

San Francisco's Getting to Zero Initiative



- *Zero new HIV infections*
- *Zero HIV deaths*
- *Zero stigma and discrimination*

Tracey Packer, MPH
Director of Community Health Equity and Promotion, SFPDH



How It Began

World AIDS Day Forum

Monday, December 2, 2013

Getting to Zero in San Francisco: How Close Are We?

6:30–8:30 PM

Rainbow Room, LGBT Community Center

1800 Market St., San Francisco

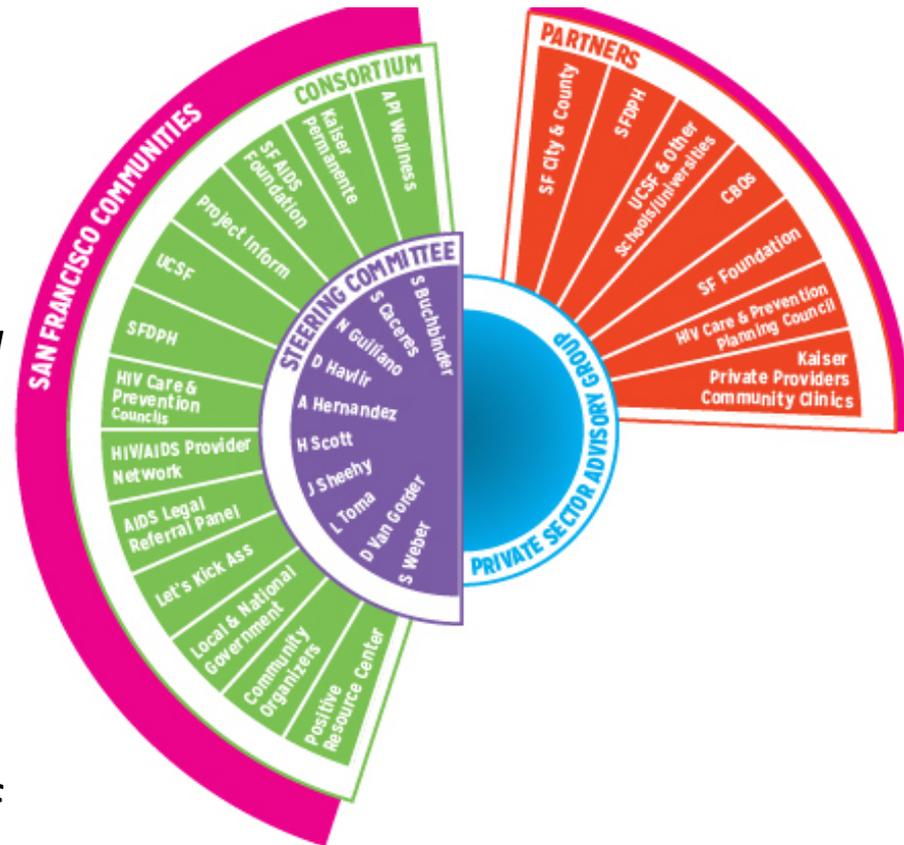
“This is all interesting, but
are you working
together?”

—*Community member*



Getting to Zero SF: What are we?

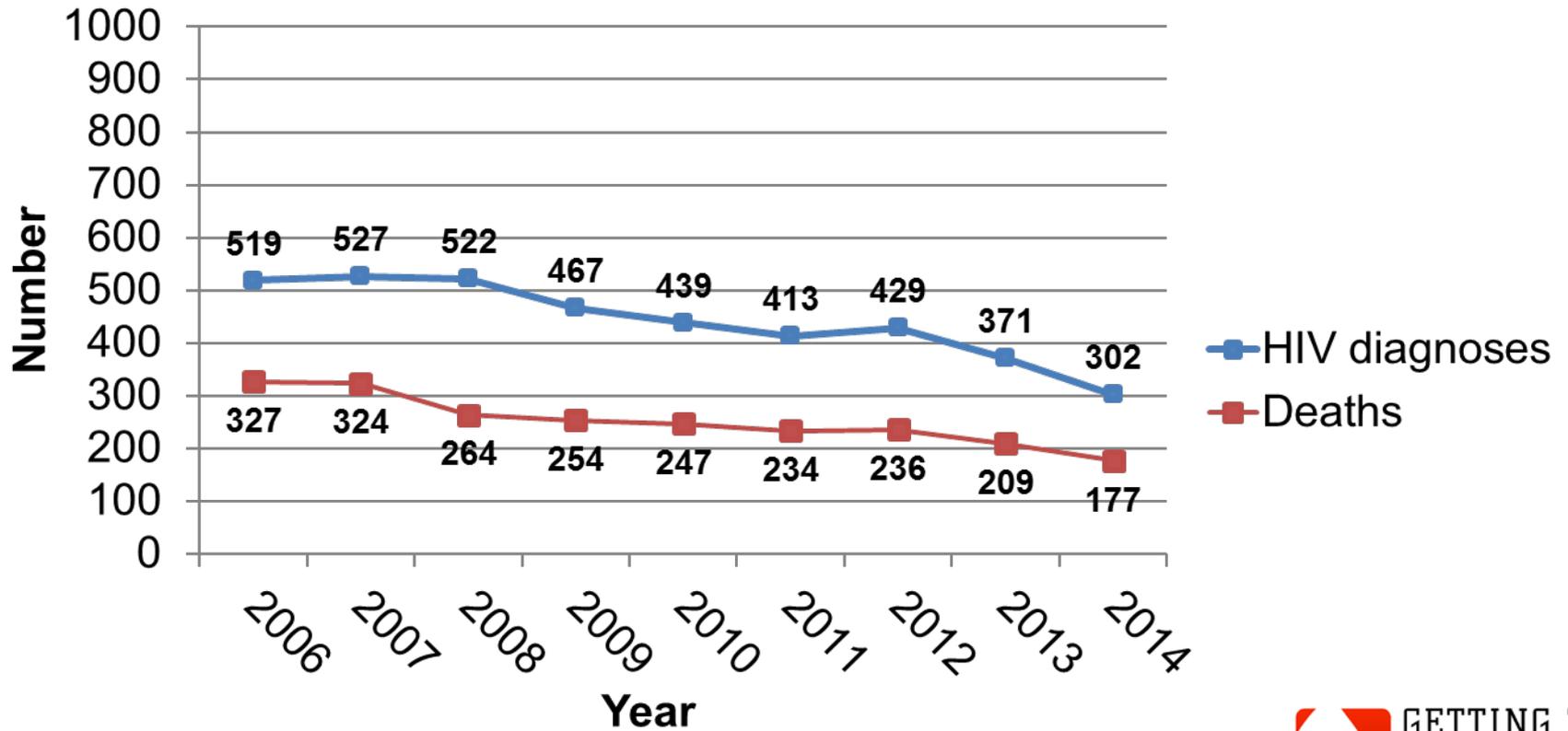
- Multi-sector independent consortium. Operates under principles of collective impact:
“Commitment of groups from different sectors to a common agenda to solve a specific problem.”
- Vision:
Become the first municipal jurisdiction in the United States to achieve the UNAIDS vision of *“Getting to Zero”*



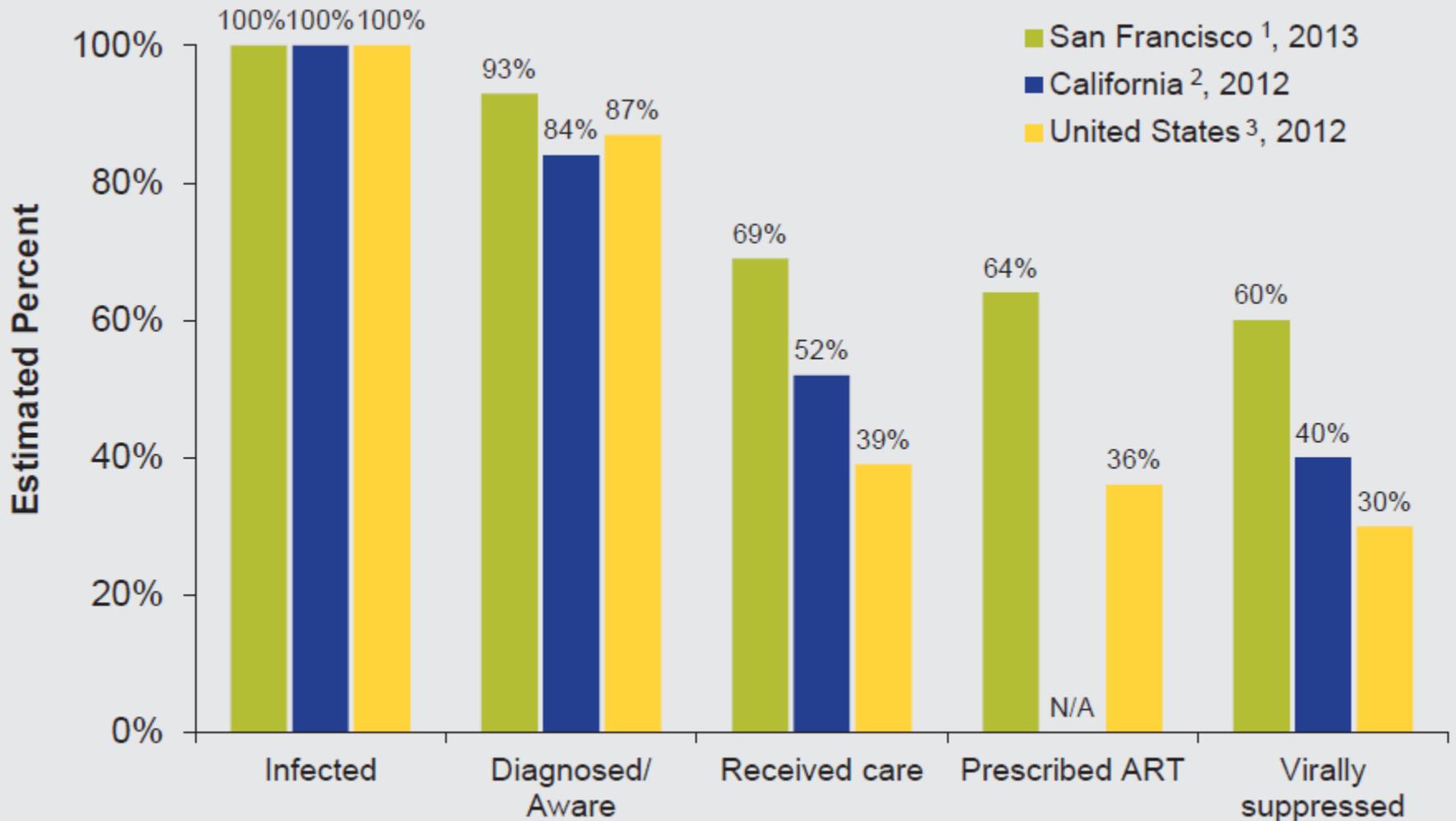
Collective Impact



San Francisco Numbers



HIV Care Cascade, SF



Getting to Zero SF Infrastructure

- Committee-led signature initiatives
- Steering Committee supports committees and leads initiative
- Quarterly Consortium Meetings
- G2Z Google Group facilitates broad communication
- Website: GettingToZeroSF.org

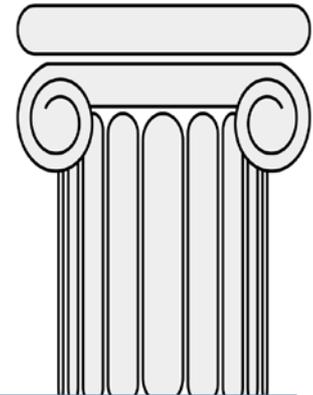
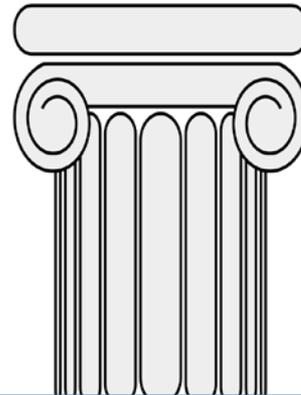
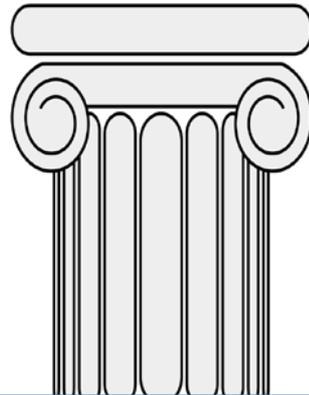
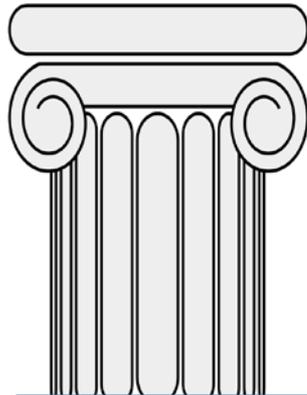
Strategic Priorities

City-wide
coordinated
PrEP
program

Rapid ART
start with
treatment
hubs

Linkage-
engagement
-retention in
care

Reducing
HIV
stigma



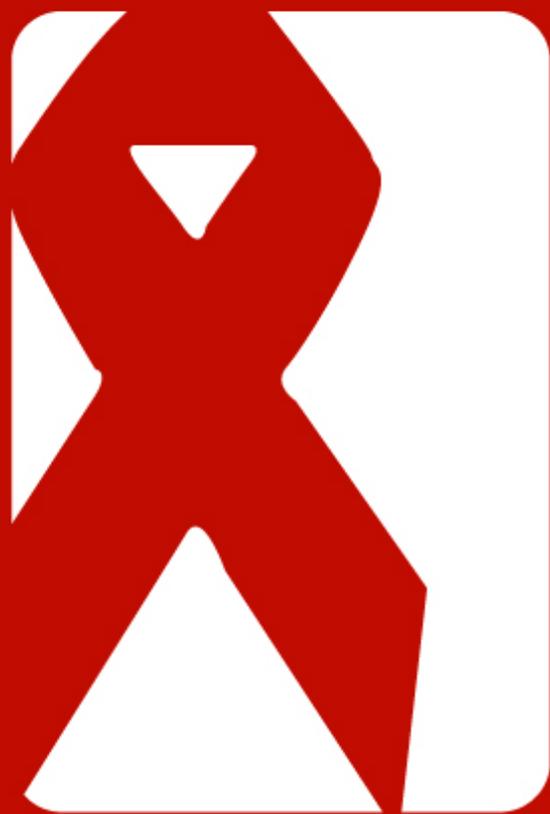
HIV Prevention, Care, and Treatment
Programs

Strategic Priorities

- Improve HIV programs for persons living with disease and at risk in San Francisco
 - Maintain funding for existing efforts
 - Achieve success in signature initiatives
 - Prioritize health equity
- Secure funding and broad city/private sector support
- Create innovative programs
- Exchange best practices with other cities

Roadmap

- **2013-14:** Multisector, volunteer, community based organization, developed strategic plan and action committees for Getting To Zero
- **2015:** Launch of Getting to Zero- Investment of City and private sector; SFDPH Annual Report
- **2015-2020:** Committee led initiatives (action), evaluation and coordination; collaboration locally and globally, broader engagement
- **2020:** 90% reduction in new HIV infections and deaths



GETTING TO
ZERO

SAN FRANCISCO

www.GettingToZeroSF.org