



CALIFORNIA SUDDEN INFANT DEATH SYNDROME PROGRAM

California State SIDS Advisory Council Activity Report

April 30, 2013

The following information is based on services provided from January 1 – March 31, 2013 by the California Sudden Infant Death Syndrome Program.

- ◆ **Total Number of Contacts: 1218**
 - Contacts during regular office hours: 1213
 - Contacts during non-office hours: 5
 - Non-emergent: 5
 - Emergent: 0

- ◆ **Number of Presumed SIDS Deaths Reported: 36**
 - Pending: 34
 - SIDS: 0
 - Not SIDS: 0
 - SUID: 0
 - Undetermined: 2

- ◆ **Technical Assistance/Consultations: 79**

The following are highlights of Activities/Services provided from January 1 – March 31, 2013 by the California Sudden Infant Death Syndrome Program.

- ◆ **Meetings/Teleconferences/Trainings**
 - January 22, 2013 ~ Participated in the State SIDS Advisory Council teleconference.
 - January 24, 2013 ~ Conducted Northern California SIDS Training for Emergency Personnel and Public Health Professionals at the CDPH Auditorium in Sacramento.
 - February 1, 2013 ~ Attended the Northern California Regional SIDS Council Meeting and 2013 Annual SIDS Conference Planning Meeting.
 - February 7, 2013 ~ Attended the Southern California Regional SIDS Council Meeting.
 - March 15, 2013 ~ Attended the Northern California Regional SIDS Council Meeting and 2013 Annual SIDS Conference Planning Meeting.

- ◆ **Compliance Monitoring**
 - The monthly epidemiology log and compliance monitoring reports for calendar years 2011 and 2012 were submitted to the CDPH MCAH Division on January 15, 2013.
 - The monthly epidemiology log and compliance monitoring reports for calendar years 2012 and 2013 were submitted to the CDPH MCAH Division on February 15 and March 14, 2013.
 - The fourth quarter October-December 2012 Compliance Monitoring Report was compiled and distributed to the State SIDS Advisory Council for the January 22, 2013 teleconference and included cases through January 15th; it was added to the Program's website on February 25, 2013.
 - Quarterly letters for coroners and public health departments non-compliant with reporting were mailed by the Program Manager on March 27, 2013.
 - The first quarter January-March 2013 Compliance Monitoring Report was compiled for the April 30th State SIDS Advisory Council and is attached. The report includes cases received through April 22, 2013.

◆ Website

- The Contractor worked with Modcom to update and add PDFs; identify/repair broken links; update the *What's New* section and *SIDS Coordinator* listing; edit content as needed; and replace the California SIDS parent support organization listing as necessary.
- January 7, 2013 ~ Added to the What's New main page the ASIP/Project IMPACT January 15th webinar *The Grieving Child* and a link to the Program's 2013 news and events calendar.
- January 7, 2013 ~ Added to the news and events calendar the April 18, 2013 Southern California SIDS Training for Emergency Personnel and Public Health Professionals at the Kern Regional Center in Bakersfield.
- January 17, 2013 ~ Added the State SIDS Advisory Council January 22nd agenda with a link to the main page; the minutes from the October 29th Council meeting; the *California SIDS Program Activity Report* of October 29th; the *Quarterly Compliance Monitoring Report* of July to September 2012 ;and Calendar Years 2011 and 2012 *Compliance Monitoring Reports by County of Residence* through October 25,2012 to the State SIDS Advisory Council section.
- January 17, 2013 ~ Added a summary of the SIDS Coordinators' Conference Workshop to the website with a link to the What's new main page.
- January 28, 2013 ~ Reviewed website links, identified linkages/items to be repaired/revised and previewed content for conversion to a new internet provider server system.
- February 4, 2013 ~ Added to the main page What's New linkages to the AAP publication *Support After the Death of an Infant* and the Southern California SIDS Training on April 18th in Bakersfield.
- February 7, 2013 ~ Added SIDS Training registration form and flyer to the April 18th News and Events calendar.
- February 22, 2013 ~ Telephone conference call with Ingrid Hart Modom to discuss updates to the Reducing the Risk section including adding information and resources for the newly launched Safe to Sleep Campaign.
- February 25, 2013 ~ Added to the State SIDS Advisory Council section the January 22nd minutes of the State SIDS Advisory Council Meeting; *California SIDS Program Activity Report* of January 22nd; *Quarterly Compliance Monitoring Report* of October 1 – December 31, 2012; and Calendar Years 2011 and 2012 *Compliance Monitoring Reports by County of Residence* through January 15, 2013.
- February 26 - 28, 2013 ~ Reviewed content, linkages, and resources for the Reducing the Risk section including safe sleep environments, Back to Sleep Campaign, SIDS facts and community events/projects. Identified risk reduction resources to be deleted and/or added for transition to the Safe to Sleep Campaign. Reviewed the content, linkages and resources including materials for professionals, crisis support, grief/bereavement, risk reduction and training resources for needed updates and/or revisions to the SIDS and Professionals website section.
- March 12, 2013 ~ The Reducing the Risk section was updated including the introduction (page 20); Safe Sleep Environments for Infants (page 23); the Back to Sleep Campaign content was replaced with the newly endorsed Safe to Sleep Campaign information (page 21); SIDS Facts (page 50) was updated with new information on SIDS/SUID with new linkages to current content; and the Community Events and Projects page was updated with Safe to Sleep content (page 434).
- March 14, 2103 ~ Risk reduction materials for the SIDS Professional section of the website were updated and new linkages added as needed; outdated California SIDS Program, National Back to Sleep Campaign, American Academy of Pediatrics, National SIDS/SUID Resource Center, First Candle resources including booklets, curricula, articles and handouts were deleted and linkages were redirected as needed.
- March 20, 2013 ~ The Reducing the Risk section of the website was activated after changes were made to update the risk reduction/safe sleep resources including booklets/brochures, handouts/leaflets, audios/videos/DVDs, articles, curricula and miscellaneous materials; new linkages/descriptions were added for the Safe to Sleep Campaign resources; all outdated materials were deleted from this section.

- March 25, 2013 ~ The March 2013 *Director's Message* was added to the SIDS Coordinators' section and main page; the December 2012 edition was added to the archives page; the *California SIDS/SUID Support Group* PDF listings in English/Spanish were replaced; Los Angeles County listing was updated with new contact information; What's New main page was updated with links to the National Safe to Sleep webinar and campaign materials.
 - March 26-27, 2013 ~ The Support and Services pages of the Grief/Bereavement section were reviewed for needed changes to the national, state and local support group listings including meeting information, contact information, social media options and linkages to emails/websites.
- ◆ **SIDS Educational/Informational Materials**
- The Contractor identified and obtained newly published journal articles regarding SIDS/SUID for the Program's resource library, website posting and/or dissemination.
 - January 2, 2013 ~ Received from the National Safe to Sleep Campaign copies of the newly revised *Safe Sleep for Your Baby* Spanish brochure.
 - January 8, 2013 ~ Received the California Childcare Program e-newsletter for January 2013
 - January 10, 2013 ~ Received from the National Sudden and Unexpected Infant/Child Death and Pregnancy Loss Resource Center, *The Grieving Child: Helping Children Cope When an Infant Dies and Sudden, Unexpected Infant Death: Information for the Emergency Medical Technician* leaflets for dissemination upon request and at professional trainings.
 - January 14, 2013 ~ Received from the National Safe to Sleep Campaign copies of the newly revised *What Does a Safe Sleep Environment Look Like?* handout in English; received the January 2013 edition of the *National Children's Safety Network e-newsletter*.
 - January 22, 2013 ~ Obtained from Medic Publishing *Healing a Father's Grief* and *Parents' Grief* booklets for use at professional trainings and a sample of the booklet, *It's OK ~ A Journey Through Grief*.
 - January 31, 2013 ~ Received the *Winter 2013 National Project IMPACT E-newsletter*.
 - February 5, 2013 ~ *SIDS Handbook for Public Health Professionals* updated as needed including cover and miscellaneous resources/listings.
 - February 7, 2013 ~ Received the California Childcare Health Program February 2013 *E-News for Child Care Health Consultants*.
 - February 8, 2013 ~ *SIDS Handbook for Public Health Professionals* and/or *Practical Guide to the SIDS Home Visit* sent to newly appointed SIDS Coordinators for the counties of Kings/Colusa and City of Long Beach.
 - February 19, 2013 ~ Received from the National Institute of Child Health and Human Development (NICHD) Safe to Sleep Campaign a variety of resources including *Safe Sleep for Your Baby* DVDs; English, Spanish, African American and Native American Indian brochures; *What Does a Safe Sleep Environment Look Like* handouts in English/Spanish; and the *Safe to Sleep Campaign Order Form*.
 - February 19, 2013 ~ *SIDS Handbook for Public Health Professionals* and/or *Practical Guide to the SIDS Home Visit* sent to newly appointed SIDS Coordinators for Madera and Mendocino counties.
 - February 22, 2013 ~ Received the *National Maternal and Child Health Alert: Focus on Infant Mortality* E-Newsletter.
 - February 25, 2013 ~ Received CD ROM from Dr. Keens of his research and SIDS risk reduction presentations for the April 18th SIDS training.
 - February 25, 2013 ~ Obtained the National Center for Cultural Competence *Toolkit for Community Health Providers: Engaging Ethnic Media to Inform Communities about Safe Infant Sleep*. (To access go to: <http://nccc.georgetown.edu/engaging-ethnic-media/index.html>).
 - February 26, 2013 ~ Received the January/February 2013 e-newsletter *Pulse* from the Association of Maternal and Child Health Programs.
 - February 28, 2013 ~ Received the *National Children's Safety Network* E-newsletter.
 - March 1, 2013 ~ *SIDS Handbook for Public Health Professionals* and *Practical Guide to the SIDS Home Visit* sent to newly appointed SIDS Coordinators for the counties of Tuolumne and San Luis Obispo.
 - March 5, 2013 ~ Received from the Guild for Infant Survival of Orange County the Spring 2013 edition of the *Reflections* e-newsletter.
 - March 7, 2013 ~ Received the *National Children's Safety Network March 2013 e-newsletter*.
 - March 11, 2013 ~ Received *The Compassionate Friends Winter/Spring 2013 e-newsletter*.

- March 25, 2013 ~ Received from the Safe to Sleep Campaign English, Spanish and African American door hangers.
- March 28, 2013 ~ Received the *California Child Care Health Program E-News* for April 2013.
- March 20-29, 2013 ~ A variety of handouts for display and inclusion in the emergency personnel/public health professionals SIDS training packets for April 18th were updated as needed.

◆ **Other Miscellaneous Activities/Services**

- January 3, 2013 ~ Email announcement sent to the Contractor's data base of emergency personnel, public health professionals, SIDS Coordinators and other health care professionals/organizations for the January 24, 2013 SIDS Training in Sacramento.
- January 14, 2013 ~ Final email announcement sent to the Contractor's data base of emergency personnel, public health professionals, SIDS Coordinators and other health care professionals/organizations for the January 24, 2013 SIDS Training in Sacramento.
- January 15, 2013 ~ Participated in the ASIP/Project IMPACT webinar *The Grieving Child* presented by Dr. John D. Canine, EdD, PhD. (To view the archived webinar go to: www.sidscenter.org/multimedia.html).
- January 16, 2013 ~ Emailed to the State SIDS Advisory Council/Academy members the California SIDS Program activity report/compliance monitoring reports for the January 22nd teleconference.
- January 17, 2013 ~ Emailed the Northern California Regional SIDS Council members the agenda and meeting handouts for the February 1, 2013 meeting.
- January 23, 2013 ~ Emailed the Southern California Regional SIDS Council members the agenda and meeting handouts for the February 7, 2013 meeting. Site visit to the CDPH Sacramento facility to set up display materials, signage and the registration area for the SIDS training on the 24th.
- February 5, 2013 ~ Confirmed Janet Childs, Centre for Living With Dying, as keynote speaker for the 2013 Annual SIDS Conference as per request of Northern California Regional SIDS Council.
- February 6, 2013 ~ Save the Date email announcement sent to the Contractor's data base of emergency personnel, public health professionals, SIDS Coordinators and other health care professionals/organizations for the April 18, 2013 SIDS Training in Bakersfield.
- February 11-15, 2013 ~ Program Manager updated the Contractor's data base to include all registrants attending the January 24th Sacramento SIDS training.
- February 21, 2013 ~ Summary of participant evaluations for the January 24th SIDS Training for Emergency Personnel/Public Health Professionals submitted to the CDPH MCAH SIDS Nurse Consultant.
- February 21, 2013 ~ Email correspondence to Northern California Regional SIDS Council to advise of confirmation of Janet Childs, Centre for Living With Dying, suggested keynote speaker for the 2013 Annual SIDS Conference and CDPH meeting space availability.
- February 22, 2013 ~ Registration email announcement sent to the Contractor's data base of emergency personnel, public health professionals, SIDS Coordinators and other health care professionals/organizations for the April 18, 2013 SIDS Training in Bakersfield.
- February 26, 2013 ~ Participated in the NICHD *Safe to Sleep Champions* webinar training.
- February 28, 2013 ~ Participated in the Health Resources and Services Administration (HRSA) webcast *Moving Beyond Back to Sleep to Safe to Sleep*. (Access archived webcast after March 15th at www.learning.mchb.hrsa.gov).
- February 28, 2013 ~ Emailed to the Northern California Regional SIDS Council members the agenda and meeting handouts for the March 15th meeting.
- March 5, 2013 ~ Registration email announcement sent to the Contractor's data base of emergency personnel, public health professionals, SIDS Coordinators and other health care professionals/organizations for the April 18, 2013 SIDS Training in Bakersfield.
- March 19, 2013 ~ *Director's Message* for March 2013 was submitted to the CDPH MCAH SIDS Nurse Consultant for review; it was approved and disseminated to SIDS/MCAH Coordinators and MCAH Directors on March 21st.

- March 19, 2013 ~ Registration email announcement sent to the Contractor's data base of emergency personnel, public health professionals, SIDS Coordinators and other health care professionals/organizations for the April 18, 2013 SIDS Training in Bakersfield
- Registration confirmations sent to enrollees for the January 24th SIDS training; conferred with speakers to finalize the agenda, handouts and power point presentations; coordinated with SANC/Sacramento SIDS Parent Support Group to identify parents for the training panel and obtained biographical sketches; updated resources/handouts as needed; prepared training packets for emergency personnel/public health professionals; prepared CD files of the *SIDS Home Visit Practical Guide*; issued training/CEU certificates for registrants; worked with CDPH MCAH to coordinate audio-visual equipment, meeting space arrangements and submitted security participant roster; secured catering vendor for morning refreshments; finalized attendance roster and compiled a draft summary of participant evaluations.
- Collaborated with the PHN Representatives to the State SIDS Advisory Council to contact newly appointed SIDS Coordinators in the counties of Colusa, Kings, Madera, Mendocino, Tuolumne, San Luis Obispo and City of Long Beach to provide a brief orientation to the California SIDS Community.
- Collaborated with the CDPH MCAH SIDS Nurse Consultant regarding the 2013 Annual SIDS Conference including identifying meeting space and confirming identified grief/bereavement keynote speaker.
- Registration confirmations sent to enrollees for the April 18th SIDS training; conferred with speakers and Kern County SIDS Coordinator regarding training details, meeting space, audio-visual equipment, agenda, etc.; secured local hotels at State rate for lodging; and worked with local SIDS community to identify parents for SIDS panel presentation.

◆ **Upcoming Activities**

- April 30, 2013 ~ State SIDS Advisory Council teleconference.
- May 9, 2013 ~ Southern California Regional SIDS Council Meeting.
- May 17, 2013 ~ Northern California Regional SIDS Council and 2013 Annual SIDS Conference Planning Meeting.
- July 19, 2013 ~ Northern California Regional SIDS Council and 2013 Annual SIDS Conference Planning Meeting.
- August 8, 2013 ~ Southern California Regional SIDS Council Meeting.
- August 13, 2013 ~ State SIDS Advisory Council teleconference.