

THE M.A.P.P. PROCESS
CCLHO Spring Conference
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How it all got started..

2000 Partnership for the Public's Health. California Endowment

- ▶ West Modesto King–Kennedy Collaborative
- ▶ Ceres Partnership for Health Children
- ▶ Airport Neighbors United
- ▶ Center for Policy Assessment/Ca. State University Stanislaus

2001 APEXPH (Assessment Protocol for Excellence In Public Health)

2002 Community Health Assessment Part I (CHA)

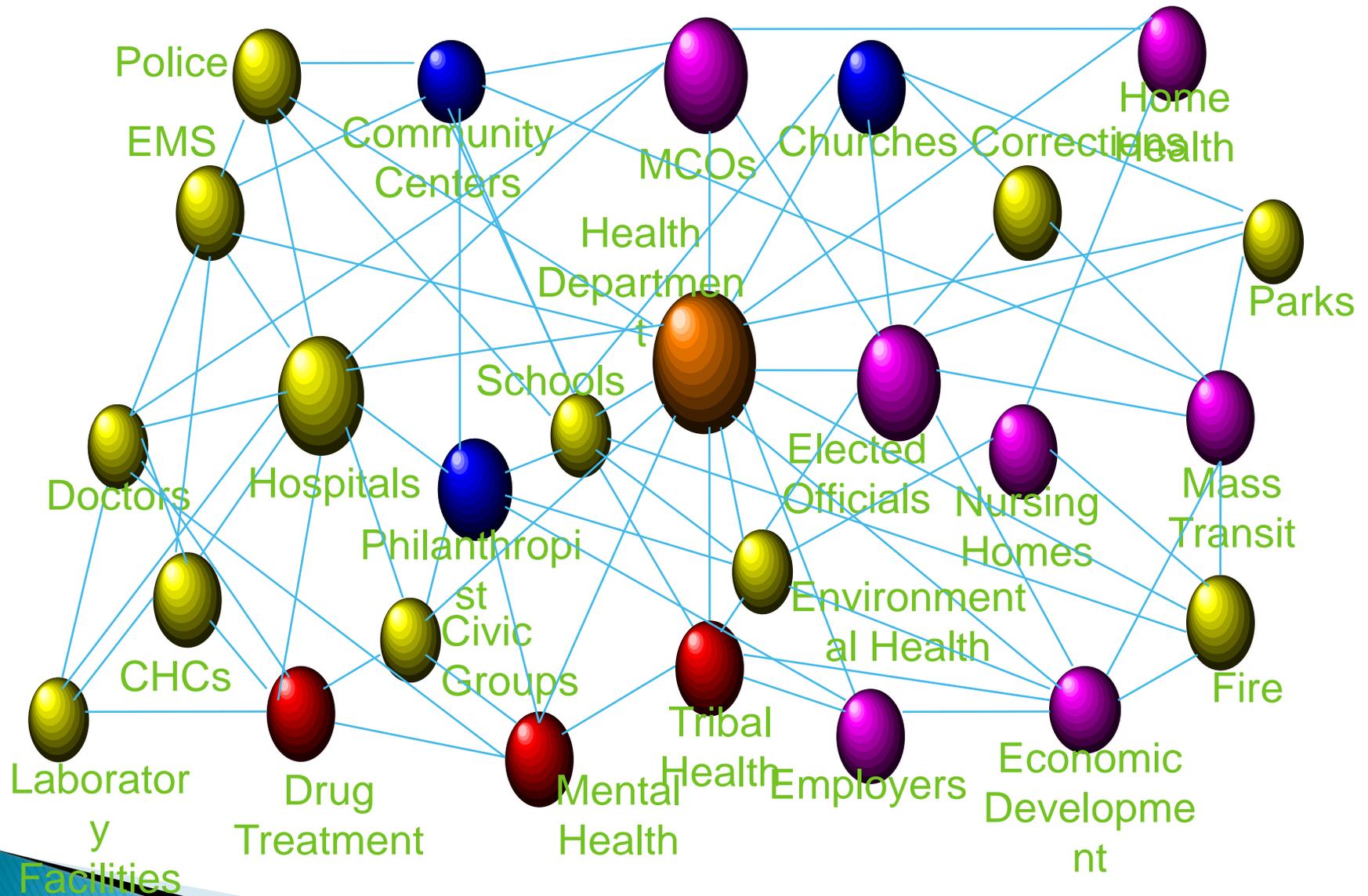
2003–4 MAPP & CHA Part II

- ▶ Develop a plan to improve health in Stanislaus County
- ▶ Utilization of MAPP *Mobilizing for Action through Planning and Partnerships*
 - Strategic planning process for health improvement
 - Helps communities prioritize public health issues and identify resources for addressing them.

Mobilizing for Action through Planning and Partnerships



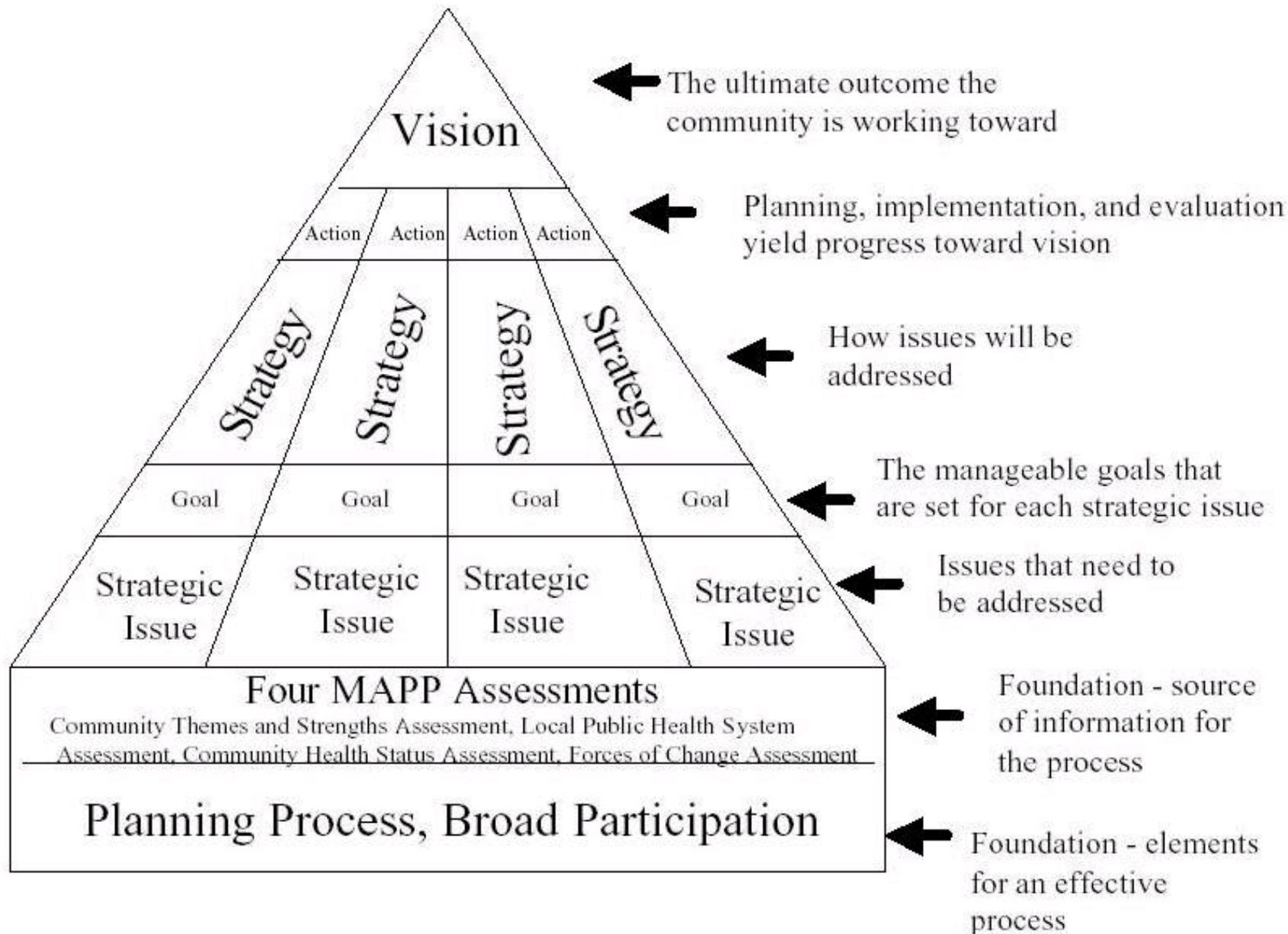
The Public Health System



MAPP's goal

-Optimal Community Health-
a community where residents are
healthy, safe, and have a good
quality of life.

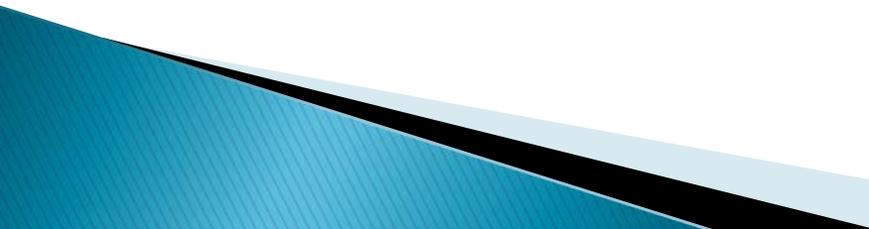




What is our Road Map for Maximizing Impact?



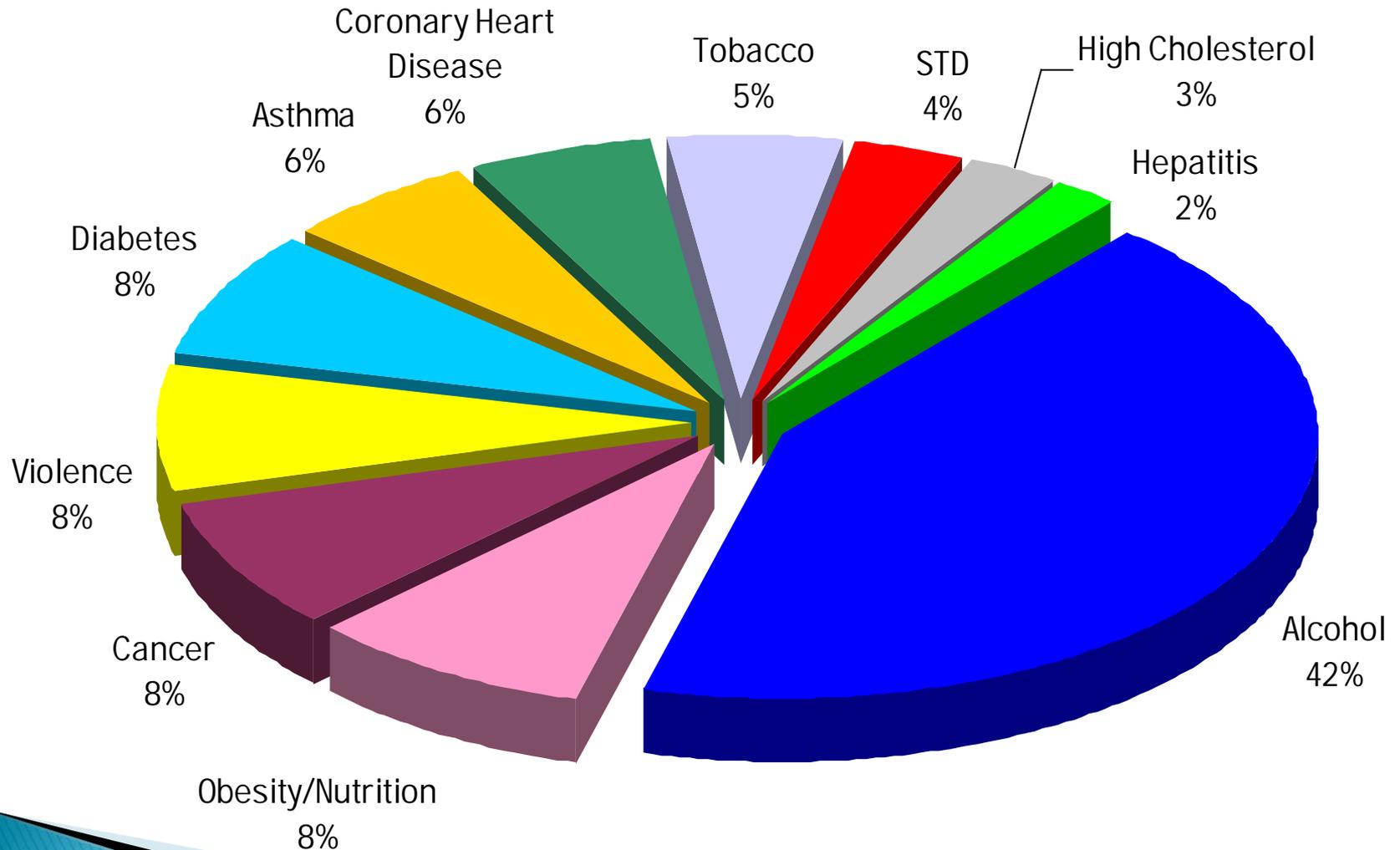
Community Health Assessment

- ▶ Comprehensive analysis of **total health** of Stanislaus County, utilizing **secondary data**.
 - ▶ It is the first part of a two-phase process
 - to amass a complete picture of health of Stanislaus County residents.
 - assess assets/resources and determine the gaps.
 - foster stronger collaborations and leverage resources to improve the health and safety of all residents
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Topics

- ▶ Social Environment
 - ▶ Housing
 - ▶ Natural Environment
 - ▶ Education
 - ▶ Economy
 - ▶ Community Safety
 - ▶ Health, Well-Being & Substance Abuse
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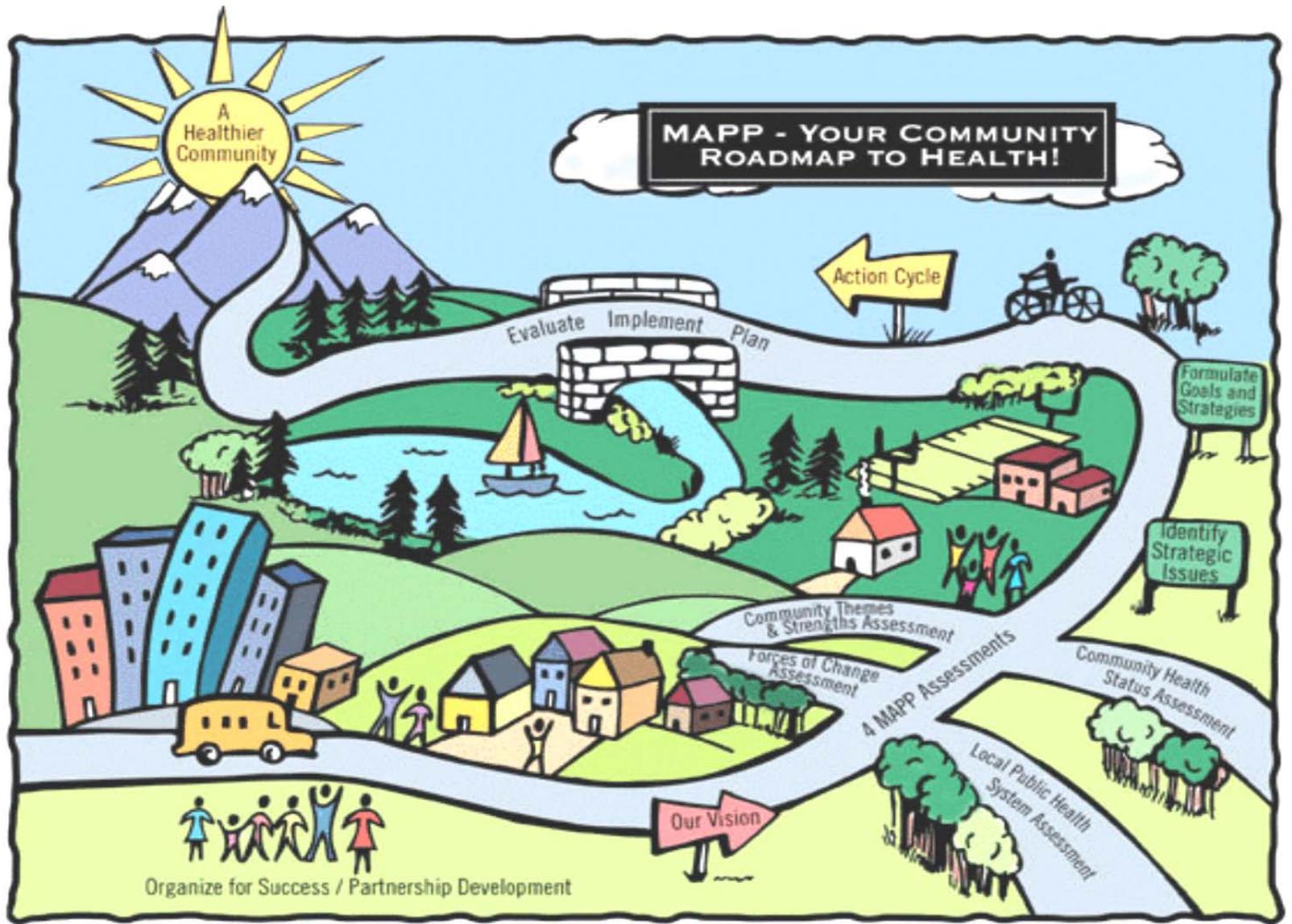
Community Health Concerns



Top 10 Community Health Concerns by Region

	1	2	3	4	5	6	7	8	9	10
Modesto										
Turlock/Denair/Keyes										
Oakdale/Riverbank										
Ceres										
West Side										
Other										

AOD
 Cancer
 Obesity/Nutrition
 Asthma
 Hepatitis
 Tobacco Use
 Violence
 Diabetes
 Heart Disease
 STD
 Cholesterol





- ▶ ***Working together as partners, sharing talents and skills, and engaging the community to promote lasting change to create a safe, nurturing, and healthy environment.***
- ▶ ***Striving to create recreational, educational, and economic opportunities for children and their families.***

Acknowledgements

Taskforce Members

- ❖ Emanuel Medical Center
- ❖ Airport Neighbors United
- ❖ West Modesto/ King-Kennedy Neighborhood Collaborative
- ❖ Memorial Hospitals Association
- ❖ Ceres Partnership for Healthy Children
- ❖ Stanislaus County Health Services Agency
- ❖ Oak Valley District Hospital
- ❖ Blue Cross of California
- ❖ Community Building Project
- ❖ Children and Families First
- ❖ Golden Valley Health Centers
- ❖ Kaiser Permanente
- ❖ California State University, Stanislaus



Thank You

▶ Questions?