

Community Health Assessment

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Monterey County Health Department

CCLHO Semi-Annual Meeting

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Why do a Community Assessment?

New Director

- Requested community input on existing health indicators
- Wanted to prepare for Health Care Reform including changes in Public Health



Community Assessment in Small Local Health Jurisdictions

Pros/Cons

- Easier to connect with key stakeholders
- Size is challenge reaching remote communities
- Data analysis/epidemiology capacity relatively robust
- Balance between repeated assessments and failure to include perceived key groups

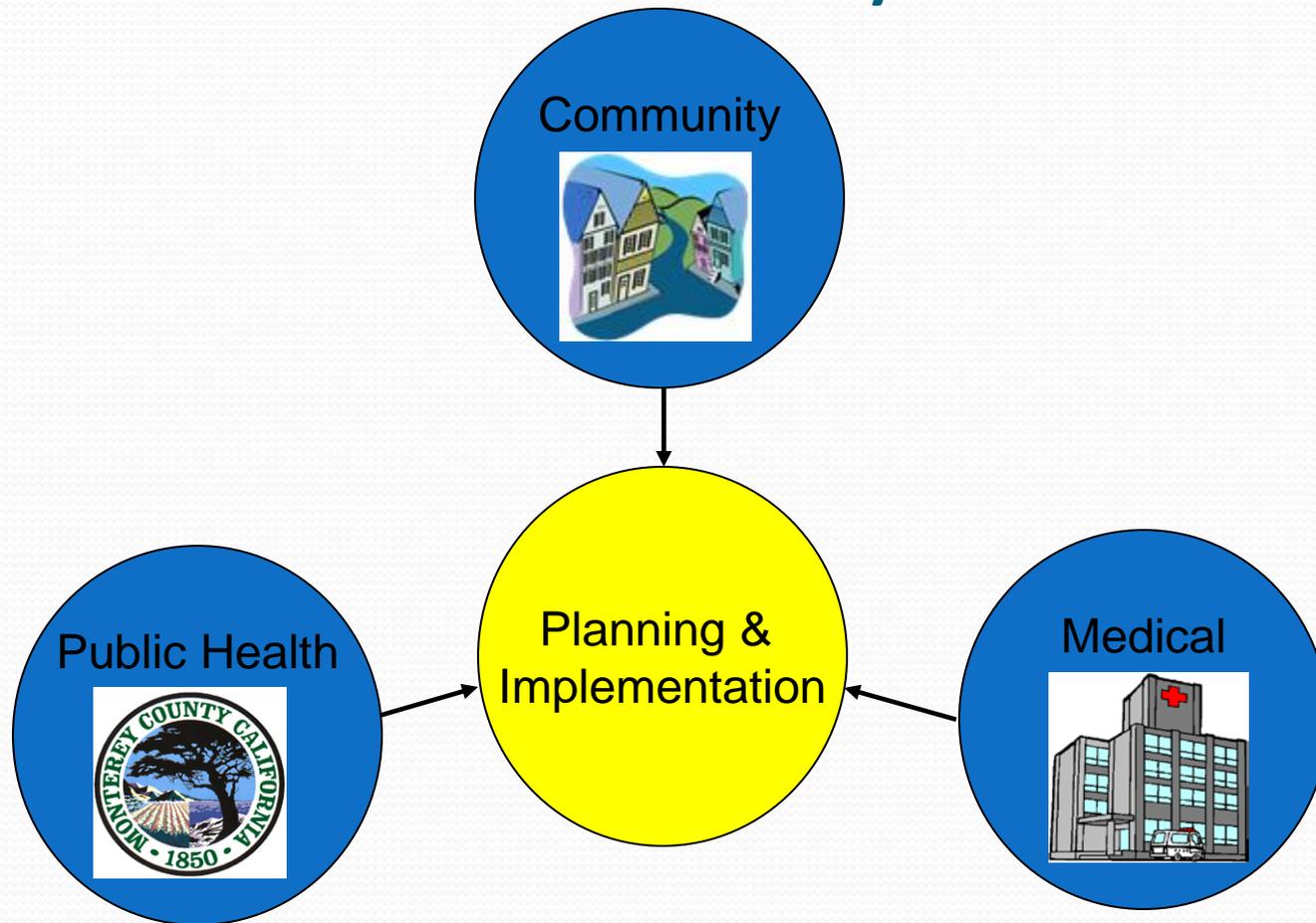
Community Health Assessment

Objectives:

- Collect data in a collaborative process
- Engage the community
- Develop priorities
- Gather resources
- Plan to improve health

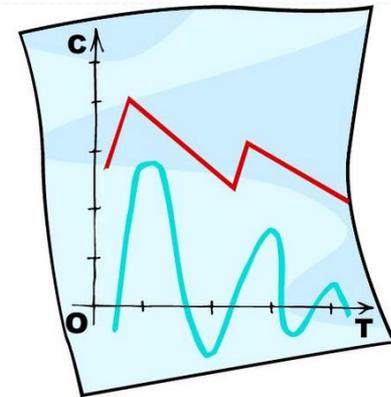


Collaborative Process Included Community



Assessment Process

- Analysis of current data
- Comparison to other County assessments
- Community Dialogues



Main Sources of Data

- Health Department Health Profiles
- Health Department Health Indicators
- County Maternal, Child, & Adolescent Health Needs Assessment
- TCE/Building Healthy Communities Survey
- MoReHealth Survey

Similar Health Goals in Major Assessments

MCHD Indicators

Low birth weight
Overweight/obesity
Diabetes
Stroke
Smoking

MoReHealth

Low birth weight
Overweight/obesity
Diabetes
Stroke
Smoking
Teen birth rate
Uninsured

Building Healthy Communities

All children have health coverage
Improved access to health homes that support healthy behaviors

Maternal, Child, & Adolescent Health

Overweight children/teens
Deaths to teens
Teen birth rate
Diabetes in children
% w/ medical home and access to care

Community Health Dialogues

- Hosted 21 community group meetings
- Discussed health data
- Small group discussions

Community Health Dialogues

Community group meeting attendees were concerned with common health challenges:

Teen births
Obesity
Diabetes
Healthcare access
Violence
Drug/alcohol use
Accidents
Asthma in children
Mental health
Bullying in schools
Dental care
Perinatal mortality

Monterey County Health Department Strategic Plan 2011-2015

1. Empower the community

to improve health through programs, policies, and activities

2. Enhance community health and safety

by emphasizing prevention

3. Ensure access

to culturally and linguistically appropriate,
customer centered quality services



Implementation

- Creation of new unit dedicated to Strategic Plan
- Preparing for Accreditation
- Developing Health Department and Community Health Improvement Plan



Lessons Learned

- Utilize a formal assessment tool for a comprehensive analysis
- Expect interest in community dialogues
- Identify key community leaders for implementation
- Recognize importance of Department administration to remain connected with community

