



# CALIFORNIA SUDDEN INFANT DEATH SYNDROME PROGRAM

## California State SIDS Advisory Council Activity Report

*January 24, 2012*

The following information is based on services provided from October 1 – December 31, 2011 by the California Sudden Infant Death Syndrome Program.

- ◆ **Total Number of Contacts: 1134**
  - Contacts during regular office hours: 1132
  - Contacts during non-office hours: 2
    - Non-emergent: 2
    - Emergent: 0
  
- ◆ **Number of Presumed SIDS Deaths Reported: 41**
  - Pending: 37
  - SIDS: 1
  - Not SIDS: 1
  - SUID: 1
  - Undetermined: 1
  
- ◆ **Technical Assistance/Consultations: 74**

The following are highlights of Activities/Services provided from October 1 – December 31, 2011 by the California Sudden Infant Death Syndrome Program.

- ◆ **Meetings//Teleconferences/Conferences**
  - October 27, 2011 ~ Attended the State SIDS Advisory Council Meeting and Pre-Conference Welcome Reception in Sacramento.
  - October 28, 2011 ~ Coordinated/attended the 31<sup>st</sup> Annual California SIDS Program Fall Conference, *Pathways To Understanding* in Sacramento.
  - November 10, 2011 ~ Attended the Southern California Regional SIDS Council Meeting and 2012 Annual SIDS Conference Planning Meeting.
  - November 14, 2011 ~ Participated in the CDPH Safe and Active Communities Branch Safe Sleep Policy Workgroup teleconference.
  - November 18, 2011 ~ Attended the Northern California Regional SIDS Council Meeting.
  - December 5, 2011 ~ Webex with Kitty Roche, PHN Representative State SIDS Advisory Council and Guey Shiang-Tsay CDPH MCAH to review feedback from the SIDS Coordinators Survey and discuss narrative comments submitted.
  
- ◆ **Compliance Monitoring**
  - The monthly epidemiology log and compliance monitoring reports for calendar years 2010 and 2011 were submitted to the CDPH MCAH Division on October 14<sup>th</sup> and the 15<sup>th</sup> of November and December 2011.
  - Quarterly letters for coroners and public health departments non-compliant with reporting were mailed by the Program Manager on December 23, 2011.

- The July-September third quarter Compliance Monitoring Report was compiled and provided to the State SIDS Advisory Council on October 27<sup>th</sup> and posted on the California SIDS Program on December 12, 2011. The report included county specific data for calendar years 2010 and 2011 through October 21, 2011.
- The October-December 2011 fourth quarter Compliance Monitoring Report was compiled on January 19, 2012. The report includes county specific data for calendar years 2010 and 2011 through January 13, 2012

◆ **Website**

- The Contractor worked with Modcom to update and add PDFs; identify/repair broken links; update the *What's New* section and *SIDS Coordinator* listing; edit content as needed; and replace the California SIDS parent support organization listing as necessary.
- October 3, 2011 ~ Updated the main page What's New to highlight October SIDS Awareness Month; replaced agenda for the October 27<sup>th</sup> State SIDS Advisory Council meeting.
- October 3, 2011 ~ Added to the Reducing the Risk section the Children's Safety Network 90 minute webinar, *Rock a Bye Baby, Now Safely Lay Me Down to Sleep: Infant Suffocation Deaths in the Sleep Environment*. (To access link to <http://www.californiasids.com/Universal/MainPage.cfm?p=24#C12> ).
- October 4, 2011 ~ Telephone conference call with Ingrid Hart, Modcom to discuss website updates including monthly maintenance priorities, bereavement support listings and training materials.
- October 10, 2011 ~ Updated the News and Events calendar with new details for the State SIDS Advisory Council meeting, Welcome Reception and 31<sup>st</sup> Annual California SIDS Conference.
- October 19, 2011 ~ Added to the main page What's New a link to the newly expanded AAP SIDS risk reduction policy statement.
- November 2, 2011 ~ Added link to the Project IMPACT November 9<sup>th</sup> webinar announcement and the newly revised AAP SIDS risk reduction/safe sleep guidelines on the What's New main page.
- Week of November 21 – December 2, 2011 ~ Reviewed the California SIDS Program website to identify broken links, outdated handouts, PDFs and other website files to be replaced, deleted and/or revised. Modcom, the Program's website maintenance subcontractor, reviewed and repaired broken links and replaced missing files as requested by the Program Director.
- December 5, 2011 ~ Added to the Crisis Support section a Spanish PDF entitled *Notes from Christi's Mom*. Added to the Reducing the Risk section the newly revised policy statement and technical report published by the American Academy of Pediatrics entitled *SIDS and Other Sleep-Related Infant Deaths: Expansion of Recommendations for a Safe Infant Sleep Environment*. Added the SIDS Peer Contact Training Announcement of January 17<sup>th</sup> and registration form to the News and Events calendar with linkage to the main page
- December 6, 2011 ~ Added to the News and Events 2012 calendar the following items: California SIDS Program holidays; California State SIDS Advisory Council teleconferences and October 29, 2012 Council meeting; Southern/Northern California Regional SIDS Council Meetings; and 32<sup>nd</sup> Annual California SIDS Program Conference on October 30, 2012.
- December 8, 2011 ~ Added a new page, *2011 Conference Highlights*, which included the power point presentations by Dr. Thomas G. Keens (opening address) and Dr. Rachel Y. Moon (research and AAP risk reduction update) from the October 28<sup>th</sup> California SIDS Program Conference *Pathways to Understanding*.
- December 12, 2011 ~ Added the November *Director's Message* to the main page with link to the SIDS Coordinator's section and archived the previous edition; Suggestions for holiday rituals were added to the main page.
- December 12, 2011 ~ Added to the State SIDS Advisory Council section the California SIDS Program Activity Report of October 27<sup>th</sup>; the quarterly Compliance Monitoring Report of July 1-September 30<sup>th</sup>; and Calendar Years 2010 and 2011 Compliance Monitoring Reports by County of Residence through October 21<sup>st</sup>; added the State SIDS Advisory Council minutes of the October 27<sup>th</sup> meeting as a PDF.
- December 20, 2011 ~ Telephone conference call with Ingrid Hart, Modcom, to review/discuss website maintenance tasks, upcoming website postings, revisions and updates including designation for grief support listings with social media networking options.

◆ **SIDS Educational/Informational Materials**

- The Contractor identified and obtained newly published journal articles regarding SIDS/SUID for the Program's resource library, website posting and/or dissemination.
- October 3 and 11, 2011 ~ Received from the US Department of Health and Human Services Health Resources and Services Administration (HRSA) a variety of resources including grief materials and risk reduction handouts.
- October 6, 2011 ~ Received copy of the October 2011 Sudden Unexplained Death in Childhood Program electronic newsletter.
- October 11, 2011 ~ Received from the National Back to Sleep Campaign a variety of risk reduction booklets, doorknob hangers and handouts.
- October 19, 2011 ~ Received the October 2011 electronic newsletter *Pulse* produced by the Association of Maternal and Child Health Programs.
- Week of October 17-21, 2011 ~ Updated a variety of handouts and resource materials for inclusion in the conference packet and/or for dissemination at the afternoon parent/professional workshops.
- October 20-21, 2011 ~ Received from Sesame Street (New York Life) bilingual kits, *When Families Grieve* for distribution at the conference, trainings and/or upon request. To order these free kits online in quantities of 50 go to [www.achildgrief.com](http://www.achildgrief.com) or for 25 or less call 1-800-392-7031.
- October 24, 2011 ~ Received from the Guild for Infant Survival Orange County, *Reflections*, the Winter 2011 electronic newsletter.
- October 26, 2011 ~ Received from the CDPH MCAH Division the 2009 California SIDS data sheets including rate/number of SIDS deaths, race/ethnicity tables and SIDS deaths/rates by county.
- October 28, 2011 ~ Received the *MCH Alert: Focus on Infant Mortality* e-newsletter.
- October 31, 2011 ~ Received from the California Smokers' Helpline the October 2011 electronic edition of *Helpline News*.
- November 2-3, 2011 ~ Received from Sesame Street (New York Life) bilingual kits, *When Families Grieve* for distribution at trainings and/or upon request.
- November 14, 2011 ~ Received the November 2011 e-newsletter *Pulse* from the Association of Maternal and Child Health Programs. (To access go to: [www.amchp.org](http://www.amchp.org))
- December 6, 2011 ~ Received from UCSF California Childcare Health Program revised safe sleep documents including *Safe Sleep Policy for Infants in Child Care Programs* and *Safe Sleep for Infants in Child Care Programs: Reducing the Risk of SIDS and SUID*. (To access these documents go to the UCSF California Childcare Health Program website at [www.ucsfchildcarehealth.org](http://www.ucsfchildcarehealth.org))
- Week of December 12-16, 2011 ~ *A Handbook for Peer Contacts* was reviewed and a variety of handouts, publications, articles, fact sheets, and resources were deleted, updated and/or revised as necessary. The Manual contents and table of contents were revised as needed.
- December 20, 2011 ~ Received the National Project IMPACT December 2011 E-newsletter. ([http://www.suid-im-projectimpact.org/index.php?option=com\\_content&view=article&id=24&Itemid=121](http://www.suid-im-projectimpact.org/index.php?option=com_content&view=article&id=24&Itemid=121))
- Week of December 19-23, 2011 ~ *SIDS Handbook for Public Health Professionals* contents including handouts, fact sheets, risk reduction materials, miscellaneous articles/resources and publications were reviewed and deleted, updated and/or revised as necessary. Handbooks were mailed to newly appointed SIDS Coordinators for Contra Costa, Imperial, Glenn and Ventura counties and the City of Berkeley on December 23<sup>rd</sup>.

◆ **Other Miscellaneous Activities/Services**

- October 4, 2011 ~ Site visit to the California Department of Health Services East End Complex to finalize details for the conference; met with staff from Java City regarding catering services; Hyatt Hotel for the welcome reception and Sacramento Visitor's Bureau to obtain local maps/guides.
- October 11, 2011 ~ Final email announcement sent to the Contractor's data base for the 31<sup>st</sup> Annual California SIDS Program Fall Conference, *Pathways To Understanding*.
- October 24, 2011 ~ Submitted request to the Los Angeles Endowment Center to reserve meeting rooms for the Annual SIDS Conference on October 23, 2012. (Note: Space unavailable.)
- October 26, 2011 ~ Emailed minutes/agenda to the Southern California Regional SIDS Council for the November 10, 2011 meeting.

- October 31, 2011 ~ Submitted request to the Los Angeles Endowment Center to reserve meeting rooms for the Annual SIDS Conference on October 30, 2012. (Note: Reservation request accepted.)
- November 4, 2011 ~ Emailed agenda/minutes to the Northern California Regional SIDS Council members for the November 18<sup>th</sup> Council Meeting.
- November 4, 2011 ~ Draft of November's *Director's Message* e-newsletter submitted to the CDPH MCAH SIDS Program Consultant for review and approval.
- November 7-8, 2011 ~ Compiled a summary of the participant evaluations from the 31<sup>st</sup> Annual California SIDS Program Conference, *Pathways to Understanding* for submission to CDPH MCAH and dissemination to the Southern/Northern California Regional SIDS Councils.
- November 8, 2011 ~ The November edition of the *Director's Message* e-newsletter was emailed to all SIDS/MCAH Coordinators and MCAH Directors upon approval by CDPH MCAH.
- November 14, 2011 ~ Program Director participated in the CDPH Safe and Active Communities Branch Safe Sleep Policy Workgroup teleconference.
- November 17, 2011 ~ Compiled and disseminated to SIDS/SUID parents and family members attending *Pathways from Heartbreak to Healing*, the October 28<sup>th</sup> conference workshop, a roster of those interested in staying connected.
- December 5, 2011 ~ Webex with Kitty Roche, Southern CA PHN Representative State SIDS Advisory Council and the CDPH MCAH SIDS Program Consultant to review responses obtained from SIDS Coordinators pertaining to their educational/training needs and local SIDS priorities.
- December 5, 2011 ~ SIDS Peer Contact Training announcement sent via email to the Program's data base of SIDS parents/family members, childcare providers/foster parents, SIDS Coordinators, peer contacts/facilitators and Council members
- December 5, 2011 ~ Email correspondence sent to Southern California Regional SIDS Council and State SIDS Advisory Council members confirming the date/location/keynote speaker for the 2012 Annual SIDS Conference. The 32<sup>nd</sup> Annual SIDS Conference will be held on Tuesday October 30<sup>th</sup> at the California Endowment Center in Los Angeles. Dr. Hannah Kinney was confirmed as the conference keynote speaker.
- December 19, 2011 ~ SIDS Peer Contact Training reminder sent via email to the Program's data base of SIDS parents/family members, childcare providers/foster parents, SIDS Coordinators, peer contacts/facilitators, SIDS Parent Support Organizations and Council members.
- December 21, 2011 ~ Save the Date email sent to all SIDS Coordinators announcing the March 22<sup>nd</sup> and June 7<sup>th</sup> SIDS trainings for Emergency Personnel/Public Health Professionals in San Diego and Richmond and the October 30<sup>th</sup> Annual California SIDS Program Conference.
- December 21, 2011 ~ Email sent to all SIDS Coordinators to announce the website posting of the power point presentations of Dr. Keens and Dr. Moon from the 2011 Annual SIDS Conference.
- December 22, 2011 ~ Coordinated with the State SIDS Advisory Council PHN Representatives details for the welcome and dissemination of the *SIDS Handbooks* for newly appointed SIDS Coordinators for Contra Costa, Imperial, Glenn and Ventura counties and the City of Berkeley.
- December 22, 2011 ~ Emailed the agenda/minutes to the Southern California Regional SIDS Council members for the January 12, 2012 Council meeting.
- Worked with the CDPH MCAH SIDS Program Consultant regarding arrangements for the Council meeting, general sessions, workshops, registration, security sign-in procedure and exhibits.
- Coordinated requests for parent scholarships and pictorial tribute; confirmation notifications sent to registrants; processed payments for registration/lunches/CEUs; identified conference/workshop resource materials; coordinated lodging/room reservations with hotel; identified audio-visual equipment; prepared payment receipts /certificates and coordinated/confirmed requests for exhibits.
- Miscellaneous conference activities were undertaken including: confirmed details for all speakers/workshop facilitators; coordinated pre-conference events with SANC and Hyatt Hotel; finalized agenda, conference signs and other support graphics; prepared name badges, certificates, conference packets; finalized all signage, security list, audio-visual equipment and breakfast/lunch orders; obtained responses from professionals for grief issues to be discussed at the afternoon workshop; speaker power point presentations obtained/formatted; prepared display materials for the Program's exhibit table; and finalized conference attendance records.

- Miscellaneous conference follow-up activities were undertaken including: prepared/disseminated training/CEU certificates and receipts of payments; processed payment refunds; finalized conference attendance records; processed hotel and catering invoices; finalized parent scholarship listing; thank you letters sent to exhibitors, general session speakers and workshop facilitators for the 31<sup>st</sup> Annual California SIDS Program Conference.
- Conferred with Dr. Rachel Moon to obtain her keynote conference research and risk reduction power point slides for posting on the California SIDS Program website.
- Conferred with the CDPH MCAH SIDS Program Consultant concerning the request for a Southern California Peer Contact Training in January 2012. Worked with Angel Hopson to confirm dates, location, parking arrangements and other training details.
- Conferred with the CDPH MCAH SIDS Program Consultant regarding possible locations for the 2012 Southern/Northern California Regional SIDS trainings for emergency personnel and public health professionals. Counties selected as training sites were San Diego and Contra Costa. Consulted presenters to identify available dates for the 2012 SIDS professional trainings.
- Worked with the CDPH MCAH SIDS Program Consultant to reserve the CDPH Richmond conference center for the June 7<sup>th</sup> Northern California Regional SIDS training for emergency personnel/public health professionals. Site visit confirmed for February 17<sup>th</sup> to finalize training details.
- Worked with Kitty Roche, SIDS Coordinator to identify and locate a training site in San Diego for March 22, 2012. Arrangements confirmed with San Diego County Office of Education for a site visit on January 13<sup>th</sup>.
- Submitted room reservation request to the Southern California Edison Company for the 2012 Southern California Regional SIDS Council Meetings.
- Conferred with the CDPH MCAH SIDS Program Consultant concerning the location, dates, and keynote speaker for the 2012 Annual SIDS Conference. Upon approval, worked with the California Endowment Center in Los Angeles to confirm meeting space and audio-visual equipment needs; processed pre-payment deposit to reserve meeting space; and confirmed Dr. Hannah Kinney as the conference keynote speaker. Contacted local hotels to obtain room block/meeting space for the welcome reception; the Kyoto Hotel submitted a tentative proposal and a site visit was scheduled for January 11<sup>th</sup> to discuss details and formalize terms of the contract.
- Collaborated with UCSF California Childcare Health Program staff to review/edit newly revised safe sleep policy and SIDS/SUID risk reduction handout.
- Collaborated with the CDPH MCAH SIDS Program Consultant and selected members of the State SIDS Advisory Council regarding the development of safe sleep messages based on the newly revised AAP SIDS risk reduction and safe sleep recommendations. Meeting scheduled on January 12<sup>th</sup> to discuss key messages for educational outreach activities.

#### ◆ **Upcoming Activities**

- January 24, 2012 ~ State SIDS Advisory Council Teleconference
- February 17, 2012 ~ Northern California Regional SIDS Council Meeting.
- March 1, 2012 ~ Southern California Regional SIDS Council Meeting and 2012 Annual SIDS Conference Planning Meeting.
- March 22, 2012 ~ SIDS Training for Emergency Personnel and Public Health Professionals at the San Diego County Office of Education.
- May 3, 2012 ~ Southern California Regional SIDS Council Meeting and 2012 Annual SIDS Conference Planning Meeting.
- May 8, 2012 ~ State SIDS Advisory Council Teleconference.