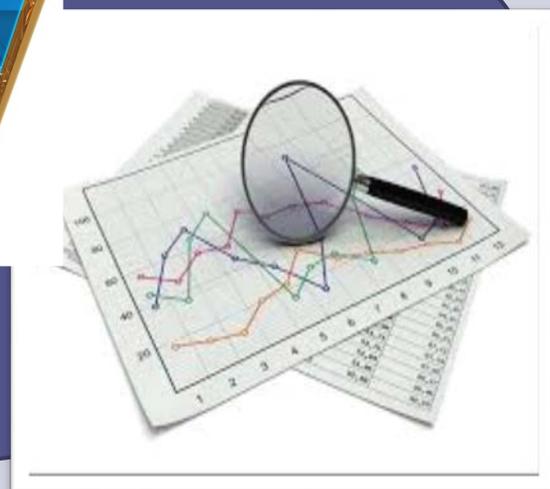
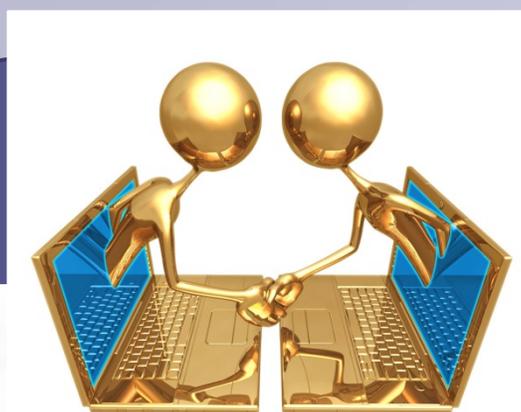


California Conference of Local Health Officers (CCLHO)
Health Officers Association of California (HOAC)
California Department of Public Health (CDPH)

DATA INFORMED PUBLIC HEALTH PRACTICE



**CCLHO Spring Semiannual Meeting
and Continuing Medical Education Program
April 13 – 15, 2016**

DoubleTree by Hilton
Berkeley Marina
200 Marina Boulevard
Berkeley, CA 94710

CCLHO SPRING SEMIANNUAL BUSINESS MEETING:

CCLHO will hold its business meeting on Wednesday, April 13, 2016 from 8:00 am to 5:00 pm (registration begins at 7:30 am) at the DoubleTree by Hilton at the Berkeley Marina. The meeting will highlight important business issues and presentations. Please see the link to the draft agenda below and contact Leah Northrop or Dr. Janet Berreman if you have suggestions for revision.

<https://www.cdph.ca.gov/programs/cclho/Documents/CCLHOSpringSA2016April13Agenda.pdf>

CONTINUING MEDICAL EDUCATION PROGRAM:

The Continuing Medical Education (CME) Program, "*Data Informed Public Health Practice*" will be held on Thursday, April 14, from 8:00 am to 5:00 pm and Friday, April 15, from 8:00 am to 12:00 pm. The program will include several sessions of importance regarding the use of public health data. The continuing education program is co-sponsored by CDPH, HOAC and CCLHO. The agenda is in draft form while speakers are being confirmed. See link below.

<https://www.cdph.ca.gov/programs/cclho/Documents/SpringCME2016Agenda.pdf>

HOAC BUSINESS MEETING/LUNCHEON:

The HOAC Business Meeting/Luncheon will be held on Wednesday, April 13, 2016 from 11:45 am to 1:15 pm. Concurrently, there will be a separate luncheon for other conference attendees.

WEDNESDAY RECEPTION:

A reception will occur Wednesday evening at the Bay Grille Room from 6:00 pm to 8:00 pm. Reception speaker to be announced.

CCLHO POLO SHIRT

CCLHO blue polo shirts are available for \$20. Please indicate your preferred size (men's sizing) on the registration form. Please pay the \$20 with the other registration fees and fax your registration form to (916) 440-7595 by **April 1, 2016**.

FUN RUN: The *Twenty-Third Almost Semiannual 5K Run, Walk or Crawl* will be held on Thursday morning, April 14, from 6:30 am to 7:30 am. Participate for free and come see your colleagues in action!

HOTEL RESERVATIONS: In order to receive the Conference rate of \$189.00 plus taxes and fees per night for single or double occupancy, please make your hotel reservation by **Tuesday, March 22, 2016**. You may make reservations by calling 1-800-559-4655 and referencing CCLHO or book online to receive the Conference rate at:

http://doubletree.hilton.com/en/dt/groups/personalized/J/JBKCADT-CDP-20160407/index.jhtml?WT.mc_id=POG



PARKING: Self day parking is \$5 per car, per day and self overnight parking is \$10 per car, per day.

DIRECTIONS: For directions to the DoubleTree by Hilton at the Berkeley Marina go to: <http://doubletree3.hilton.com/en/hotels/california/doubletree-by-hilton-hotel-berkeley-marina-JBKCADT/maps-directions/index.html>

SHUTTLE: The hotel provides a complimentary shuttle service within 3 miles.

Links to different types of ground transportation available through the Oakland Airport can be found here:

http://www.oaklandairport.com/ground_transportation.shtml

CONTINUING MEDICAL EDUCATION CREDIT INFORMATION:

HOAC is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide CME for physicians. HOAC takes responsibility for the content, quality, and scientific integrity of this CME activity.

HOAC designates this educational activity for a maximum of 10.75 AMA PRA Category 1 Credits(s)TM. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA Certification in Continuing Medical Education. Non-physicians who participate in this session will receive a Certificate of Attendance. This program is designed to benefit health officers, deputy health officers, other public health physicians, and all other professionals interested in improving the practice of public health at the local level.



CONFERENCE OBJECTIVES:

After attending this conference, participants will be able to:

- Access and analyze the most relevant and up-to-date sources of public health data.
- Collaborate with community partners to communicate and use data to improve the public's health.

REGISTRATION/CHARGES:

You may register separately for each day of the conference: the **CCLHO Business Meeting** on Wednesday, the **Continuing Medical Education Program, "Data Informed Public Health Practice"** on Thursday and Friday, or you may register for the full conference at a discounted rate. Breakfast on each day, lunches for Wednesday and Thursday and the Wednesday evening reception are included in the full registration fee. Continuing Medical Education Credits for physicians and nurses are separate. Please see below for applicable charges. Please return the completed registration form with your check payable to "CCLHO" by **Friday, April 1, 2016** in order to avoid paying a late fee of \$20. Please note all guests must pay registration fees. **This meeting is a legal charge to the local health jurisdiction.** There is no state reimbursement for travel.

Data Informed Public Health Practice

DoubleTree By Hilton Berkeley Marina, April 13 - 15, 2016

Name: _____ Credentials/Degrees: _____

Title: _____

Agency: _____

Address: _____

City, State, Zip Code: _____

Telephone: _____ Fax: _____ Email: _____

CONFERENCE REGISTRATION - INCLUDES BREAKFASTS, WEDNESDAY AND THURSDAY LUNCHES AND WEDNESDAY EVENING RECEPTION:

	<u>Full Conference</u>	<u>Wednesday Only</u>	<u>Thursday Only</u>	<u>Friday Only</u>	<u>Amount</u>
Registration Fee:	\$450.00	\$205.00	\$205.00	\$85.00	
Student Rate: (must provide student verification)	\$175.00	\$90.00	\$90.00	\$45.00	
				REGISTRATION SUBTOTAL:	_____

HOAC MEMBERS & HOAC BUSINESS LUNCH - HOAC member Plan to attend Wednesday HOAC Lunch

CONTINUING MEDICAL EDUCATION - in addition to Registration Fee (Circle One)--Pay HOAC Dues and Save:

	<u>Thursday & Friday</u>	<u>Thursday Only</u>	<u>Friday Only</u>
Physicians (HOAC member counties)	\$110.00	\$75.00	\$45.00
Physicians (HOAC non-member counties & others)	\$220.00	\$150.00	\$90.00
Nurses (HOAC member counties)	\$55.00	\$40.00	\$20.00
Nurses (HOAC non-member counties & others)	\$110.00	\$80.00	\$40.00

CME SUBTOTAL: _____

LATE FEE:

Postmarked After April 1st or On-Site Registration

Cancellation of paid registration must be in writing to CCLHO prior to the first day of the conference.

Refunds will be processed less a \$100 processing fee \$20.00 _____

CCLHO POLO SHIRT:

Polo Shirt Size : Small Medium Large X-Large \$20.00 _____

Please fax your registration By **Friday, April 1st** to (916) 440-7595 to receive your polo shirt at the conference.

TOTAL AMOUNT DUE: _____

TOTAL AMOUNT ENCLOSED: _____

BALANCE DUE: _____

VEGETARIAN/FOOD RESTRICTION:

Vegetarian Required for All Meals Other Dietary Restrictions: _____

Please mail this form and your check, payable to "CCLHO", by April 1, 2016 to:

Leah Northrop MPA, MAIS, Executive Administrator
California Conference of Local Health Officers
CDPH, PO Box 997377, MS 7003, Sacramento, CA 95899-7377
Phone: (916) 440-7594 Fax: (916) 440-7595

TWENTY-THIRD ALMOST SEMIANNUAL 5K FUN RUN, WALK OR CRAWL

23rd ALMOST SEMIANNUAL 5K FUN RUN, WALK OR CRAWL

April 14, 2016, 6:30 a.m. - 7:30 a.m. Registration for the Fun Run is free!

Name: _____ **Yes! I would like to participate in the Fun Run, Walk or Crawl**



Department 1615 Capitol Avenue, Suite 73.771
of Public PO Box 997377, MS 7003
Health Sacramento, CA 95899-7377

Data Informed Public Health Practice

April 13 - 15, 2016

DoubleTree by Hilton at the Berkeley Marina

A Continuing Medical Education Program* Sponsored by:

**California Conference of Local Health Officers
Health Officers Association of California
California Department of Public Health**



***The three days include Business Meetings of CCLHO and HOAC in addition to the Continuing Medical Education Program**