

# Public Health Foundation Enterprises



**Blayne Cutler, MD PhD**  
**President and CEO**



# PHFE

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- My background and experience
- Services and partnerships
- Five core areas for expanded opportunities

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- My background and experience
  - Med/Peds training
  - ID Fellowship and Masters in Epidemiology
  - NYC DOHMH—Assistant Commissioner for HIV
  - I am one of you!

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- What does PHFE do?
  - We partner with government, academic researchers, community agencies and private funders to catalyze optimal public health outcomes.

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- What does PHFE do?
- PHFE Partnerships
  - Grant support—identification, application and management of grant services.
  - Fiscal Support—accounting and auditing services
  - HR and Administrative Services
  - Site location support-identify program sites, assist with leases.

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- What does PHFE do?
- PHFE Direct Services
  - Breastfeeding and Nutrition Services: 60 WIC clinics
  - Violence and gang prevention in City of LA
  - Needle Exchange programs
  - Tobacco Cessation

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- Current clients include
  - CA DPH
  - SF DPH
  - LA County
  - Contra Costa
  - Orange County

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- Five core areas for expanded opportunities:
  1. Enhanced grant support
    - \* assist in grant identification—cross HD/University collaborations.
    - \* grant preparation and budgets
    - \* upon grant award—budget management, hiring/HR, procurement, payment of vendors
    - \* assistance with renewal process

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- Five core areas for expanded opportunities:
  2. Create infrastructure to receive private \$
    - \* allows for enhancement/expansion of existing programs, piloting new programs.
    - \* Establish legal entity to receive private funding that can support health projects.
    - \* Example: PACT

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- Five core areas for expanded opportunities:

## 3. Facilitate collaborations between HDs

- \* manage staff and/or funding
- \* facilitate networks or hubs
- \* allows greater collaboration/coordination of public health response

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- Five core areas for expanded opportunities:

## 4. Facilitate HD partnership on MCTs

- \* Assist HDs that want to partner with universities on multi-site trials.
- \* Manage funding across sites
- \* Serve as 'master contractor' that can subcontract with trial sites.
- \* Help staff trial sites

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- Five core areas for expanded opportunities:

## 5. PHFE enhancing donor resources

- \* Donor Resources Task Force of PHFE Board
- \* Provides capacity for PHFE to directly support key public health priorities that align with CDC/HHS.
- \* Focus on support of evidence-based programming in high need communities.

# Contact Information



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