

CCLHO

Spring 2012

Strategic Planning
May 4, 2012

Agenda

- Introduction to Strategic Effectiveness
- Key Elements of Future Direction
- Keys to Effective Implementation
- Q&A



Introduction to Strategic Effectiveness



Definition of Strategic Effectiveness

Strategic effectiveness is an organization's ability to set the right goals and consistently achieve them



Overview of Strategic Effectiveness



Principles of Strategic Effectiveness



- Quickly formulate a “good enough” plan
- Move immediately to implementation
- Review progress regularly
- Make real-time adjustments
- Focus on results, not activities

Overview of the Formulation Stage

CURRENT

- Strengths
- Areas Of Improvement
- Critical Issues

MAP

- Strategic Priorities
- Key Objectives

FUTURE

- Mission
- Vision
- Central Challenge



Outcomes of Strategy Formulation

- A clear direction for the organization
- Strong agreement on that direction
- Enthusiasm and commitment
- A clear path toward implementation of the strategy



Keys Elements of Future Direction



Key Elements of Future Direction



Vision and Mission: CCLHO

VISION Healthy People in Healthy Communities



MISSION To ensure that the expertise and leadership of California physician health officers strengthen and shape the practice and structure of public health to protect and promote the health and well-being of people and communities



Keys to Successful Implementation



Keys to Successful Implementation

- Effective leadership in three critical roles
 - Executive/sponsoring leader
 - Front-line leader
 - Consultative/supportive leader
 - Leadership in all roles is the most important factor for successful implementation of a strategy



Keys to Successful Implementation

- Strong teams staffed with the right people
- Clearly defined, results-based implementation plans
- Aligned human and financial resources
- An effective approach to monitoring implementation and making appropriate adjustments
- Well-defined indicators/measures of success

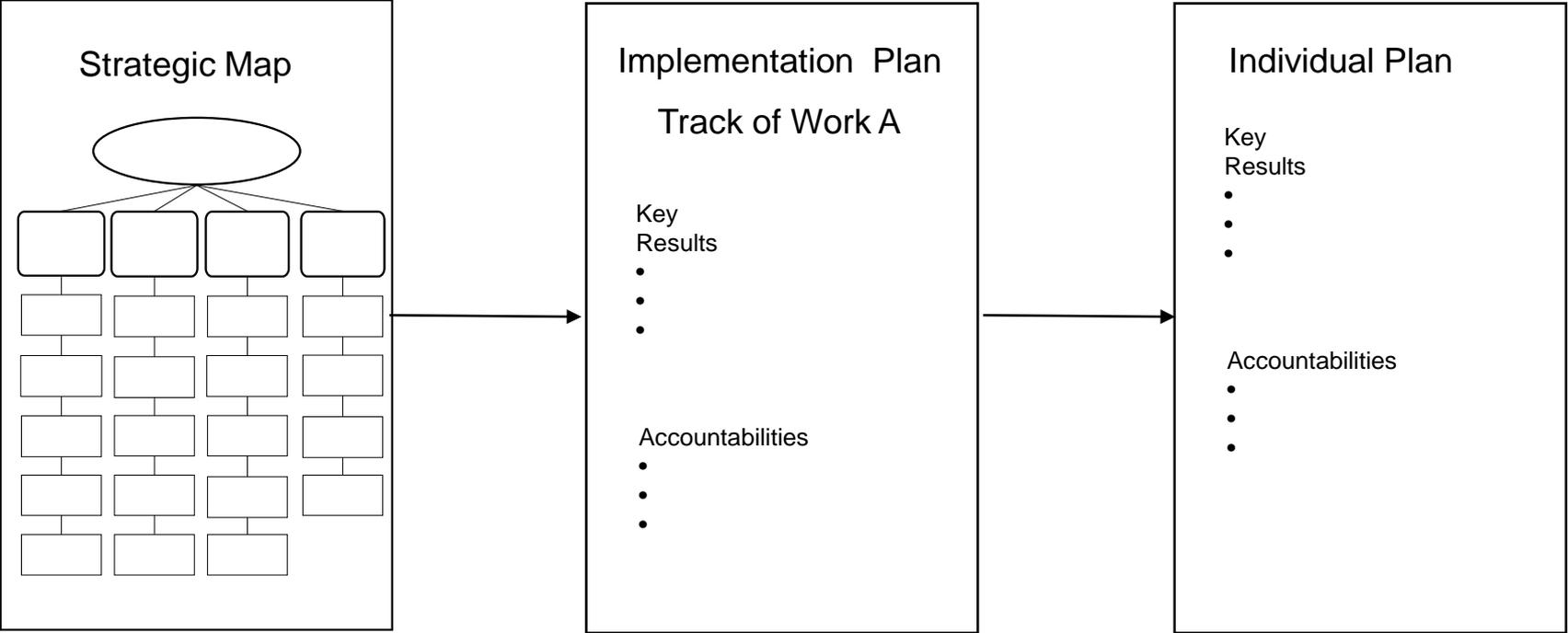


Keys to Successful Implementation

- A clear line of sight that lets each person see:
 - “How I make a difference”
 - How strategic effectiveness is a part of my work



Creating a Clear Line of Sight



The “Not to Do” List



Trying to Do Too Much



To Do vs. “Not To Do”

- What we don't focus on is just as critical as what we do focus on
- Emphasizing the *essential* vs. the important
- “We should stop...”
- “We should let others do...”



Q&A



Contact Information

*Laurie Schulte
Vice President
TSI Consulting Partners, Inc.*

Chicago Office: 630.793.5309

Mobile: 630.399.0766

lschulte@tsicp.com

*TSI Consulting Partners, Inc.
8080 Moorsbridge Road, Suite 203
Portage, MI 49024
269.375-0180 ext. 2019 Office
269.375.7397 Fax
www.tsicp.com*

