



Parks After Dark

Lighting the way for prevention and intervention



California Conference of Local Health Officers

Violence as a Public Health Issue Panel

October 5, 2016

PAD Health Equity Award Video

Winner: Large County Practice for Advancing Healthy Equity, California Endowment (2014)

<http://youtu.be/7u1wN8Fbg48>



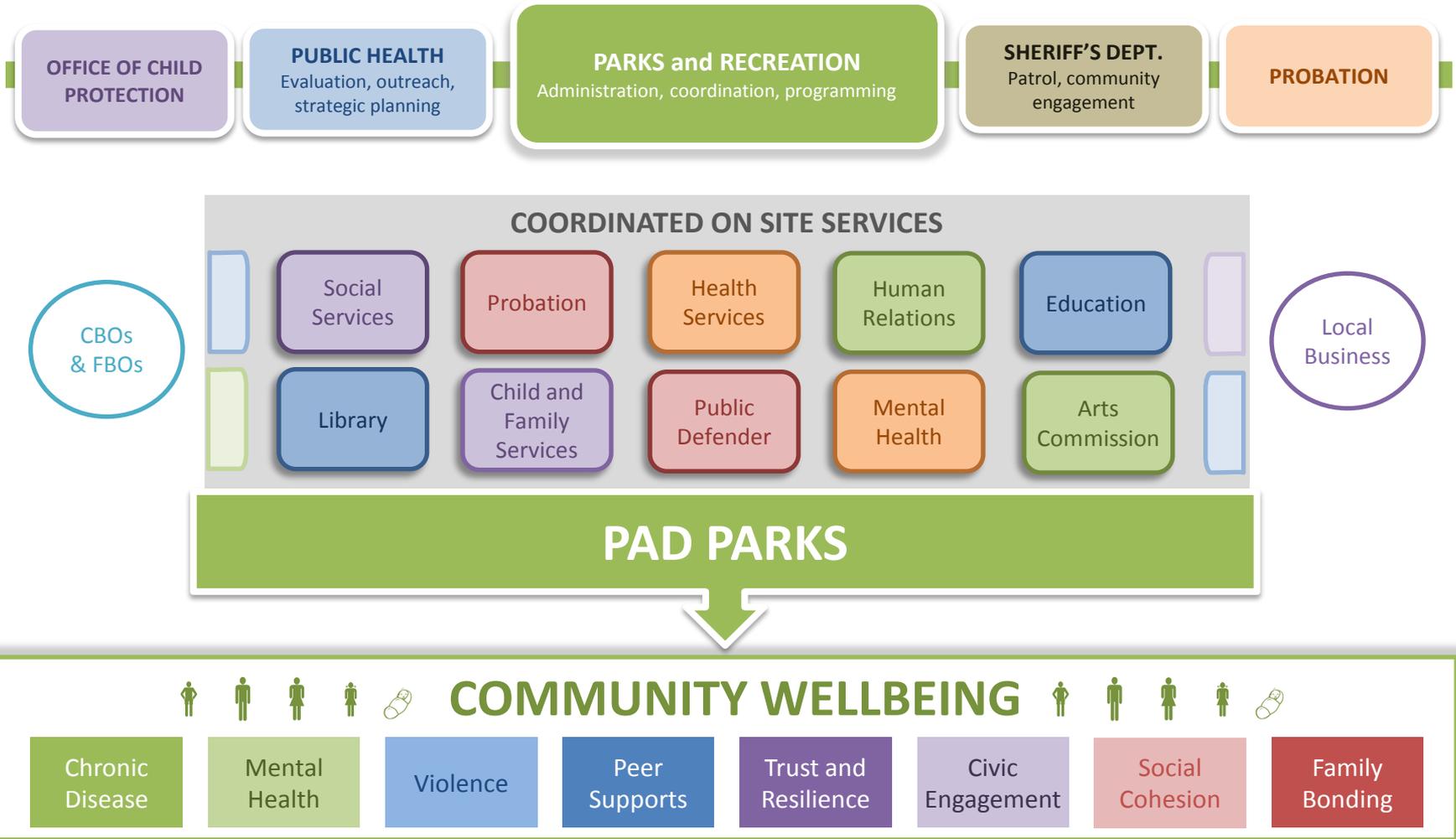
Violence prevention strategy > health equity

PAD provides a community-based framework for prevention and intervention

- Decrease violence
- Promote physical activity >> chronic disease
- Improve social cohesion >> mental health
- Build community trust
- Provide services in safe & welcoming space
- Strong network of multi-sector collaboration
- Cost savings



Parks After Dark Model of Collaboration



PAD Model

- Extended summer evening hours at parks, varied programs and resources
- **LA County Department of Parks and Recreation Program**
- Collaborative effort: County Board of Supervisors and Chief Executive Office, Public Health, Sheriff, Probation, Office of Child Protection, other county depts, CBOs



DPH support: research, strategic planning, advocacy

- Award winning / emerging model practice
- Grant funded then sustained by local government



Los Angeles County Department of Parks and Recreation
East County Community Services Agency Foothill/SGV Recreation District





July 7 - August 27th
Concerts • Movies • Sports • Zumba • Food

Come on down to the park where fun happens! And did we mention...

it's FREE!

Thursdays and Fridays 6:00 p.m. - 10:00 p.m.
Saturdays 6:00 p.m. - 9:00 p.m.

Pamela County Park
2236 GOODALL AVE. DUARTE, CA 91010 (626) 357-1619/(626) 798-1173

Parks Make Life Better!

Mark Ridley-Thomas, Second District Supervisor
F. D. ROOSEVELT PARK

Thursdays

Concerts in the Park:

6/16—Ultimate Vibe Band	7:00 p.m. to 9:00 p.
6/23—454 Band	7:00 p.m. to 9:00 p.
7/7—Ana Lisa and Jam Band	7:00 p.m. to 9:00 p.
8/4—Low Key Band	7:00 p.m. to 9:00 p.
8/11—Connection the Band	7:00 p.m. to 9:00 p.
SPAY4LA Pet Education	6:00 p.m. to 8:00 p.
Walking Club:	6:00 p.m. to 8:00 p.
Family Swim Night:	6:00 p.m. to 9:00 p.
Zumba:	6:30 p.m. to 7:30 p.
Cooking classes for kids:	6:30 p.m. to 7:30 p.
Azteca Dance:	6:30 p.m. to 8:00 p.
Free Play in gym:	9:00 p.m. to 10:00 p.

Real Estate Seminar Classes:

Home Buyers and Selling Seminar	6/16 and 7/14 7:00 p.m.
Financial Planning, Living Trust, Notary Services, Insurance Services	6/28 6:30 p.m. to 7:30 p.
Free Notary Services, Process of buying/selling a house	7/30 6:30 p.m. to 7:30 p.

Library Fun time:

Book Bingo	6/16 6:00 p.m. to 7:00 p.
STEM Activities	7/7 6:00 p.m. to 7:00 p.
Board Games	7/21 6:00 p.m. to 7:00 p.
Dr. Seuss Day	8/11 6:00 p.m. to 7:00 p.

Health and Wellness Economic, Legal and Social Services Fair:

August 4, 2016 8:00 p.m.

Bike Safety Class:

June 23, 2016 6:00 p.m. to 7:00 p.
July 7, 2016 6:00 p.m. to 7:00 p.

Fridays

Itsy-Bitsy Basketball Camp:	6:00 p.m. to 6:45 p.
Family Exercise Aquatics:	6:00 p.m. to 7:00 p.
Performing Arts Academy:	6:00 p.m. to 7:30 p.
Probation Enrichment Program:	6:00 p.m. to 8:00 p.
Family Dinner and Fun:	6:00 p.m. to 8:30 p.
Tennis Lessons:	6:30 p.m. to 8:00 p.
Youth Basketball Clinics:	7:00 p.m. to 8:00 p.
Cheer and Dance Camp:	7:00 p.m. to 8:00 p.
Water Fitness:	7:00 p.m. to 8:00 p.
Free Play in gym:	7:30 p.m. to 9:00 p.

Saturdays

Movies in the Park:

Indoor Soccer Clinics	8:00 p.m. to 11:00 p.
Pool Safety Demo: (625, 7/16, 8/6)	5:00 p.m. to 7:00 p.
Computer Classes:	6:00 p.m. to 7:00 p.
Family Swim Time:	6:00 p.m. to 8:00 p.
"Rip the Park" Skate Park:	7:00 p.m. to 9:00 p.

To register and get more information, please contact Park staff.

Roosevelt Park
7600 Graham Avenue
Los Angeles, CA 90001
(323) 586-7217



County of Los Angeles Department of Parks and Recreation
North County Community Services Agency
Sylmar Parks Recreation District
"Parks Make Life Better!"



Parks After Dark
El Cariso Park

Come Join Us This Summer!

June 16—August 13, 2016

Thursdays—Saturdays, 6-10 pm

FREE for ALL!

El Cariso Park: 13100 Hubbard St. Sylmar, CA 91342

Call (818) 367-5049 for more information

Thursdays:

Yoga
Zumba
Music Class
Kickball
Dept. of Public Health
Walking Club
Family Game Night
Jumpers
Video Game Truck
(7/14, 8/11)
Swimming 8-10pm

Fridays:

Theater class
Soccer Clinic
Outdoor Movie Nights
3 on 3 Basketball
Baseball Clinics
7/15 - 8/12
Family Game Night
100 Citizens Exercise Program
"Punt, Pass, and Kick"
Football Skills Clinic
Swimming 8-10pm

Saturdays:

Art class 7/9 - 8/13
Glow walk/run
Skate Park (TBA)
Volleyball/Futsal
Concerts in the Park
Talent Showcase (8/13/16)
Family Game Night
Senior Fitness
Video Game Truck (6/25)
Jumpers
Swimming 6-10pm

ADA NOTICE

Pursuant to the Americans with Disabilities Act (ADA), the County of Los Angeles, Department of Parks & Recreation, has designated an ADA Coordinator to carry out this department's compliance with the non-discriminatory provisions of the ADA. For more information you may contact the ADA Coordinators Office TEL: 213-738-2970 TDD: 213-427-6118 FAX: 213-487-0380 Upon 3-day request notice, sign language interpreters and related materials in alternative formats (Braille transcript, large print, audio record, video-captioning, live description) or any other reasonable accommodations are available to the public for County-sponsored activities and events.

PAD builds community networks

- Park staff = trusted community leaders & liaisons
- Community planning meetings
- Inspires unique, grassroots programming
 - Neighborhood potluck @ Pamela Park
 - Ex-gang member provides free haircuts @ Jesse Owens Park
- Park staff leverage networks built by PAD year-round

*“Due to the change in the image and reputation of the park... [staff] are more engaged with the community... management has observed the success of PAD and are approaching programming at other County parks with similar strategies of networking and community building.”
(Parks and Rec staff; HIA report)*

PAD Expansion Timeline

2010: 3 parks

Prevention strategy of County's Gang Violence Reduction Initiative

2012: 6 parks

DPH Community Transformation Grant (CTG) funding adds 3 parks

2014: Grant ends early + PAD Strategic Plan + HIA = CEO backfills lost \$ NCC

2015: 9 parks

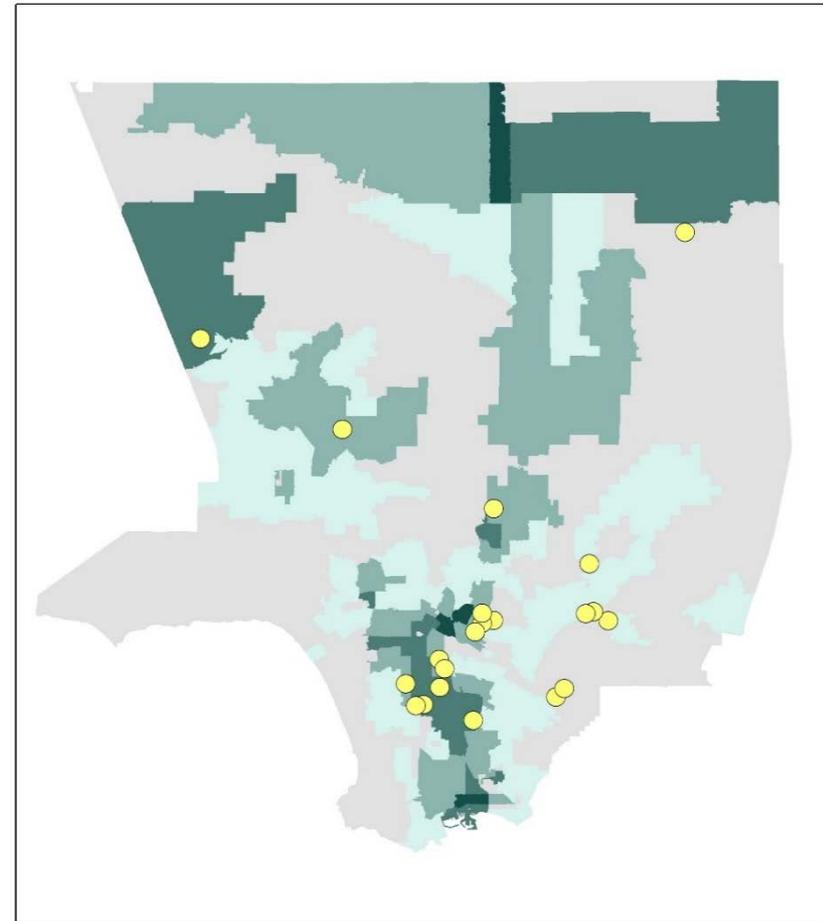
Supervisor Solis funds 3 additional parks in SD1 her first year in office

2016: 21 Parks Countywide

CEO mobilizes to identify county funding:

- DPH Trauma Prevention Initiative
- **Probation Title IV-E Waiver funds**

2016 Parks After Dark Parks
Assault-related ED visits and hospitalizations in trauma centers (2013)





2016 PAD Parks

Thursday – Saturdays, 6-10 PM

South and North LA County Parks: June 16th – August 13th

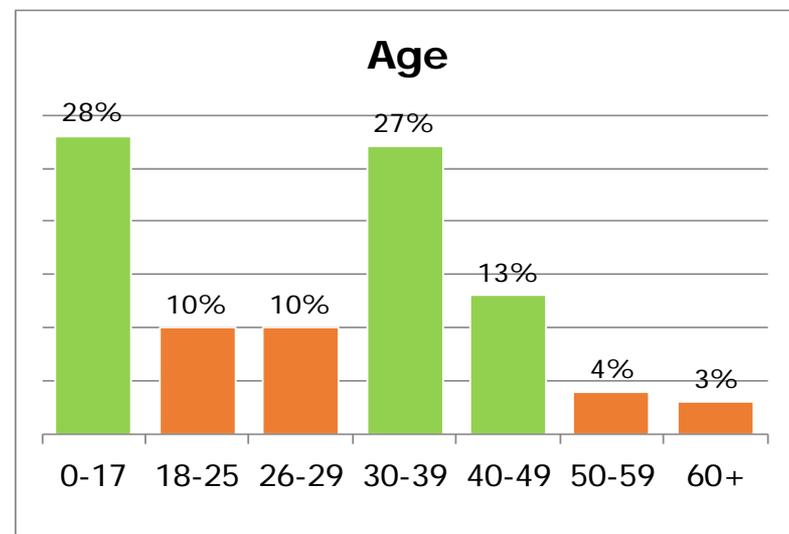
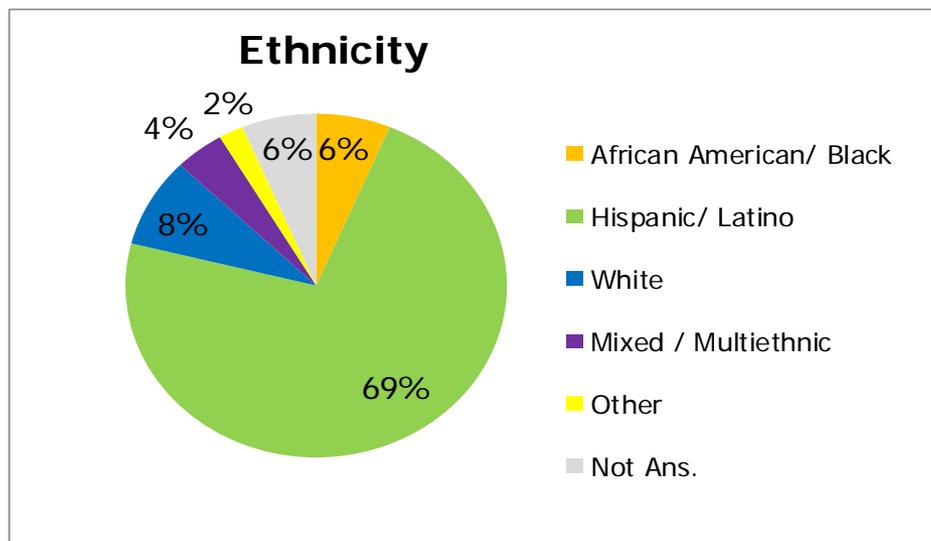
East LA and San Gabriel Valley Parks: July 7th – August 27th

District	Current PAD Parks	2016 Additional Parks
1	City Terrace Park (East LA) Basset Park (West Puente Valley) Salazar Park (East LA) San Angelo Park (Avocado Heights)	Belvedere Park (East LA) Obregon Park (East LA) Allen Martin Park (La Puente)
2	Jesse Owens Park (South Vermont) Roosevelt Park (Florence-Graham) Watkins Park (Florence Graham)	Athens Park (Willowbrook) Helen Keller Park (Westmont) Bethune Park (Florence-Graham) East Rancho Dominguez Park (Compton)
3		El Cariso Park (Sylmar)
4		Adventure Park (South Whittier) Mayberry Park (South Whittier)
5	Loma Alta Park (Altadena) Pamela Park (Duarte)	Steven Sorensen Park (Lake Los Angeles) Val Verde Park (Castaic)

County Park Criteria: Economic hardship, high obesity prevalence, high assault rate, Office of Child Protection priority zip codes, adequate park facilities

Participation and Reach

- 290,000 visits from 2010-2015 (6-9 weeks per year, 3 days per week)
- 2016: estimated additional 150,000-170,000 visits



- 98% would participate again / recommend to a friend

Increased Physical Activity

- 83% of PAD participants engaged in physical activity during PAD, including residents who indicated a sedentary lifestyle (2015).
- This translates into a 5% decrease in the burden of diabetes, dementia, and heart disease based on year-round weekly participation in PAD physical activities.
- Expanding PAD to 16 sites could save three premature deaths from cardiovascular disease each year.

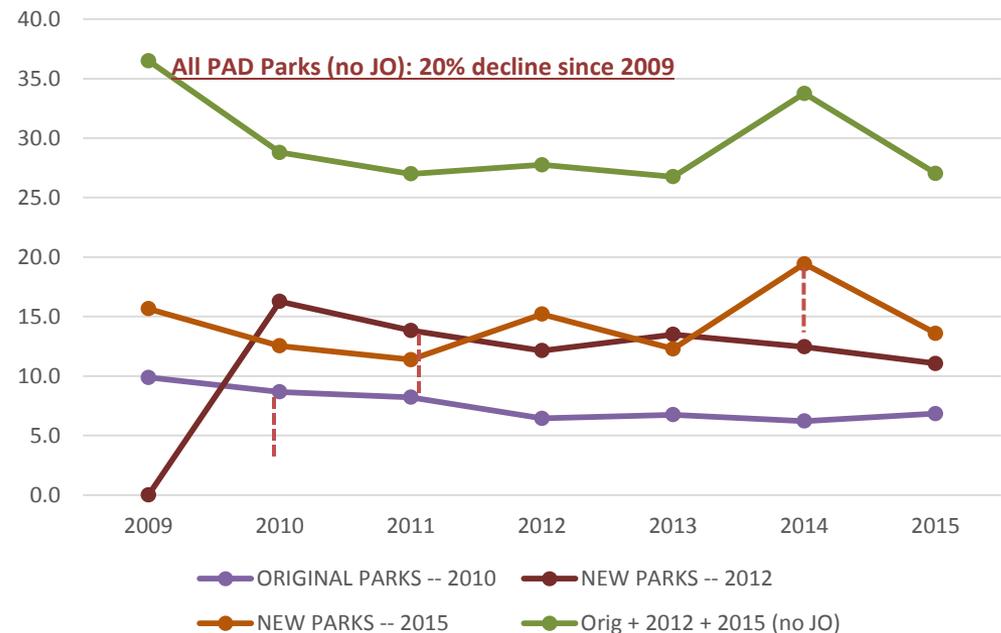


Decreased Violence

Between 2009 and 2013, 32% decrease in serious and violent crime in the 3 original PAD parks vs 18% increase in comparison parks in neighboring communities.

- Original PAD Parks (2009-2015): 31% ↓
- 2012 PAD Parks (2011-2015): 20% ↓
- 2015 PAD Parks (2014-2015): 30% ↓

Part I Crimes per Week During PAD, by Start Date



Positive community/deputy relationships

- 94% felt safe attending PAD (2015)
- Deputies + Social Connections made at PAD made the community safer

“The officers were great that they actually participated in some of the events. Which really made it like *they were part of the community.*”



Social cohesion

Participants overwhelmingly agreed that PAD improves relationships with neighbors (91%)



*"Staff and officers are doing a great job to bring the community members out to socialize together."
(Salazar Park)*

"New friends that we see each summer; It has given my kids (and me) a social life that I could not otherwise provide." (Loma Alta Park)



PAD: resilient families & communities

“One participant, a father, could not afford and provide to his children. During PAD, we were able to provide sports, computer use, movies, entertainment, free hot dogs, resources.” (Watkins Park)

“We actually had a troubled female teen who was gang affiliated volunteer and became a positive role model during the summer . The young lady’s mother was so happy that she starting crying, seeing her daughter do something positive with herself, instead of running away all the time and gang banging.” (Jesse Owens Park)

“One of our local residents was going through a hard time recovering from cancer, she felt depressed not wanting to leave her home. One night she heard music at her home coming from her park. Soon after that she was here every week and she shared with me that the music helped her leave her house and helped with her recovery.” (Salazar Park)



PAD is cost effective

Saved the county an estimated \$1 million in reduced criminal justice and healthcare costs, 2009-2013

Description	Avg Cost Per Park	Current 6 Parks	10 Parks	16 Parks
Estimated PAD costs (2013 figures) plus staff to coordinate, intervention workers, administrative overhead, evaluation	\$317,250	\$891,000	\$1,350,000	\$2,000,000
Potential savings in county criminal justice expenditures including law enforcement, legal and adjudication, and custody and supervision costs*	\$460,000	\$1,380,000	unknown	unknown
Value of healthcare cost savings from year-round physical activity that achieves a 5% reduction in disease burden of diabetes, dementia and heart disease**	\$85,000	\$510,000	\$850,000	\$1,360,000
Average annual cost savings	\$227,750	\$999,000	unknown	unknown

PAD aligns with county priorities

Chronic
Disease &
Violence
Prevention

DPH
Strategic
Plan

Coordinated
Health Services
& Trauma
Prevention

LA Health
Agency
Strategic
Priorities

Child & Family
Well-being

Office of
Child
Protection
Strategic
Plan

Social Equity
for Boys &
Men of Color

My
Brother's
Keeper
Initiative

HIA Recommendations Implemented

- ✓ **Expand PAD to parks** in communities with high crime rates and obesity prevalence.
- ✓ Dedicate **full-time staff** to oversee implementation, leverage and sustain partnerships, and identify funding.
- ✓ Dedicate resources for **formal evaluation** and collaborate with similar local strategies.



Additional Recommendations

- *Expand youth leadership & employment opportunities.*
- *Evaluating mechanisms to hire gang intervention outreach workers.*
- *Connect with comprehensive violence reduction initiative.*
- *Develop innovative approaches to co-locate services at parks.*
- *Coordinate regional approach to safe summer park programming with Cities of Los Angeles, Pasadena, and Long Beach, other potential small cities*





Contact information

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