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0258 Back 0259 Front 0260 Front



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The *Back to Sleep* campaign is coordinated by the National Institute of Child Health and Human Development (NICHD), part of the National Institutes of Health, at the U.S. Department of Health and Human Services.

Back to Sleep Order Form

Free Campaign Materials

Item Description	Item No.	Quantity
Safe Sleep for Your Baby This 8-panel brochure lists the risks for SIDS and explains ways to reduce the risk. For all caregivers. (2003)	General Outreach: 0261	
	African American Outreach: 0164	
	Spanish Outreach: 0263	
Pongo al Bebé Dormir Boca Arriba: Reduzca el Riesgo del Síndrome de Muerte Súbita del Bebé Tearpad Single-page Spanish-language information sheet explains ways to reduce the risk of SIDS and shows a safe sleep environment. Each tearpad has 50 sheets. (2002) Coming soon in English!	0234	
Babies Sleep Safest on Their Backs: A Resource Kit for Reducing SIDS in African American Communities Includes materials for community-based training sessions, 15-, 30-, and 60-minute training modules, background material on SIDS, resources, 10 brochure and magnets, and 1 video. Limit 10. (2000)	0170	
Reduce the Risk of SIDS Magnet 4 inch x 6 inch; lists ways to reduce the risk of SIDS. (2000)	0166	
Infant Sleep Position and SIDS: Questions and Answers for Health Care Professionals This 11-page booklet answers frequently asked questions about SIDS, ways to reduce the risk of SIDS, safe sleep environment, and research on SIDS. For health care professionals. (2003)	0157	
Back to Sleep Logo Sticker 3 inch x 3 inch (2003)	English: 0159	
	Spanish: 0269	
Please Put Me on My Back to Sleep Door Hangers Front illustrates safe sleep environment; back lists ways to reduce the risk of SIDS. (2003)	General Outreach: 0258	
	African American Outreach: 0259	
	Spanish Outreach: 0260	
SIDS A Video on Helping to Reduce the Risk 4-minute segment; demonstrates safe sleep position; loops for 1 hour. VHS. (1996)	English: 0163	
	Spanish: 0241	
Make a Difference—Help Reduce the Risk of SIDS 7-minute multi-cultural video; loops for 1 hour. VHS. (1999)	0242	
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To Order Free Materials:

Fax: 301-984-1473 **Phone:** 1-800-505-CRIB **Mail:** P.O. Box 3006, Rockville, MD 20847

E-mail: NICHDInformationResourceCenter@mail.nih.gov

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