



CALIFORNIA SUDDEN INFANT DEATH SYNDROME PROGRAM

California State SIDS Advisory Council Activity Report

January 22, 2013

The following information is based on services provided from October 1 – December 31, 2012 by the California Sudden Infant Death Syndrome Program.

- ◆ **Total Number of Contacts: 1232**
 - Contacts during regular office hours: 1230
 - Contacts during non-office hours: 2
 - Non-emergent: 1232
 - Emergent: 0

- ◆ **Number of Presumed SIDS Deaths Reported: 64**
 - Pending: 57
 - SIDS: 1
 - Not SIDS: 1
 - SUID: 5
 - Undetermined: 0

- ◆ **Technical Assistance/Consultations: 73**

The following are highlights of Activities/Services provided from October 1 – December 31, 2012 by the California Sudden Infant Death Syndrome Program.

- ◆ **Meetings/Teleconferences/Trainings**
 - October 29, 2012 ~ Attended the State SIDS Advisory Council Meeting at the California Endowment Center in Los Angeles and Pre-Conference *Meet and Mingle, Celebration of Love and Dessert Welcome Reception* hosted by Isabella's Giraffe Club and the Guild for Infant Survival Orange County at the DoubleTree by Hilton Los Angeles Downtown.
 - October 30, 2012 ~ Conducted the 32nd Annual California SIDS Program Fall Conference, *Hearts United in Healing* at the California Endowment Center in Los Angeles.
 - November 8, 2012 ~ Attended the Southern California Regional SIDS Council Meeting.
 - November 16, 2012 ~ Attended the Northern California Regional SIDS Council Meeting.

- ◆ **Compliance Monitoring**
 - The monthly epidemiology log and compliance monitoring reports for calendar years 2011 and 2012 were submitted to the CDPH MCAH Division on October 15, November 15 and December 14, 2012.
 - Quarterly letters for coroners and public health departments non-compliant with reporting were mailed by the Program Manager on December 21, 2012.
 - The third quarter July-September 2012 Compliance Monitoring Report was compiled for dissemination at the October 29th State SIDS Advisory Council meeting and included cases received through October 25, 2012.
 - The fourth quarter October-December 2012 Compliance Monitoring Report was compiled for the January 22nd State SIDS Advisory Council teleconference and is attached. This report includes cases received through January 11, 2013.

◆ **Website**

- The Contractor worked with Modcom to update and add PDFs; identify/repair broken links; update the *What's New* section and *SIDS Coordinator* listing; edit content as needed; and replace the California SIDS parent support organization listing as necessary.
- October 1, 2012 ~ Added to the News and Events Calendar the January 24, 2013 Northern California SIDS Training for Emergency Personnel and Public Health Professionals at the CDPH Auditorium in Sacramento; updated the What's New main page with a linkage to the National Safe To Sleep Campaign October SIDS Awareness education/outreach resources section.
- October 19, 2012 ~ Added to the What's New main page a link to the October SIDS Awareness Month declaration signed by Ron Chapman, MD, MPH CDPH Director.
- October 29, 2012 ~ Deleted from the Grief and Bereavement resources section two handouts, *The Changing Landscape* by Lorraine Lee, PHN and *The Impact of Undetermined* by Magali Leialoha; added to the State SIDS Advisory Council section the Council's meeting agenda of October 29th.
- November 6, 2012 ~ Updated the What's New main page with a link to the 2010 CDPH MCAH SIDS Bulletin and data reports.
- November 28, 2012 ~ Updated the calendar posting of January 24, 2013 for the Northern California SIDS Training for Emergency Personnel and Public Health Professionals with new details including hotel/travel information, maps, registration form and training announcement.
- November 28, 2012 ~ Teleconference call with Ingrid Hart Modcom to discuss safe to sleep educational resources, monthly website maintenance tasks and identify/plan website priorities.
- December 3, 2012 ~ Updated the What's New main page with a link to the December 9th Worldwide Candle Lighting and edited the *Director's Message* content; updated the *California SIDS/SUID Peer Grief Support Listings* and replaced the English/Spanish PDFs; updated the State SIDS Advisory Council roster page to reflect new officers and Southern California Regional SIDS Council President.
- December 4, 2012 ~ Replaced *What does a safe sleep environment look like?* with the NICHD 2012 Safe to Sleep Campaign handout.
- December 5, 2012 ~ Added to the 2013 News and Events calendar the Northern/Southern Regional SIDS Council meetings, State SIDS Advisory Council teleconferences and CSULB Research Foundation/California SIDS Program holidays.
- December 10, 2012 ~ Updated the What's New main page with a link to the January 24th Northern California SIDS Training and The Compassionate Friends Webinar by Darcie Sims, *The Holidays Are Coming*.
- December 17, 2012 ~ Added to the SIDS Coordinator's section the December 2012 *Director's Message* with a link on the main page and archived the August 2012 edition; added to the 2013 News and Events calendar the October 3rd State SIDS Advisory Council meeting and 33rd Annual California SIDS Program Fall Conference on October 4th; updated the January 24th SIDS training listing with new hotel information.
- December 18, 2012 ~ Conference call with Ingrid Hart, Modcom to discuss placement of the SIDS Coordinators' Conference Workshop summary and support materials on the Program's website.

◆ **SIDS Educational/Informational Materials**

- The Contractor identified and obtained newly published journal articles regarding SIDS/SUID for the Program's resource library, website posting and/or dissemination.
- October 1, 2012 ~ Received the *National Maternal and Child Health Alert: Focus on Infant Mortality* E-Newsletter and California Childcare Health Program October 2012 *E-News for Child Care Health Consultants* electronic newsletter
- October 5, 2012 ~ Obtained from NICHD a sample of the newly published English Safe To Sleep Campaign *Safe Sleep for Your Baby: Reduce the Risk of SIDS and Other Sleep-Related Causes of Infant Death* brochure and *What does a safe sleep environment look like?* handout. (To access NICHD Safe To Sleep materials go to <http://www.nichd.nih.gov/SIDS>).
- October 5, 2012 ~ Obtained from the March of Dimes sample copies of their booklets, *From Hurt to Healing-Dealing with the Death of Your Baby* and *What Can You Do? Helping Loved Ones with the Death of Their Baby*.
- October 5, 2012 ~ Obtained from the US Department of Health and Human Services Agency a sample copy of *Sudden Unexplained Infant Death Investigation Curriculum Guide* and *Guidelines for Scene Investigators*.

- October 5, 2012 ~ Obtained from the National SIDS Alliance/First Candle sample brochures including *Helping Babies Survive and Thrive; Pacifiers and SIDS; and Bedtime Basics for Babies: Room Sharing is Safer than Bed Sharing*.
 - October 10, 2012 ~ Received from the National Sudden and Unexpected Infant/Child Death and Pregnancy Loss Resource Center a variety of handouts, leaflets and informational materials for dissemination at the Annual SIDS Conference.
 - October 10, 2012 ~ Received from CDPH MCAH the *MCAH California Bulletin Sudden Infant Death Syndrome California 2010* for distribution at the Annual SIDS Conference. (To access go to: <http://www.cdph.ca.gov/programs/SIDS/Documents/MO-SIDS-Bulletin-2010.pdf>)
 - October 18, 2012 ~ Received from Hannah Kinney, MD several research articles for distribution to conference participants and for dissemination upon request. (Note: Because Dr. Kinney presents research findings that have not yet been published, she does not release her educational power point slides).
 - October 26, 2012 ~ Received the *National Maternal and Child Health Alert: Focus on Infant Mortality* E-Newsletter.
 - October 30, 2012 ~ Received from the SIDS Alliance of Northern California several copies of the book *Sids* by Toke Hoppenbrouwers, PhD and Joan Hodgman, PhD for dissemination upon request.
 - October 30, 2012 ~ Obtained from the California Endowment Center an audio recording of the Annual SIDS Conference Professional Workshop presented by Pam Wright entitled, *Trauma-Informed Care: How Are You Impacted and How Does This Affect Your Work?*
 - November 5, 2012 ~ Received the November 2012 edition of *The Compassionate Friends E-Newsletter*; Obtained the Evergreen Perinatal Education online article, *Outcomes of Breastfeeding versus Formula Feeding*. (To access go to: www.evergreenperinataleducation.com)
 - November 7, 2012 ~ Received the *California Smokers' Helpline Top Ten Tips to Helpline Smokers Quit* flyer tip sheet and webinar announcement. (To access go to <http://www.nobutts.org>)
 - November 8, 2012 ~ Received from the Los Angeles County SIDS Coordinator sample *Sudden Unexpected Infant Death Healing Grief Portfolios* for displaying at professional SIDS trainings; and the Guild for Infant Survival Orange County November 2012 e-newsletter, *Reflections*.
 - November 13, 2012 ~ Received from the Consumer Product Safety Commission *New Federal Safety Standards for Infant Swings*.
 - November 14, 2012 ~ Received from National Project IMPACT *Pregnancy in the Context of a Woman's Lifespan* archived webinar announcement. (To access go to: <https://vimeo.com/52492105>)
 - November 16, 2012 ~ Received from the SIDS Alliance of Northern California copies of the *SIDS and Other Infant Death Survival Guides* for dissemination as needed.
 - November 27, 2012 ~ Received November/December 2012 *Pulse* e-newsletter from the Association of Maternal and Child Health Programs and December 2012 *The Compassionate Friends E-Newsletter*.
 - November 30, 2012 ~ *SIDS Handbook for Public Health Professionals* and *Practical Guide to the SIDS Home Visit* mailed to the newly appointed SIDS Coordinators for Los Angeles, Siskiyou, Madera and San Bernardino counties and *Practical Guide to the SIDS Home Visit* mailed to the newly appointed SIDS Coordinator for Yolo County. (Note: Yolo County transferred their agency's handbook to the new SIDS Coordinator.)
 - November 30, 2012 ~ Received the *National Maternal and Child Health Alert: Focus on Infant Mortality* December 2012 E-Newsletter.
 - December 3, 2012 ~ Received the California Childcare Health Program December 2012 *E-News for Child Care Health Consultants* electronic newsletter.
 - December 4-14, 2012 ~ Received from the National Sudden and Unexpected Infant/Child Death and Pregnancy Loss Resource Center a variety of handouts, leaflets and informational materials for dissemination upon request and use at professional SIDS trainings.
- ◆ **Other Miscellaneous Activities/Services**
- October 1, 2012 ~ Confirmed with CDPH MCAH arrangements for the Northern California *SIDS Training for Emergency Personnel and Public Health Professionals* at the CDPH Sacramento facility.
 - October 3, 2012 ~ Email announcement reminder sent to the Contractor's data base for the 32nd Annual California SIDS Program Fall Conference, *Hearts United in Healing* at the California Endowment Center in Los Angeles and pre-conference events on Monday October 29th.

- October 10, 2012 ~ Final email announcement reminder sent to the Contractor's data base for the 32nd Annual California SIDS Program Fall Conference, *Hearts United in Healing* at the California Endowment Center in Los Angeles and pre-conference events on Monday October 29th.
- October 12, 2012 ~ Teleconference with Southern California Regional SIDS Council Pre-Conference Planning Committee members to finalize all details for the October 29th events.
- October 25, 2012 ~ Emailed to the Southern California Regional SIDS Council members the agenda and meeting handouts for the November 8th meeting.
- October 29, 2012 ~ Site visit to the California Endowment Center to work with staff to test and finalize details for the video-conferencing of Dr. Hannah Kinney's research presentation and participation on the Ask the Experts Panel.
- November 2, 2012 ~ Emailed to the Northern California Regional SIDS Council members the agenda and meeting handouts for the November 16th meeting.
- November 7, 2012 ~ Program Manager participated in the National Project IMPACT webinar *Bright Future for Babies: Partnering to Reduce Sudden Infant Death*.
- November 8, 2012 ~ Program Director met with CSULB Research Foundation staff to obtain training on the agency's new accounting/budget software data system.
- November 15, 2012 ~ Email announcement sent to the Contractor's data base of emergency personnel, public health professionals, SIDS Coordinators and other health care professionals/organizations for the January 24, 2013 SIDS Training in Sacramento.
- Week of November 26-30, 2012 ~ Updated a variety of handouts, resources and listings for inclusion in the *SIDS Handbook for Public Health Professionals* and posting on the Program's website.
- November 29, 2012 ~ Email announcement sent to the Contractor's data base of emergency personnel, public health professionals, SIDS Coordinators and other health care professionals/organizations for the January 24, 2013 SIDS Training in Sacramento.
- November 30, 2012 ~ Provided to CDPH MCAH SIDS Nurse Consultant *the 2012 Annual SIDS Conference Summary of Evaluations Report*; emailed SIDS/SUID parents/family members attending the conference a roster of contact information for those wanting to stay connected.
- December 4, 2012 ~ Program Director attended the Health and Safety Regulatory Workgroup meeting in Rancho Cordova in which an update was provided by CDSS Community Care Licensing on the status of the safe sleep regulations.
- December 7, 2012 ~ Email Save the Date notice sent to the Northern California Regional SIDS Council and State SIDS Advisory Council members confirming the dates of October 3-4, 2013 for the State SIDS Advisory Council Meeting and Annual California SIDS Conference.
- December 10, 2012 ~ The December edition of the *Director's Message* e-newsletter was emailed to all SIDS/MCAH Coordinators and MCAH Directors upon approval by CDPH MCAH.
- December 12, 2012 ~ Email announcement sent to the Contractor's data base of emergency personnel, public health professionals, SIDS Coordinators and other health care professionals/organizations for the January 24, 2013 SIDS Training in Sacramento.
- Worked with the DoubleTree Hotel (formerly Kyoto Grand Hotel and Gardens) regarding details for the October 29th Pre-conference *Meet and Mingle/Celebration of Love/Welcome Reception* and hotel room block; conferred with Southern California Regional SIDS Council parents concerning the pictorial tribute and pre-conference events. Secured and finalized a private shuttle service for transportation of conference hotel guests to/from the Endowment Center.
- Worked with the California Endowment Center to finalize and confirm all details for the State SIDS Advisory Council meeting on October 29th and conference including the room setups; audiovisual equipment; morning refreshments/lunch arrangements; exhibitor display area; signage for workshops; and registration/general session arrangements. Conferred with the Center's staff to arrange for video-conferencing of Dr. Hannah Kinney's research presentation and participation on the Ask the Experts Panel.
- Conferred with the CDPH MCAH SIDS Nurse Consultant and State SIDS Advisory Council Southern California PHN Representative concerning content/agenda for the October 30th SIDS Coordinators' Workshop. Confirmed with the presenters the workshop agenda, handouts and provided input from Coordinators responding to the pre-workshop questionnaire.
- Identified and prepared miscellaneous handouts and resource materials for the parent and professional conference workshops and for inclusion in the conference attendee packets.

- Processed conference registrations and CEUs/payment of fees and sent confirmation notices to registrants; coordinated requests from SIDS/SUID family members for financial assistance and/or participation in the *Celebration of Love* pictorial tribute. Prepared attendance/CEU/appreciation certificates and coordinated/confirmed requests for exhibits.
- Collaborated with graphic consultant to design/develop signage, name badges, table tents, certificates, agenda, special recognition handout, conference packet cover and other graphics for the pre-conference and conference events on October 29-30, 2012.
- Conferred with identified general session and workshop presenters regarding conference details including obtaining biographical sketches; Letters of confirmation sent to presenters via mail and/or email. Prepared display materials for the Program's exhibit table; and finalized conference attendance records.
- Conferred with members of the CDPH SAC Branch Safe Sleep workgroup in regards to evidenced based research to support the 2011 AAP safe sleep recommendations for inclusion in the Health and Safety Regulatory Workgroup DSS Community Care Licensing white paper.
- Worked with CDPH MCAH and guest speakers to coordinate the Northern California SIDS training details for FY 2012-2013 on January 24, 2013.
- Collaborated with the PHN Representatives to the State SIDS Advisory Council to contact newly appointed SIDS Coordinators in Yolo, Los Angeles, Siskiyou, Madera and San Bernardino counties to provide a brief orientation to the California SIDS Community.
- Conferred with the CDPH MCAH SIDS Nurse Consultant to identify dates/meeting arrangements and audio-visual needs for the October 2013 Annual SIDS Conference. Worked with Hyatt Hotel Sacramento to obtain meeting space for the welcome reception and room block.
- Collaborated with the CDPH MCAH SIDS Nurse Consultant and guest speakers to identify dates for the 2013 Southern California SIDS Training for Emergency Personnel and Public Health Professionals; worked with Kern County SIDS Coordinator to secure location; and confirmed date as April 18, 2013.
- Worked with the CDPH MCAH SIDS Nurse Consultant and Southern California Council PHNs to draft and finalize a summary of the SIDS Coordinators' Conference workshop for posting on the Program's website.

◆ **Upcoming Activities**

- January 22, 2013 ~ State SIDS Advisory Council teleconference.
- January 24, 2013 ~ Northern California SIDS Training for Emergency Personnel and Public Health Professionals at the CDPH Auditorium in Sacramento.
- February 1, 2013 ~ Northern California Regional SIDS Council and 2013 Annual SIDS Conference Planning Meeting.
- February 7, 2013 ~ Southern California Regional SIDS Council Meeting.
- March 15, 2013 ~ Northern California Regional SIDS Council and 2013 Annual SIDS Conference Planning Meeting.
- April 18, 2013 ~ Southern California SIDS Training for Emergency Personnel and Public Health Professionals at the Kern County Regional Center in Bakersfield.
- April 30, 2013 ~ State SIDS Advisory Council teleconference.