

*Health Officers Association of California (HOAC)
California Conference of Local Health Officers (CCLHO)
California Department of Public Health (CDPH)*

Best Practices in Core Public Health

**Fall 2011 Semiannual Meeting
October 20 - 21, 2011
Hyatt Regency Sacramento**

Agenda

Thursday, October 20, 2011

7:15 Breakfast and Registration

8:00 Welcome

Ann Lindsay, MD, Health Officer, Humboldt County and HOAC President

Best Practices in Communicable Disease Control

Facilitator: Bela Matyas, MD, MPH, Solano County Health Officer

Treatment as Prevention

8:10 New Treatment Protocols for Tuberculosis

- *Jennifer Flood, MD, MPH, Tuberculosis Control Branch, California Department of Public Health (CDPH)*
- *Michael Stacey, MD, Deputy Health Officer, Solano County Health Department*

9:00 STI Testing and Treatment through the Web

- *Freya Spielberg, MD, MPH, Senior Health IT Scientist, Center for Advancement in Health IT, RTI International*

9:50 Break

10:05 Electronic Data Systems

- *Immunization Registry and Going Statewide - John Talarico, MD, MPH, Immunization Branch, CDPH*
- *CalREDIE - State and Local User Perspectives*
 - *Amie DuBois, MS, PHN, NP, Senior Public Health Nurse, Communicable Disease Control Program, San Mateo County Health System*
 - *Gil Chavez, MD, MPH, Center for Infectious Diseases, CDPH*

11:00 Role of Local Health Departments in Healthcare Associated Infections

- *Robert Kim-Farley, MD, MPH, Director, Communicable Disease Control and Prevention, Los Angeles County Department of Public Health*
- *Dawn Terashita, MD, MPH, Los Angeles County Department of Public Health*
- *Bonnie Zell, MD, MPH, Health Care/Community Health Integration, Contra Costa Health Services and Faculty, Institute for Health Care Improvement (IHI)*

11:45 Luncheon

Best Practices in Chronic Disease Control

Facilitator: Wendel Brunner, MD, PhD, MPH, Director of Public Health, Contra Costa County

1:30 Engaging the Community

- *Mary Anne Morgan, MPH, Public Health Consultant*

2:15 Smart Growth Panel - Housing, Planning, and Transportation

- *Judy Corbett, Executive Director, Local Government Commission*
- *Evelyn Stivers, Field Director, Non-Profit Housing Association of Northern California*
- *Stuart Cohen, Executive Director, Transform*

3:00 Community Transformation Grants - Sharing the Experience

- *Linda Rudolph, MD, MPH, Deputy Director, Center for Chronic Disease Prevention & Health Promotion, CDPH*
- *Marion Standish, JD, Program Director, California Community Transformation Initiative*
- *Todd Stolp, MD, Tuolumne County Health Officer*
- *Wilma Wooten, MD, MPH, San Diego County Health Officer*

3:45 Break

4:00 California Nutrition Network - New Directions for State and Local Health Departments

- *Peggy Agron, Epidemiology and Health Promotion Section, Center for Chronic Disease and Health Promotion, CDPH*
- *Linda Patterson, CalFresh Branch Chief, Department of Social Services*
- *Melody Steeples, MPH, RD, Director, California Association of Nutrition and Activity Providers*

4:45 Adjourn

Friday, October 21, 2011

7:15 Breakfast and Registration

Best Practices in Public Health Advocacy

Facilitator: Todd Stolp, MD, Tuolumne County Health Officer

8:00 Beyond Crisis and Risk Communication -- Using Media to Advance Public Health Agendas

➤ *Kate Fowlie, Communication Officer, Contra Costa Health Services*

8:45 Process Toward Successful Legislation

Moderator: Bruce Pomer, HOAC

➤ *Mark DeSaulnier, California Senator for the 7th District*

➤ *Sara Rogers, Committee Consultant, Senate Human Services Committee and former Consultant to Senator Mark Leno*

9:45 Break

10:00 Health Impact Assessment -- A Tool for Advocacy

➤ *Jonathan Heller, Executive Director, Human Impact Partners*

➤ *Jonathan Fielding, MD, MPH, Health Officer/Director, Los Angeles County Department of Public Health*

➤ *Rajiv Bhatia, MD, MPH, Director, Occupational and Environmental Health, San Francisco Department of Public Health*

11:00 Immunization Advocacy Issues and Addressing Personal Belief Exemptions

➤ *Bob Benjamin, MD, MPH, Deputy Health Officer, Alameda County Department of Public Health*

➤ *Catherine Flores Martin, Director, California Immunization Coalition*

➤ *John Talarico, MD, MPH, Immunization Branch, CDPH*

➤ *Randy Bergen, MD, Kaiser Permanente*

12:00 Adjourn