

CCLHO Fall Semiannual Meeting
And Continuing Medical Education Program
October 14 – 16, 2015



ACHIEVING HEALTH EQUITY THROUGH PUBLIC HEALTH PRACTICE



California Conference of Local Health Officers (CCLHO)
Health Officers Association of California (HOAC)
California Department of Public Health (CDPH)

Sheraton La Jolla Hotel
3299 Holiday Court
La Jolla, CA 92037

CCLHO FALL SEMIANNUAL BUSINESS MEETING:

The Business Meeting will be held on Wednesday, October 14, 2015 from 8:00 am to 4:30 pm (registration begins at 7:30 am) at the Sheraton La Jolla Hotel. The meeting will highlight important business issues and presentations. Please see the links to the draft agenda and contact Leah Northrop or Dr. Muntu Davis if you have suggestions for revision.

https://www.cdph.ca.gov/programs/cclho/Documents/Semiannual_Agenda_CCLHO_Oct_14_2015.pdf

CONTINUING MEDICAL EDUCATION PROGRAM:

The Continuing Medical Education (CME) Program, “*Achieving Health Equity Through Public Health Practice*” will be held on Thursday, October 15, from 8:00 am to 5:00 pm and Friday, October 16, from 8:00 am to 12:00 pm. The program will include several sessions of importance on health equity.

The continuing education program is co-sponsored by the California Department of Public Health (CDPH), the Health Officers Association of California (HOAC) and the California Conference of Local Health Officers (CCLHO). The agenda is in draft form as speakers are being confirmed.

https://www.cdph.ca.gov/programs/cclho/Documents/Semiannual_Agenda_CME_Oct_15-16_2015.pdf

HOAC BUSINESS MEETING/LUNCHEON:

The HOAC Business Meeting/Luncheon will be held on Wednesday, October 14, 2015 from 12:15 pm to 1:45 pm. Concurrently, there will be a separate luncheon for other participants.

WEDNESDAY RECEPTION:

A reception will occur Wednesday evening at the Coast Ballroom from 6:00 pm-8:00 pm. CCLHO is fortunate to have the CDPH Director and State Health Officer, Karen L. Smith, MD, MPH, as a speaker.

CCLHO POLO SHIRT

CCLHO blue polo shirts are available for a \$20 fee. Please indicate the preferred size for ordering on the registration form. Please pay the \$20 with the other registration fees and fax your registration form to (916) 440-7595 by **October 1, 2015**.

FUN RUN:

The *Twenty-Second Almost Semiannual 5K Run, Walk or Crawl* will be held on Thursday morning, October 15, from 6:30 am to 7:30 am. Participate for free and come see your colleagues in action!

HOTEL RESERVATIONS:

In order to receive the Conference rate of \$125.00 plus taxes and fees per night for single or double occupancy, please make your hotel reservation by **September 14, 2015**. You may make reservations by calling 1-800-325-3535 and referencing the California Conference of Local Health Officers (CCLHO) or book online to receive the Conference rate at:

<https://www.starwoodmeeting.com/events/start.action?id=1505226251&key=2B4F9DC9>



DIRECTIONS:

For directions to the Sheraton La Jolla Hotel go to:

http://www.cdph.ca.gov/programs/cclho/Documents/Directions_Sheraton_La_Jolla.pdf

SHUTTLE: The hotel does not provide a shuttle. You may make shuttle reservations from San Diego International Airport to the Sheraton La Jolla Hotel by calling any of the shuttle services offered at the airport.

<http://www.san.org/Parking-Transportation/Shuttles>

PARKING:

Self-parking is \$5 for 0-6 hours or \$15 for 6-24 hours.

CONTINUING MEDICAL EDUCATION CREDIT INFORMATION:

HOAC is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide CME for physicians. HOAC takes responsibility for the content, quality, and scientific integrity of this CME activity.

HOAC designates this educational activity for a maximum of 10.75 AMA PRA Category 1 Credits(s)TM. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA Certification in Continuing Medical Education. Non-physicians who participate in this session will receive a Certificate of Attendance. This program is designed to benefit health officers, deputy health officers,



other public health physicians, and all other professionals interested in improving the practice of public health at the local level.

CONFERENCE OBJECTIVES:

After attending this conference, participants will be able to:

- Work with community partners to develop at least one local strategy to address health inequity in their jurisdictions.
- Communicate about recognized health disparities and work with their communities to implement solutions that promote health equity.
- Reach across sectors to help improve institutional policies that disadvantage some groups and hinder their ability to achieve optimal health.

REGISTRATION/CHARGES:

You may register separately for each day of the conference: the **CCLHO Business Meeting** on Wednesday, the **Continuing Medical Education Program, "Achieving Health Equity Through Public Health Practice"** on Thursday and Friday, or you may register for the full conference. Breakfast on each day, lunches for Wednesday and Thursday and the Wednesday evening reception are included in the full registration fee. Continuing Medical Education Credits for physicians and nurses are separate. Please see below for applicable charges. Please return the completed registration form with your check payable to "CCLHO" by **October 1, 2015** in order to avoid paying a late fee. Please note all guests must pay registration fees.

This meeting is a legal charge to the local health jurisdiction. There is no state reimbursement for travel.

ACHIEVING HEALTH EQUITY THROUGH PUBLIC HEALTH PRACTICE

Sheraton La Jolla Hotel, October 14 - 16, 2015

Name: _____ Credentials/Degree _____

Title: _____

Agency: _____

Address: _____

City, State, Zip Code: _____

Telephone: _____ Fax: _____ Email: _____

CONFERENCE REGISTRATION - INCLUDES BREAKFASTS, WEDNESDAY AND THURSDAY LUNCHES AND WEDNESDAY EVENING RECEPTION:

	<u>Full Conference</u>	<u>Wednesday Only</u>	<u>Thursday Only</u>	<u>Friday Only</u>	<u>Amount</u>
Registration Fee:	\$425.00	\$195.00	\$195.00	\$80.00	_____
Student Rate: (must provide student verification)	\$175.00	\$85.00	\$85.00	\$40.00	_____

CCLHO POLO SHIRT:

Polo Shirt Size: Small Medium Large X-Large \$20.00 _____

Please fax your registration by **NOON October 1st** to (916) 440-7595 to receive your polo shirt at the conference.

WEDNESDAY HOAC LUNCH - HOAC member Plan to attend Wednesday HOAC Lunch

CONTINUING MEDICAL EDUCATION - in addition to Registration Fee (Circle One)--Pay Dues and Save:

	<u>Thursday & Friday</u>	<u>Thursday Only</u>	<u>Friday Only</u>	
Physicians (HOAC member counties)	\$110.00	\$75.00	\$45.00	_____
Physicians (HOAC non-member counties & others)	\$220.00	\$150.00	\$90.00	_____
Nurses (HOAC member counties)	\$55.00	\$40.00	\$20.00	_____
Nurses (HOAC non-member counties & others)	\$110.00	\$80.00	\$40.00	_____

LATE FEE:

Postmarked After October 1st or On-Site Registration \$20.00 _____

Cancellation of paid registration must be in writing to CCLHO prior to the first day of the conference.

Refunds will be processed less a \$100 processing fee.

TOTAL AMOUNT PAID: _____

VEGETARIAN/FOOD RESTRICTION:

Vegetarian Required for All Meals Other Dietary Restrictions: _____

Please mail this form and your check payable to "CCLHO" by October 1, 2015 to:

Leah Northrop MPA, MAIS, Executive Administrator
California Conference of Local Health Officers, CDPH
PO Box 997377, MS 7003, Sacramento, CA 95899-7377
Phone: (916) 440-7594 Fax: (916) 440-7595

TWENTY-SECOND ALMOST SEMIANNUAL 5K FUN RUN, WALK OR CRAWL

22nd ALMOST SEMIANNUAL 5K FUN RUN, WALK OR CRAWL

October 15, 2015, 6:30 a.m. - 7:30 a.m. Registration for the Fun Run is free!

Name: _____ **Yes! I would like to partipate in the Fun Run, Walk or Crawl**



Department 1615 Capitol Avenue, Suite 73.771
of Public P.O. Box 997377, MS 7003
Health Sacramento, CA 95899-7377

Achieving Health Equity Through Public Health Practice

October 14 - 16, 2015

Sheraton La Jolla Hotel

A Continuing Medical Education Program* Sponsored by:

**California Conference of Local Health Officers
Health Officers Association of California
California Department of Public Health**

**The three days include Business Meetings of CCLHO and HOAC in addition to the Continuing Medical Education Program*

