

California Conference of Local Health Officers (CCLHO)  
Health Officers Association of California (HOAC)  
California Department of Public Health (CDPH)  
National Association of County and City Health Officials (NACCHO)

# ADVANCING HEALTH EQUITY THROUGH PUBLIC HEALTH PRACTICE

**CCLHO Fall 2009  
Semiannual Meeting  
and  
Continuing  
Education Program  
October 21-23, 2009**

**The Claremont  
41 Tunnel Road  
Berkeley, CA 94705  
(510) 843-3000**



### **CCLHO FALL SEMIANNUAL BUSINESS MEETING:**

The Business Meeting will be held on Wednesday, October 21, 2009 from 8:30 a.m. to 4:30 p.m. (registration begins at 8:00 a.m.) at the Claremont. The business meeting will highlight important issues, such as exploring minimum standards for local health departments, H1N1 issues of importance, revising the CCLHO Platform Statement, and new initiatives of The California Endowment.

### **CONTINUING EDUCATION PROGRAM:**

The Continuing Education Program (CME), “**Advancing Health Equity through Public Health Practice**” will be held on Thursday, October 22, from 8:00 a.m. to 5:00 p.m. and Friday, October 23, from 8:00 a.m. to 12:00 p.m. The CME program will address Health Equity issues and will provide a framework for the CCLHO Platform Statement 2010.

The continuing education program is co-sponsored by the California Department of Public Health, the Health Officers Association of California, the California Conference of Local Health Officers and the National Association of County and City Health Officials. The agenda is in draft form because speakers are still being confirmed.

### **HOAC BUSINESS MEETING/LUNCHEON:**

The HOAC Business Meeting/Luncheon will be held on Wednesday from 12:00 noon to 1:30 p.m. Concurrently, there will be a luncheon for other participants.

### **WEDNESDAY DINNER BANQUET:**

The Dinner Banquet will occur Wednesday evening at the Claremont. CCLHO is fortunate to have the Director of the Department of Public Health/State Public Health Officer, Mark Horton, MD, MSPH, as a speaker.

### **FUN RUN:**

The Fourteenth Almost Semiannual 5K Run, Walk or Crawl will be held on Thursday morning, October 22 from 6:30 a.m. to 7:30 a.m. For a \$15 fee you will get a T-shirt, plus see your colleagues in action! Please fill out the “Fun Run” form and fax to (916) 440-7595 by noon September 30, 2009 so we have your T-shirt size for ordering. Please pay with the other registration fees. Runners not wishing a T-shirt may, of course, run for free.

### **HOTEL RESERVATIONS:**

In order to receive the Conference rate of \$140.00 plus taxes and fees per night for a sleeping room, please make your hotel reservation by **September 20, 2009**. Please call 1-800-551-7266 and reference the California Conference of Local Health Officers when making reservations by telephone.

### **DIRECTIONS:**

For directions to the hotel go to:  
<http://www.claremontresort.com/About/Directions/>

### **PARKING:**

The parking fee for this conference has been reduced from \$25.00 to \$12.00 per day. Additionally, the resort fee has been waived.

### **CONTINUING EDUCATION CREDIT INFORMATION:**

The Health Officers Association of California (HOAC) is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. HOAC takes responsibility for the content, quality, and scientific integrity of this CME activity.

HOAC designates this educational activity for a maximum of *11 AMA PRA Category 1 Credits(s)*<sup>TM</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA Certification in Continuing Medical Education. Non-physicians who participate in this session will receive a Certificate of Attendance. To receive credit, evaluations must be completed and returned at the end of the session to Tom Prendergast, MD, Director of Continuing Education, or Kat DeBurgh, HOAC, or mailed within one week to HOAC, 1100 11<sup>th</sup> Street, # 323, Sacramento, CA 95814. See registration for fees.



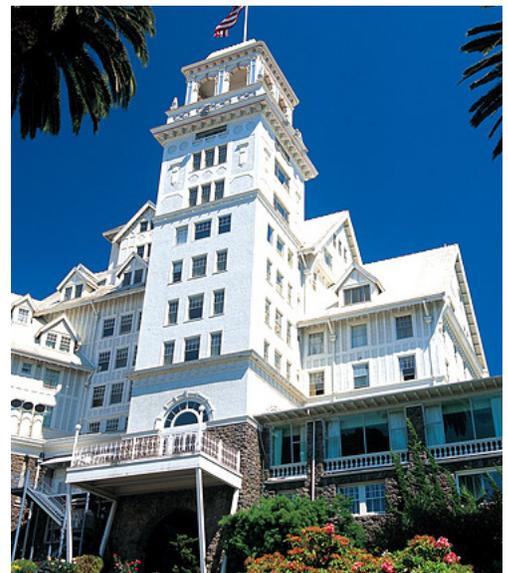
### **CONFERENCE OBJECTIVES:**

Relative to health equity issues, the attendee will be able to:

- Recognize examples of programs and policies that have worked in local jurisdictions.
- Recognize NACCHO policy initiatives and statements of perspective.
- Recognize the increased risk of vulnerable populations (both patients and workers) during an H1N1 flu pandemic.

Relative to local health department issues during the fall 2009 influenza season, the attendee will be able to:

- Accept the need for rapid deployment of immunization coverage to vulnerable populations.
- Recognize the value of modeling efforts to inform local response decision making as illustrated by efforts in Los Angeles County.



The Claremont, Berkeley, CA



# SPRING SEMIANNUAL BUSINESS MEETING

WEDNESDAY, OCTOBER 21, 2009  
THE CLAREMONT  
BERKELEY, CA

## DRAFT AGENDA

8:30 a.m.	INTRODUCTIONS AND WELCOME
8:45 a.m.	PRESIDENT'S REPORT <i>Ann Lindsay, MD, Health Officer, Humboldt County</i> <ul style="list-style-type: none"><li>Action Items</li></ul>
9:05 a.m.	STATE OF THE STATE <i>Mark Horton, MD, MSPH, Director/State Public Health Officer, California Department of Public Health</i>
9:35 a.m.	EXPLORING MINIMUM STANDARDS FOR LOCAL HEALTH DEPARTMENTS <i>Glennah Trochet, MD, Sacramento County Health Officer</i>
10:05 a.m.	LEGISLATION <i>Bruce Pomer, Executive Director, Health Officers Association of California</i>
10:30 a.m.	BREAK
10:45 a.m.	CCLHO PLATFORM STATEMENT <ul style="list-style-type: none"><li>Roundtable Discussions</li></ul>
12:00 Noon	HOAC BUSINESS LUNCH <ul style="list-style-type: none"><li>Health Officers Only</li><li>Separate Lunch for Others</li></ul>
1:30 p.m.	H1N1 ISSUES OF IMPORTANCE <ul style="list-style-type: none"><li><i>Discussion</i></li></ul>
2:00 p.m.	CALIFORNIA HAWAII PUBLIC HEALTH LEADERSHIP INSTITUTE <i>Carol Woltring, Executive Director, Center for Health Leadership and Practice, Public Health Institute</i>
2:15 p.m.	REPORTS <ul style="list-style-type: none"><li>Minutes</li><li>Affiliate Presidents/Representatives</li><li>Committees</li><li>Other Meetings/Activities</li></ul>
3:00 p.m.	BREAK
3:15 p.m.	NEW INITIATIVES FOR THE CALIFORNIA ENDOWMENT (TCE) <i>Anthony Iton, MD, MPH, JD, Future Senior Vice President, Healthy Communities, The California Endowment</i>
4:00 p.m.	ELECTION OF BOARD OF DIRECTORS AND REVISIONS TO BYLAWS
4:30 p.m.	BUSINESS MEETING ADJOURNED Health Officers, particularly from counties with TCE-funded communities to meet with Dr. Tony Iton, TCE
6:00 p.m.	DINNER BANQUET <i>Mark Horton, MD, MSPH, Director/State Public Health Officer, CDPH</i>

# FALL SEMIANNUAL MEETING

## ADVANCING HEALTH EQUITY THROUGH PUBLIC HEALTH PRACTICE

OCTOBER 22-23, 2009

CLAREMONT HOTEL, BERKELEY

### DRAFT AGENDA

#### Thursday, October 22, 2009

7:15 a.m.

BREAKFAST AND REGISTRATION

8:00 a.m.

WELCOME

*Ann Lindsay, MD, Health Officer, Humboldt County and Incoming HOAC President*

SESSION 1: ADVANCING HEALTH EQUITY THROUGH PUBLIC HEALTH PRACTICE: NEEDS AND EXPERIENCES OF CALIFORNIA LOCAL HEALTH DEPARTMENTS

*Facilitator: Anthony Iton, MD, JD, MPH, Health Officer/Director, Alameda County Health Department*

8:10 a.m.

SETTING THE STAGE--Initial Comments

*Anthony Iton, MD, JD, MPH, Health Officer/Director, Alameda County Health Department*

8:35 a.m.

HEALTH EQUITY: EXPERIENCES OF LOCAL HEALTH DEPARTMENTS IN CALIFORNIA

- *Andrew Deckert, MD, MPH, Health Officer, Shasta County Public Health Department*
- *Ed Moreno, MD, Director/Health Officer, Fresno County Public Health Department*
- *Eric Frykman, MD, MPH, Health Officer, Riverside County Public Health Department*
- *Paul Simon, MD, Director, Chronic Disease & Injury Prevention, Los Angeles County Public Health Department*
- *S. Todd Stolp, MD, Health Officer, Tuolumne County Public Health Department*

10:45 a.m.

BREAK

11:00 a.m.

PERSPECTIVE AND INITIATIVES OF THE NATIONAL ASSOCIATION OF COUNTY AND CITY HEALTH OFFICIALS (NACCHO)

*Richard Hofrichter, PhD, Senior Analyst, Health Equity, NACCHO*

11:35 a.m.

IDENTIFYING THE OBSTACLES TO TRANSFORMING PRACTICE TO ACHIEVE HEALTH EQUITY

- Facilitated Discussion

12:15 p.m.

LUNCHEON

*Facilitator: Wilma Wooten, MD, MPH, San Diego County Health Officer*

1:30 p.m.

ASSESSING READINESS TO ACT ON HEALTH INEQUITY

*Sandi Galvez, MSW, Senior Associate, Bay Area Regional Health Inequities Initiative*

- Discussion

2:30 p.m.

WHAT CAN NACCHO DO TO STRENGTHEN LHD CAPACITY?

- Expectations and Possibilities
- Interwise & Social Networking Site for LHD National Coalition for Health Equity

3:30 p.m.

BREAK

3:45 p.m.

MESSAGING HEALTH EQUITY AND SOCIAL DETERMINANTS OF HEALTH

*Lori Dorfman, DrPH, Director, Berkeley Media Studies Group*

4:30 p.m.

NEXT STEPS

5:00 p.m.

ADJOURN

**Friday, October 23, 2009**

7:15 a.m.

BREAKFAST AND REGISTRATION

SESSION II: H1N1 PANDEMIC INFLUENZA: STRATEGIES TO ACHIEVE EQUITY AND OVERCOME CHALLENGES

*Co-Facilitators: S. Todd Stolp, MD, Tuolumne County Health Officer and Eric Frykman, MD, MPH, Riverside County Health Officer*

8:00 a.m.

EPIDEMIOLOGY OF H1N1 PANDEMIC INFLUENZA

*Gilberto Chavez, MD, MPH, Deputy Director, Center for Infectious Diseases, CDPH*

8:45 a.m.

MODELING PANDEMIC INFLUENZA IN LOS ANGELES COUNTY

*Brandon Dean, MPH, Los Angeles Department of Public Health*

9:30 a.m.

BREAK

9:45 a.m.

STRATEGIES TO ACHIEVE EQUITY AND OVERCOME IMMUNIZATION CHALLENGES

- *Al Hernandez Santana, Executive Director, Latino Coalition for Healthy California (Invited)*
- *Susanne Montgomery, PhD, Director, Center for Health Research, Loma Linda University School of Public Health*
- *Darcel Harris, Senior Training Coordinator, California Primary Care Association*

11:00 a.m.

H1N1 AND WORKER SAFETY

- *Barbara Materna, PhD, Occupational Health Branch, CDPH*
- *Deborah Gold, Senior Safety Engineer, Research and Standards Health Unit, Cal/OSHA*
- *Roger Richter, Senior Vice President, California Hospital Association*
- *Kim Delahanty, BSN, MBA, CIC, Administrative Director of Infection Prevention, University of California San Diego Medical Center*

12:00 p.m.

ADJOURN

**REGISTRATION/CHARGES:**

You may register separately for each day of the Meeting: the **CCLHO Business Meeting** on Wednesday, the Continuing Education Program, "**Advancing Health Equity through Public Health Practice**" on Thursday and Friday, or you may register for the full conference. Lunches for Wednesday and Thursday are included in the registration fee. Friday's lunch, the Wednesday Dinner Banquet, and Continuing Education Credits for physicians and nurses are extra. Please see the registration form for applicable charges. Please return the completed registration form with your check payable to "**CCLHO**" by **October 8, 2009** in order to avoid paying a late fee. **This meeting is a legal charge to the local health jurisdiction. There is no state reimbursement for travel.**

# ADVANCING HEALTH EQUITY THROUGH PUBLIC HEALTH PRACTICE

The Claremont in Berkeley, October 21-23, 2009

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Agency: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**CONFERENCE REGISTRATION - INCLUDES WEDNESDAY AND THURSDAY LUNCHES:**

	<u>Full Conference</u>	<u>Wednesday Only</u>	<u>Thursday Only</u>	<u>Friday Only</u>	<u>Amount</u>
Registration Fee:	\$350.00	\$150.00	\$150.00	\$70.00	_____

**WEDNESDAY EVENING EVENT, FUN RUN AND FRIDAY LUNCH:**

Wednesday: DINNER BANQUET BUFFET with speaker \$55.00 \_\_\_\_\_

Thursday Morning Fun Run (5K) \$15.00 \_\_\_\_\_

Please FAX (916) 440-7595 Fun Run Form for T-shirt Size by noon September 30<sup>th</sup>.

Friday -- Box Lunch: Eat with colleagues or take with you \$25.00 \_\_\_\_\_

**Select One Sandwich Type:**       Turkey                       Vegetarian

**CONTINUING EDUCATION -- in addition to Registration Fee (Circle One)--Pay Dues and Save:**

	<u>Thursday &amp; Friday</u>	<u>Thursday Only</u>	<u>Friday Only</u>	
Physicians (HOAC member counties)	\$110.00	\$75.00	\$45.00	_____
Physicians (HOAC non-member counties & others)	\$220.00	\$150.00	\$90.00	_____
Nurses (HOAC member counties)	\$55.00	\$40.00	\$20.00	_____
Nurses (HOAC non-member counties & others)	\$110.00	\$80.00	\$40.00	_____

**LATE FEE:**

**Postmarked After October 8<sup>th</sup> or On-Site Registration** \$20.00 \_\_\_\_\_

Cancellation of paid registration must be in writing to CCLHO prior to the first day of the conference. Refunds will be processed less a \$100 processing fee.

**TOTAL AMOUNT PAID:** \_\_\_\_\_

**VEGETARIAN/FOOD RESTRICTION:**

Vegetarian Required for All Meals       Other Restriction: \_\_\_\_\_

**Please mail this form and your check payable to "CCLHO" by October 8, 2009 to:**

Roberta Lawson, Executive Administrator  
California Conference of Local Health Officers, CDPH  
PO Box 997377, MS 7003, Sacramento, CA 95899-7377  
Phone: (916) 440-7594      Fax: (916) 440-7595

## FUN RUN

**14<sup>th</sup> ALMOST SEMIANNUAL 5K FUN RUN, WALK OR CRAWL**      October 22, 2009, 6:30 a.m.-7:30 a.m.

Registration fee is \$15 and includes a T-shirt (free without a T-shirt). Please fax your registration by **NOON September 30<sup>th</sup>** to (916) 440-7595. Include the fee with registration amount.

Name: \_\_\_\_\_ T-shirt Size:     Small     Medium     Large     X-Large



DEPARTMENT 1615 Capital Ave., Suite 73.754  
OF PUBLIC P.O. Box 997377, MS 7003  
HEALTH Sacramento, CA 95899-7377

## **Advancing Health Equity through Public Health Practice**

**October 21-23, 2009**

**The Claremont -- Berkeley, CA**

**A Continuing Education Program\* Sponsored by:**

**California Conference of Local Health Officers  
Health Officers Association of California  
California Department of Public Health  
National Association of County and City Health Officials**

*\*The three days include Business Meeting of CCLHO and HOAC in addition to the Continuing Education Program*

