

# *Breastfeeding*

INVESTING IN CALIFORNIA'S FUTURE



Breastfeeding Promotion Advisory Committee Report  
to the California Department of Health Services,  
Primary Care and Family Health Division



# *Dedication*



*Dedicated to  
the children of California,  
so that more families will experience  
the many benefits of  
breastfeeding.*

*Mission & Vision  
of the Breastfeeding Promotion  
Advisory Committee*



*The Breastfeeding Promotion Advisory Committee's mission is to develop strategies, recommendations, and implementation guidelines to promote, support, and protect breastfeeding in California.*

*Our vision is that breastfeeding will be the norm in California for at least the first year of life and preferably longer.*

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