

8 things I wish I knew about technology when I worked in local government.

ST Mayer, Chief Outcomes Officer
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“ The only way government services will work in the 21st century is if new processes and technology work together.

Jennifer Pahlka
Founder and Executive Director, Code for America

How we do our work



40,000 + Volunteer Brigade Members
44 Government Fellowships
A small, but mighty staff!

Our Approach

- Build in the open
- User-centered
- Data-driven
- With government stakeholders
- Always testing, always improving



1 Have an opinion about technology



2

Keep investments in
the public realm

“

Technology is
the product of
the culture that
builds it.

Kellan Elliott-McCrea
Chief Technology Officer, Etsy

3

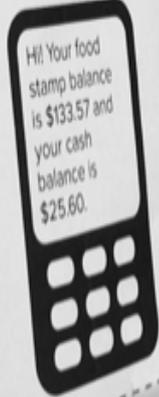
All software is not
created equal



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Standard text messaging rates apply.



 A project by the Health Practice at Code for America.



4

The
digital
divide is
closing



5

**Hire someone who codes
and someone who knows
user research/design**

6

The world of technology
has changed a lot in just 5
years



7

Not like this....



1



2



3

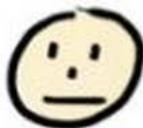


4

Like this!



1



2



3



4



5

The background consists of a wooden table covered with numerous hand-drawn sketches on small pieces of paper. The sketches include various diagrams, icons, and symbols, such as a person with a lightning bolt above their head, a clock, a lightbulb, a person with a gear, and a person with a plus sign. The sketches are scattered across the table, creating a sense of creative brainstorming and problem-solving.

8

There are people

called civic

technologists...

they know and DO

a lot

Announcements Covered California - Open Enrollment begins 10-1-2013 [Read about Affordable Health Insurance](#)



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This website is a fast and easy way for California residents to learn about and apply for medical, food, and cash assistance programs. MyBenefits CalWIN also provides ongoing access to secure and private benefit information. Select a topic below to get started or sign in to your account.

Community Based Organization, [get started here](#).

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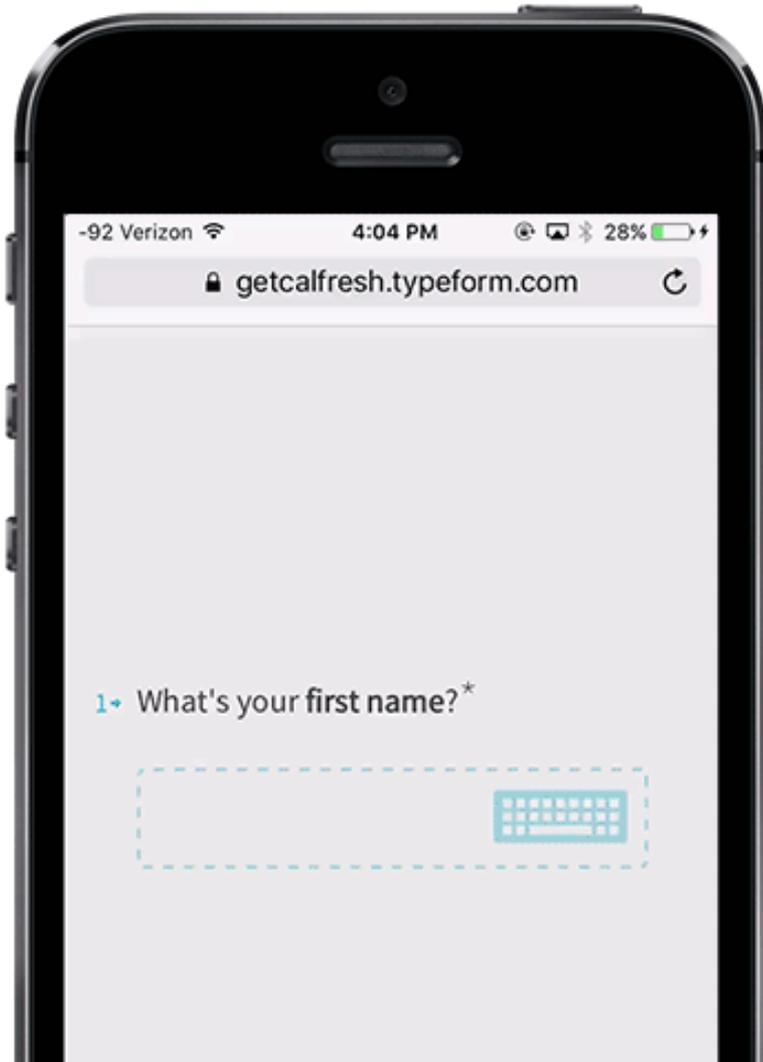
GetCalFresh.org is a free, non-profit service for California residents

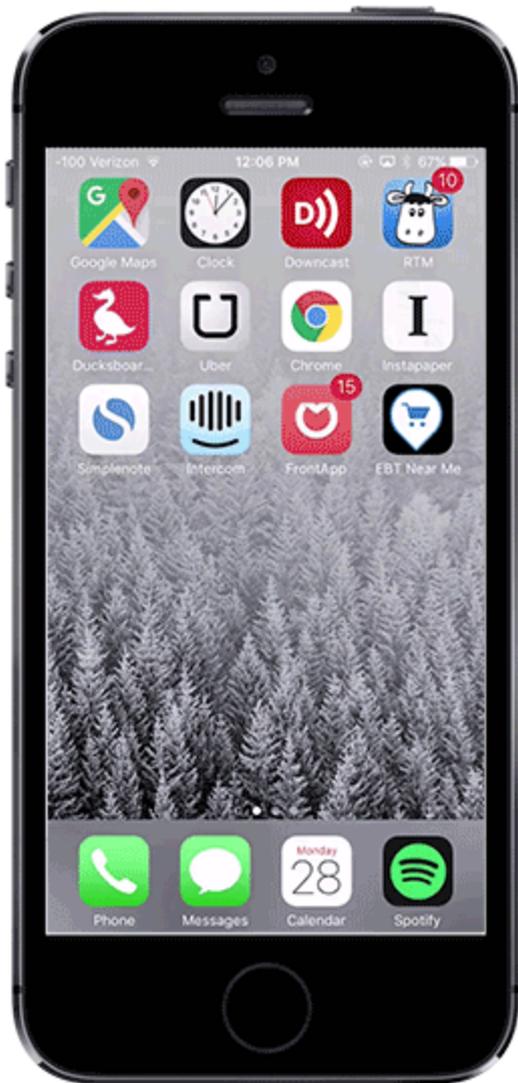


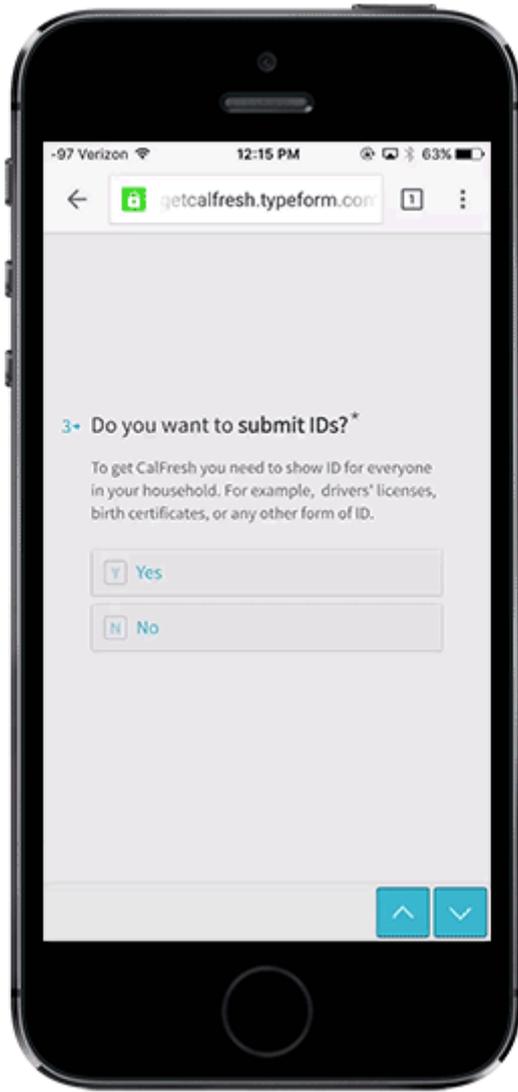
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