



# CDPH/NEOP Project Directors Meeting

Hyatt Regency Sacramento  
November 14-15 **2016**

## Advancing Healthy Change: 20 Years and Beyond

### Project Directors Meeting (PDM) Agenda

Day 2: Tuesday, November 15, 2016

Emcee: Asbury Jones

TIME	SESSION TITLE & DESCRIPTION	LOCATION
8:00 AM – 8:30 AM	REGISTRATION, EXHIBIT TABLES & NETWORKING	REGENCY FOYER
8:30 AM – 8:40 AM	<b>OPENING REMARKS</b> Asbury Jones, MPA, Public Relations Manager, Statewide Media and Public Relations Section, Nutrition Education and Obesity Prevention Branch, California Department of Public Health	REGENCY DEF
8:40 AM – 8:45 AM	<b>20<sup>th</sup> ANNIVERSARY VIDEO SHOWCASE</b> Rosanne Stephenson, MPA, Assistant Branch Chief, State Media and Communications, Nutrition Education and Obesity Prevention Branch, California Department of Public Health	REGENCY DEF
8:45 AM – 9:05 AM	<b>ACHIEVING HEALTHY EQUITY THROUGH PUBLIC HEALTH</b> Wm. Jahmal Miller, MHA, DHL Deputy Director for the Office of Health Equity, California Department of Public Health	REGENCY DEF
9:05 AM – 9:20 AM	<b>CALIFORNIA CONFERENCE OF LOCAL HEALTH DEPARTMENT NUTRITIONISTS (CCLHDN) VISION AND SURVEY</b> Steve Baldwin, MS, RD, NEOP Program Director, Nutrition and Physical Activity Program, Los Angeles County Department of Public Health	REGENCY DEF
9:20 AM – 9:35 AM	<b>2017 TRAINING PLAN</b> Reema El-Murr, MS, RD, Chief, Training Development and Support Section, Nutrition Education and Obesity Prevention Branch, California Department of Public Health	REGENCY DEF
9:35 AM – 9:45 AM	<b>QUESTIONS &amp; ANSWERS SESSION</b>	
9:45 AM – 10:00 AM	<b>PHYSICAL ACTIVITY BREAK.</b> Pasadena Public Health Department	
10:00 AM – 11:30 AM	<b>ADVANCING PSE PRACTICE IN LOCAL HEALTH DEPARTMENTS: OPPORTUNITIES AND BARRIERS</b> <ul style="list-style-type: none"> <li>○ Wendel Brunner, PhD, MD, Principal Investigator, California Chronic Disease Prevention Leadership Project</li> <li>○ Tina Zenzola, MPH, NEOP Program Director, Chronic Disease and Health Equity Unit, County of San Diego Public Health Services</li> <li>○ Lori Martin, MS, RD; NEOP Program Director, Center for Chronic Disease and Injury Prevention, Santa Clara County Public Health Department</li> <li>○ Anthony Taylor, Health Program Manager, Health Policy, Planning and Evaluation Division, Sonoma County Department of Health Services</li> <li>○ Mary Anne Morgan, MPH; Project Director, California Chronic Disease Prevention Leadership Project</li> <li>○ Lindsey McDermid, MS; California Chronic Disease Prevention Leadership Project</li> </ul>	REGENCY DEF

TIME	SESSION TITLE & DESCRIPTION	LOCATION
11:30 AM – 12:45 PM	<b>LUNCH ON YOUR OWN</b> <i>List of nearby restaurants is provided in the meeting packet.</i>	
1:00 PM – 1:40 PM	<b>CHAMPION PROVIDER FELLOWSHIP</b> <ul style="list-style-type: none"> <li>○ <b>Vanessa Thompson, MD</b>, Assistant Professor, University of California, San Francisco, Associate Medical Director, Richard Fine People’s Clinic</li> <li>○ <b>Alana Pfeffinger, MPH, CHES</b>, Research Analyst, UCSF Division of General Internal Medicine</li> <li>○ <b>Corrinne Hyland, MPH</b>, Project Director, Santa Cruz County Human Services Agency</li> </ul>	<b>REGENCY DEF</b>
1:40 PM – 1:50 PM	<b>QUESTIONS &amp; ANSWERS SESSION</b>	
1:50 PM – 2:30 PM	<b>LHD RECOGNITION AWARDS</b> <ul style="list-style-type: none"> <li>○ <b>Gil Sisneros, MPH</b>, Acting Chief, Nutrition Education and Obesity Prevention Branch , California Department of Public Health</li> <li>○ <b>Rosanne Stephenson, MPA</b>, Assistant Branch Chief, State Media and Communications, Nutrition Education and Obesity Prevention Branch, California Department of Public Health</li> <li>○ <b>Caroline Kurtz, PhD</b>, Assistant Branch Chief of Policy and Programs, Nutrition Education and Obesity Prevention Branch, California Department of Public Health</li> </ul>	<b>REGENCY DEF</b>
2:30 PM – 3:00 PM	<b>DEBRIEF, CLOSING REMARKS &amp; ADJOURN</b> <b>Caroline Kurtz, PhD</b> , Assistant Branch Chief of Policy and Programs, Nutrition Education and Obesity Prevention Branch, California Department of Public Health	<b>REGENCY DEF</b>

This material was produced by the California Department of Public Health’s NEOPB *with* funding from USDA SNAP, known in California as CalFresh (formerly Food Stamps). These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious foods for better health. For CalFresh information, call 1-877-847-3663. For important nutrition information, visit [www.cachampionsforchange.net](http://www.cachampionsforchange.net).