

### Community Transformation Grant and Local MCAH Collaborative

County	MCAH Contact	MCAH Role
<b>Kern</b>	Lucinda Wasson, RN, MS, CCM, MCAH Director (661) 868-0400	<ul style="list-style-type: none"> <li>• The MCAH Division has participated in community representation such as summits targeting non-traditional health providers. Also, MCAH attended summits focusing on obesity and chronic disease prevention.</li> <li>• MCAH is involved with the breastfeeding coalition goals for Baby-Friendly Hospital Initiative.</li> <li>• Collaborated with CPSP and CHDP providers to pilot the <i>Prescriptions for Health</i> program and implement evidence-based strategies to improve the delivery and effectiveness of health behavior change services in frontline primary care practice.</li> </ul>
<b>Los Angeles</b>	Robert Gilchick, MD, MPH, MCAH Medical Director (213)-639-6402	<ul style="list-style-type: none"> <li>• Partnered with the Director of Chronic Disease on breastfeeding strategies to improve nutrition and prevent obesity. Hired a breastfeeding policy analyst (Helen O’connor) to work alongside community partner Breastfeeding LA to promote breastfeeding.</li> <li>• Expanded breastfeeding-friendly hospitals. The county goal is to designate additional ten hospitals to be baby-friendly.</li> <li>• Breastfeeding LA “BEST project” working with as many as 16 hospitals to provide support and technical assistance to incorporate breastfeeding friendly practices.</li> <li>• As part of supporting regional hospital Breastfeeding Crenshaw, all hospitals are invited monthly to the Crenshaw meeting for peer to peer support from other colleagues, staff training and leadership.</li> <li>• Working on breastfeeding education and support for postpartum women in the outpatient prenatal clinics setting to be more comfortable and decisive of breastfeeding. The program is being piloted and targeting at least eight prenatal clinics.</li> </ul>
<b>San Francisco</b>	Mary J. Hansell, DrPH, PHN Director Phone: (415) 575-5671	<ul style="list-style-type: none"> <li>• MCAH is also leading ten community activities as part of the CTG initiative. An example is the Healthy Mother’s Workplace, which includes lactation accommodation and parental leave policies and the Healthy Apple award for excellence in nutrition and physical activity in child care. Other activities are active zones and power play which are places for physical activity and social connections for every neighborhood.</li> </ul>

<b>Santa Clara</b>	Susan Silveira, RN BSN, PHN Manager Phone: 408-937-2266	<ul style="list-style-type: none"> <li>• Staff attend meetings with breastfeeding task force</li> <li>• Working towards workplace accommodation</li> <li>• There is a CPSP round table with Chronic Disease staff and a working group to integrate nutrition and breastfeeding activities into programs. Tools and messages to counsel breastfeeding women were shared.</li> </ul>
<b>Fresno</b>	Gail Newel, MD, MPH, MCAH Director or Rose Mary Garrone RN BSN, MCAH Phone: 559-600-3330	<ul style="list-style-type: none"> <li>• In progress to start collaborations with chronic disease to work on Breastfeeding Baby friendly hospital initiatives where efforts overlap.</li> </ul>
<b>Ventura</b>	Megan Steffy MSN, PHN, MCAH Director Phone: (805) 981-5384	<ul style="list-style-type: none"> <li>• Collaborated with the epidemiology/data department; no other activities related to MCAH</li> </ul>
<b>Sonoma</b>	Rebecca Munger, MCAH Coordinator. Phone: (707) 565-4553	<ul style="list-style-type: none"> <li>• Putting effort into all 5 hospitals becoming Baby-Friendly or following model protocols; All five birthing hospitals will engage in an unprecedented collaboration to jointly implement best practices that support and promote breastfeeding.</li> <li>• Additionally there is some environmental prevention focused in the areas of access to healthy food, access to physical activity, smoke- free environments, clinical management, and infrastructure.</li> </ul>
<b>San Diego</b>	Rhonda Freeman, MPH, MCAH/BIH Coordinator Phone: (619) 692-8819	<ul style="list-style-type: none"> <li>• Collaborated with Chronic Disease, CTG recipient, to ensure consistent health messaging as far as healthy eating, physical activity and nutrition.</li> <li>• MCAH promoted a lactation wellness program project as far as lactation policy to ensure that clients and staff have a location on site to promote breastfeeding.</li> </ul>
<b>Stanislaus</b>	Julie Falkenstein, PHN, MCAH Director, CMS Manager Phone: (209) 558-4436	