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Director

State of California—Health and Human Services Agency
California Department of Public Health



EDMUND G. BROWN JR.
Governor

September 17, 2013

TO: CALIFORNIA DEPARTMENT OF PUBLIC HEALTH, OFFICE OF AIDS
HIV PREVENTION BRANCH-FUNDED LOCAL HEALTH
JURISDICTIONS

SUBJECT: FUNDED EFFECTIVE BEHAVIORAL INTERVENTIONS FOR
CALENDAR YEAR 2014

As noted in the memo of July 1, 2013 from the California Department of Public Health, Office of AIDS (CDPH/OA), the Centers for Disease Control and Prevention (CDC) is discontinuing support for many of the Effective Behavioral Interventions (EBIs) it previously funded. This shift is a part of efforts to focus prevention efforts on HIV-positive individuals, and to use scalable strategies that can make the greatest overall impact on the goal of reducing new HIV infections.

CDC has released the list of EBIs they will support, specific to different behavioral risk populations. Based on that information, OA has selected the set of EBIs we will fund for the priority populations within the California Project Area. As you develop your Calendar Year 2014 prevention plan, please use this information to inform your selection of EBIs.

OA-Supported EBIs by Population	
People Living With HIV (PLWH)	Gay men and other Men who have Sex with Men
<ul style="list-style-type: none"> • CLEAR 	<ul style="list-style-type: none"> • d-up!
<ul style="list-style-type: none"> • Healthy Relationships 	<ul style="list-style-type: none"> • Mpowerment
<ul style="list-style-type: none"> • Partnership for Health 	<ul style="list-style-type: none"> • Many Men, Many Voices (3MV)
<ul style="list-style-type: none"> • WILLOW 	<ul style="list-style-type: none"> • Popular Opinion Leader (POL)
<ul style="list-style-type: none"> • Connect¹ 	<ul style="list-style-type: none"> • Personalized Cognitive Counseling (PCC)
<ul style="list-style-type: none"> • START² 	<ul style="list-style-type: none"> • PROMISE
	<ul style="list-style-type: none"> • VOICES/VOCES

¹ Connect may be adapted for sero-discordant couples.

² START may be adapted for PLWH newly released from jail.

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Injection Drug Users (IDU)	High-Risk Women
<ul style="list-style-type: none">• PROMISE	<ul style="list-style-type: none">• PROMISE
	<ul style="list-style-type: none">• Sister to Sister
MSM Youth	Transgender Persons
<ul style="list-style-type: none">• PROMISE	Any of the above interventions may be adapted for use with transgender persons.

A few LHJs are currently funding EBIs that will be discontinued. These include SISTAS, iCuidate!, SHIELD and Comprehensive Risk Counseling and Services (CRCS). These activities must be concluded by December 31, 2013. As you transition out of these EBIs and select new ones for the coming contract period please feel free to contact Kevin Sitter, HE/RR Intervention Specialist (Kevin.Sitter@cdph.ca.gov), who is available to assist you as needed.

We have made great strides in increasing our high-impact HIV prevention activities in the California Project Area. People living with HIV are being linked to and retained in care more effectively, and prevention is joining care staff in ensuring PLWH have access to antiretroviral therapies and the best opportunities to decrease viral loads. The selection of specific EBIs that support these goals is another step toward successfully lowering community viral load, supporting the health of PLWH and decreasing HIV transmission.

Sincerely,



Alessandra Ross, Interim Chief, HIV Prevention Branch
Office of AIDS
Center for Infectious Diseases
California Department of Public Health

Cc: Karen E. Mark, MD, MPH, Chief
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