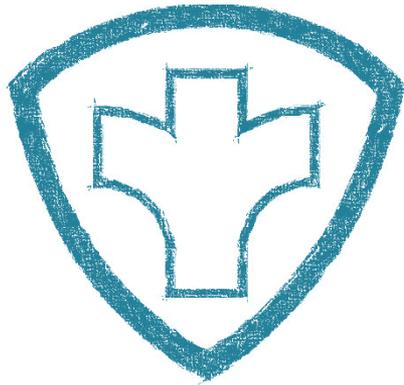
(Institute of Medicine, 1988)



Public Health 1.0

(late 19th/most of 20th Century)

- Comprehensive public health protection— from primary prevention through treatment— becomes possible for the first time in history
- Development of an astonishing array of health-protecting **tools** and **capacity** with increasingly sophisticated techniques for ensuring sanitation and food safety.



Public Health 2.0

(1988 to Present Day)

- By late in the 20th Century there was *tremendously uneven* public health capacity at the local levels
- Ill-prepared Health Departments strained to address new infectious disease challenges as well as the growing challenge of chronic disease prevention
- *Governmental* public health ‘came of age’ – culminating in today’s Health Department accreditation movement

PUBLIC HEALTH 3.0

OVERVIEW

Social Determinants of Health

are the conditions in which people are born, grow, live, work and age.





PUBLIC HEALTH 3.0

OVERVIEW

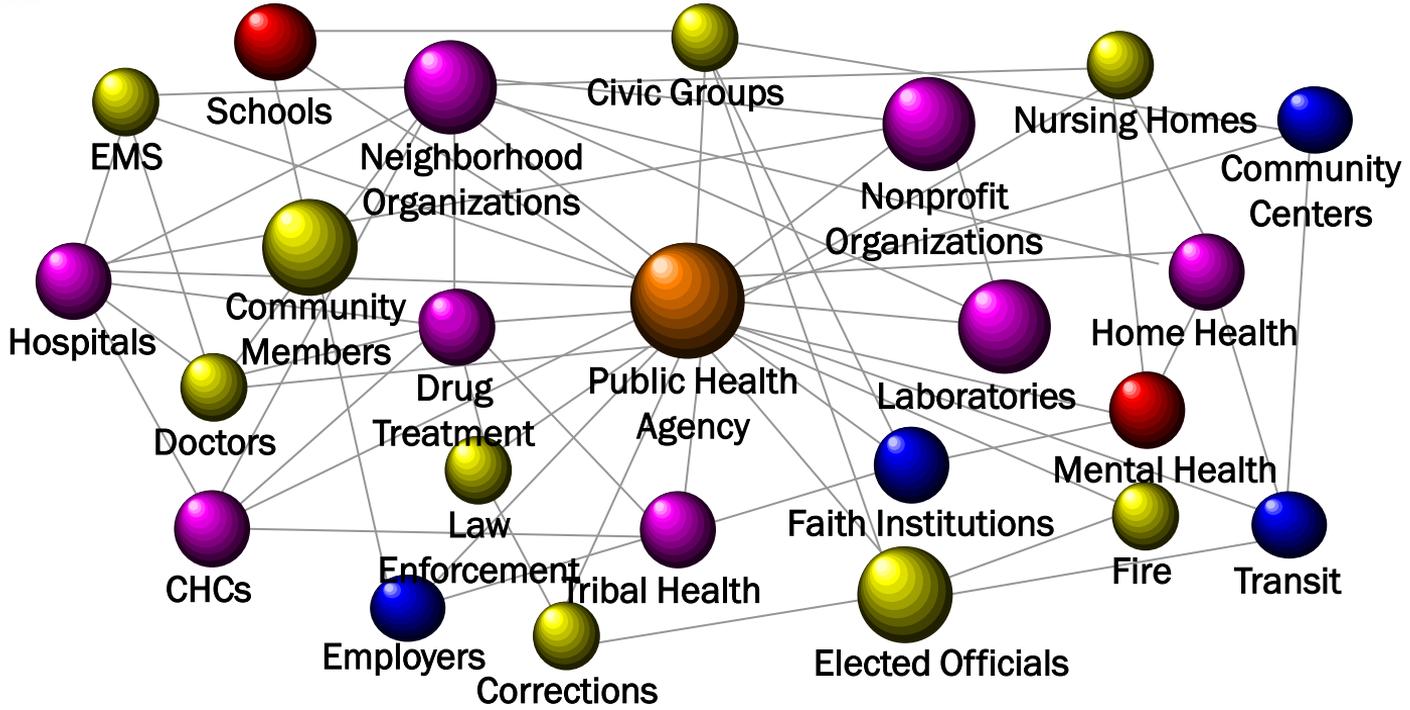
What is Public Health 3.0?

A major upgrade in public health practice to a modern version that emphasizes **cross-sectorial** environmental, policy and systems level actions that directly affect the **all the determinants of health.**

Public health *beyond*
the health department!

PUBLIC HEALTH 3.0

Systems



#PH3

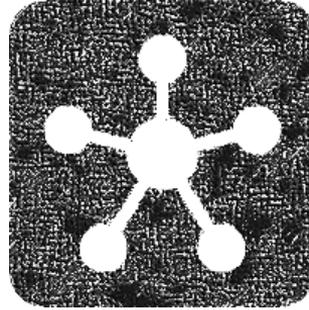
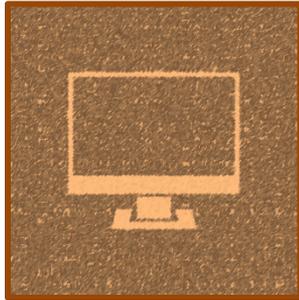
PUBLICHEALTH3.0

THEMES



LEADERSHIP &
WORKFORCE

DATA &
ANALYTICS



INFRASTRUCTURE

FUNDING



PARTNERSHIPS

#PH3

PUBLIC HEALTH 3.0

*Listening
Sessions*

Where and when are these listening sessions?

- Allegheny, PA – April 4, 2016
- Santa Rosa, CA – April 12, 2016
- Nashville, TN – June 14, 2016
- Kansas City, MO – June 21, 2016
- Spokane, WA – July 11, 2016
- National Meeting Washington, DC
– Fall 2016

#PH3

PUBLIC HEALTH 3.0

*Listening
Sessions*

What will PH3 be doing?

- Spotlight promising practices on the ground
- Learn from one another
- Identify successes and needs to see that all communities can have access to PH3
- Energize community members across all sectors to be engaged in Public Health 3.0

#PH3

Get Involved

- Engage with us on social media #PH3
- Write about how Public Health 3.0 affects you and your community
- Read our editorials, blogs, and articles
- Check out <http://go.usa.gov/ctZCT> to learn more about Public Health 3.0 and to receive updates.
- E-mail: ph3@hhs.gov for more information

JOIN IN!

PUBLICHEALTH3.0

#PH3