

CALIFORNIA SUDDEN INFANT DEATH SYNDROME PROGRAM

California State SIDS Advisory Council Activity Report

October 27, 2011

The following information is based on services provided from July 1 – September 30, 2011 by the California Sudden Infant Death Syndrome Program.

- ◆ **Total Number of Contacts: 1037**
 - Contacts during regular office hours: 1034
 - Contacts during non-office hours: 3
 - Non-emergent: 1037
 - Emergent: 0

- ◆ **Number of Presumed SIDS Deaths Reported: 36**
 - Pending: 35
 - SIDS: 1
 - Not SIDS: 0
 - SUID: 0
 - Undetermined: 0

- ◆ **Technical Assistance/Consultations: 101**

The following are highlights of Activities/Services provided from July 1 – September 30, 2011 by the California Sudden Infant Death Syndrome Program.

- ◆ **Meetings//Teleconferences/Trainings**
 - July 15, 2011 ~ Attended the Northern California Regional SIDS Council Meeting and 2011 Annual SIDS Conference Planning Meeting.
 - August 9, 2011 ~ Participated in the State SIDS Advisory Council teleconference.
 - August 11, 2011 ~ Attended the Southern California Regional SIDS Council Meeting.
 - August 30, 2011 ~ Participated in the CDPH Safe and Active Communities Branch Safe Sleep Policy Workgroup teleconference.

- ◆ **Compliance Monitoring**
 - The monthly epidemiology log and compliance monitoring reports for calendar years 2010 and 2011 were submitted to the CDPH MCAH Division on July 15, August 15 and September 15, 2011.
 - Quarterly letters for coroners and public health departments non-compliant with reporting were mailed by the Program Manager on September 30, 2011.
 - The April-June 2011 second quarter Compliance Monitoring Report was compiled and emailed as an attachment to the State SIDS Advisory Council for the August 9th teleconference. The report includes county specific data for calendar years 2010 and 2011 through July 14, 2011. The reports were added to the Program's website on August 16th as part of the State SIDS Advisory Council section.

- ◆ **Website**
 - The Contractor worked with Modcom to update and add PDFs; identify/repair broken links; update the *What's New* section and *SIDS Coordinator* listing; edit content as needed; and replace the California SIDS parent support organization listing as necessary.
 - July 14, 2011 ~ Added link on main page for the ASIP Hot Topics in Infant Sleep webinar; added California SIDS parent web based support group listing to the Grief/Bereavement section.

- July 27, 2011 ~ Added conference details for the 31st Annual California SIDS Program Fall Conference, *Pathways To Understanding* to the website including: pre-conference welcome reception/book signing; conference agenda; highlights of the day; registration information/form; fee schedule; CEUs; special events; travel, parking and lodging information; save the date flyer; and application process for financial assistance. Linkage added to the website's main page for easy access to the conference section.
- August 2, 2011 ~ Telephone conference call with Ingrid Hart, Modcom to discuss website updates including restructuring of the Director's Messages; formatting changes to State SIDS Advisory Council pages; calendar news and events; revisions to the grief/bereavement section; and changes to the SIDS training support materials.
- August 3, 2011 ~ Added the agenda for the August 9th State SIDS Advisory Council teleconference; replaced the conference save the date flyer; and posted on the Main Page a link to the registration information for the Annual SIDS Conference.
- August 16, 2011 ~ Added link to the NIH Project IMPACT Hot Topics webinar scheduled for August 23rd. Added to the State SIDS Advisory Council section the California SIDS Program Activity Report and Quarterly Compliance Monitoring Report for April 1-June 30, 2011; added the Compliance Monitoring Report by County of Residence for calendar years 2010 and 2011 through July 14, 2011.
- August 30, 2011 ~ Added the August 9th minutes to the State SIDS Advisory Council section and the October 27th Council meeting agenda.
- August 31, 2011 ~ Added to the main page the NIH Project IMPACT Hot Topics September 7th webinar and a link to the October 27th State SIDS Advisory Council meeting agenda. Added to the risk reduction section a commentary by Dr. Thomas G. Keens on *Chiropractic Care and SIDS*.
- September 7, 2011 ~ Added the September 2011 *Director's Message* to the website and archived the June 2011 edition in the SIDS Coordinators section.
- September 12, 2011 ~ Replaced the agenda and conference flyer posted on the Annual California SIDS Conference section of the website.
- September 29, 2011 ~ Updated the State SIDS Advisory Council roster to add the new SIDS Parent representative and delete the current Medical Examiner representative.

◆ **SIDS Educational/Informational Materials**

- The Contractor identified and obtained newly published journal articles regarding SIDS/SUID for the Program's resource library, website posting and/or dissemination.
- July 14, 2011 ~ Received from the National Sudden and Unexpected Infant/Child Death and Pregnancy Loss Project IMPACT the July 2011 e-newsletter. To view or download the file go http://www.suid-im-projectimpact.org/images/pi_docs/Project_IMPACT_July2011.pdf
- July 17, 2011 ~ California Smokers' Helpline July 2011 E-Newsletter received.
- August 22, 2011 ~ Received from the National Sudden and Unexpected Infant/Child Death and Pregnancy Loss Resource Center samples of two newly updated publications *The Death of a Child, the Grief of Parents: A Lifetime Journey* and *The Grieving Child: Helping Children Cope When an Infant Dies*. To order copies (up to 10 per order) or download these resources go to <http://www.sidscenter.org/order>.
- August 22-23, 2011 ~ Received from the National Back to Sleep Campaign order forms and a variety of English, Spanish, African American and Native American Indian safe sleep educational/informational resources including tear pads, flyers, brochures and doorknob hangers.
- September 13, 2011 ~ Obtained from Medic Publishing Company a supply of booklets including *Healing A Father's Grief* and *Parents' Grief* for dissemination at the annual conference, trainings and upon request.
- September 19, 2011 ~ Received from the US Department of Health and Human Services Health Resources and Services Administration (HRSA) a variety of resources including; *What Is SIDS?*, *Helping Baby Back to Sleep*, *A Parent's Guide for a Safe Sleep*, *A Child Care Provider's Guide for a Safe Sleep*, *The Death of a Child* and *The Grieving Child*.

◆ **Other Miscellaneous Activities/Services**

- July 8, 2011 ~ Draft agenda, registration/CEU fees and roster of speakers submitted to the CDPH MCAH SIDS Program Consultant for review and approval.
- July 11, 2011 ~ Email sent to SIDS Parent Support Organizations to solicit financial assistance for scholarships for parents/family members to attend the Annual SIDS Conference.
- July 12, 2011 ~ Emailed survey to all SIDS Coordinators to obtain feedback on training/education needs and identify ways to support local health jurisdictions.
- July 13, 2011 ~ Telephone conference call with President SIDS Alliance of Northern California and Janet Childs, Centre for Living With Dying to discuss content/details for the 2011 Annual SIDS Conference closing session and afternoon parent workshop.
- July 25, 2011 ~ Reminder email sent to SIDS Coordinators to encourage them to complete the survey to assess their training/education needs.
- July 29, 2011 ~ CSULB Foundation/California SIDS Program Annual Progress Report for FY 2010-2011 submitted to CDPH MCAH Division.
- July 29, 2011 ~ Emailed the minutes and agenda to the Southern California Regional SIDS Council for the August 11th meeting.
- August 4, 2011 ~ Letters of invitation sent to SIDS Parent Support Organizations and other local, state and national SIDS/SUID organizations to exhibit at the 31st Annual California SIDS Conference.
- August 4, 2011 ~ Email announcement sent to the Contractor's data base announcing the 31st Annual California SIDS Program Fall Conference, *Pathways To Understanding* on October 27-28th.
- August 4, 2011 ~ Email announcement sent to SIDS Coordinators to inform them of free smoking cessation print ads available from the California Smokers' Helpline targeting pregnant smokers and parents of young children.
- August 23, 2011 ~ Participated in the National SUID/SIDS Hot Topics in Infant Safe Sleep Webinar featuring Dr. Rachel Moon discussing reflux, car seat sleeping, bed sharing and co-sleeping.
- August 31, 2011 ~ Telephone conference call with Mary Anne Phillips, PhD Military Child Care Liaison to California from the National Association of Child Care Resource and Referral Agencies concerning the Department of Defense Initiative to update Title 22 and Title 5 regulations for licensed child care centers.
- September 1, 2011 ~ Conferred with Lucy Chaidez, EMSA Child Care Training Program Analyst to discuss SIDS and safe sleep short/long term recommendations developed by the CDPH Safe Sleep Policy Implementation Child Care Subgroup and proposed SIDS training/education activities.
- September 7, 2011 ~ September edition of the *Director's Message* emailed to SIDS/MCAH Coordinators and MCAH Directors upon review and approval by the CDPH MCAH SIDS Program Consultant.
- September 7, 2011 ~ Participated in the National SUID/SIDS Hot Topics in Infant Safe Sleep Webinar featuring Dr. Rachel Moon discussing breastfeeding and multiples and bed sharing.
- September 8, 2011~ Participated in the Children's Safety Network webinar *Rock a Bye Baby, Now Safely Lay Me Down to Sleep: Infant Suffocation Deaths in the Sleep Environment*.
- September 12, 2011 ~ Email announcement sent to the Contractor's data base for the 31st Annual California SIDS Program Fall Conference, *Pathways To Understanding*.
- September 12-16, 2011 ~ Letters of confirmation and conference details mailed to all general session and workshop presenters for the 31st Annual California SIDS Program Fall Conference.
- September 15, 2011 ~ Participated in the National SUID/SIDS Hot Topics in Infant Safe Sleep Webinar featuring Dr. Rachel Moon discussing swaddling, soft bedding and bumper pads.
- September 15, 2011 ~ Conferred with Dr. Daniel Rubens, Seattle Children's Hospital regarding his request to access California data to evaluate hearing screening results of newborns with infants later identified as dying from SIDS.
- September 26, 2011 ~ Email reminder announcement sent to the Contractor's data base for the 2011 Annual California SIDS Program Fall Conference, *Pathways To Understanding*.
- Conferred with the Bay Area Neonatal and Infant Loss Support Group to develop a resource/referral listing of local grief/bereavement support agencies/organizations.
- Collaborated with Angel Hopson and Yolanda DeMello concerning arrangements/possible dates for a Southern California SIDS Peer Contact Training in early 2012.

- Conferred with Kitty Roche, Southern CA PHN Representative State SIDS Advisory Council and the CDPH MCAH SIDS Program Consultant about analysis of the responses obtained from SIDS Coordinator pertaining to their educational/training needs and local SIDS priorities.
- Coordinated with the State SIDS Advisory Council PHN Representatives details for the welcome and dissemination of the *SIDS Handbooks* for newly appointed SIDS Coordinators for Marin, Sutter and Trinity counties.
- Coordinated details for the 2011 Annual SIDS Conference including confirming general session and workshop speakers; contracting with the Hyatt Hotel for the room block/meeting space; working with a graphic specialist for the conference graphic support materials; confirming arrangements for the continental breakfast/lunch boxes; and posting/updating the website announcement.
- Worked with the CDPH MCAH SIDS Program Consultant regarding arrangements for the Council meeting, general sessions, workshops, registration, security sign-in procedure and exhibits.
- Coordinated requests for parent scholarships and pictorial tribute; confirmation notifications sent to registrants; processed payments for registration/lunches/CEUs; identified conference/workshop resource materials; coordinated lodging/room reservations with hotel; identified audio-visual equipment; prepared payment receipts /certificates and coordinated/confirmed requests for exhibits.
- Conferred with Dr. Rachel Moon regarding her keynote conference research and risk reduction presentations; power point slides/handouts; and details for the welcome reception book signing and conference bookstore.
- Conferred with the National Sudden and Unexpected Infant/Child Death and Pregnancy Loss Resource Center and Centre for Living with Dying to identify resources and handouts for the conference workshops and display tables.

◆ **Upcoming Activities**

- October 27, 2011 ~ State SIDS Advisory Council Meeting at the CDPH Capitol East End Complex, Sacramento.
- October 27, 2011 ~ Pre-Conference Welcome Reception and book signing hosted by the SIDS Alliance of Northern California at the Hyatt Regency Hotel, Sacramento.
- October 28, 2011 ~ 31st Annual California SIDS Program Fall Conference, *Pathways To Understanding* at the CDPH Capitol East End Complex, Sacramento.
- November 10, 2011 ~ Southern California Regional SIDS Council Meeting.
- November 18, 2011 ~ Northern California Regional SIDS Council Meeting.