



CDPH/NEOP Project Directors Meeting

Hyatt Regency Sacramento
November 14-15 **2016**

Advancing Healthy Change: 20 Years and Beyond

Project Directors Meeting (PDM) Agenda

Day 1: Monday, November 14, 2016

Emcee: Asbury Jones

TIME	SESSION TITLE & DESCRIPTION	LOCATION
8:00 AM – 12:45 PM	REGISTRATION	REGENCY FOYER
	EXHIBIT TABLES & NETWORKING	REGENCY DEF
9:00 AM – 9:30 AM	PRE-PDM COUNTY NUTRITION ACTION PLAN (CNAP) TRAINING REGISTRATION	GOLDEN STATE
9:30 AM – 12:00 PM	PRE-PDM CNAP TRAINING Monet Parham-Lee, MPH	
9:00 AM – 10:00 AM	PRE-PDM SESSION CALIFORNIA SNAP-ED NEW FUNDING MODEL EVALUATION: THE LHD EXPERIENCE Heena Shah, DRPH; Policy Analyst, Nutrition Policy Institute	BALLROOM A
10:00 AM – 11:15 AM	PRE-PDM SNAP-ED PROGRAM ADVISORY (SPA) MEETING Jake Hanson, MPH, CHES	CARMEL AB
11:30 AM – 12:45 PM	SNAP-ED PROGRAM ADVISORY SOCIAL	CAFETERIA 15L
11:30 AM – 12:45 PM	LUNCH ON YOUR OWN <i>List of nearby restaurants is provided in the meeting packet.</i>	
1:00 PM – 1:10 PM	WELCOME AND OPENING REMARKS Asbury Jones, MPA, Public Relations Manager, Statewide Media and Public Relations Section, Nutrition Education and Obesity Prevention Branch, California Department of Public Health	REGENCY DEF
1:10 PM – 1:30 PM	WELCOME BY THE CALIFORNIA DEPARTMENT OF SOCIAL SERVICES Ana Bolanos, MSW, Chief, Nutrition Education & CalFresh Outreach Section, California Department of Social Services	REGENCY DEF
1:30 PM – 2:20 PM	SNAP-ED VISION AND INNOVATION <ul style="list-style-type: none"> o Gil Sisneros, MPH, Acting Chief, Nutrition Education and Obesity Prevention Branch, California Department of Public Health o Jackie Tompkins, MPH, MCHES, Lead Specialist, Nutrition Education and Obesity Prevention Branch, California Department of Public Health o Jackie Richardson, MIB, Chief, Policy, Partnerships and Program Development Section, Nutrition Education and Obesity Prevention Branch, California Department of Public Health o Caroline Kurtz, PhD, Assistant Branch Chief of Policy and Programs, Nutrition Education and Obesity Prevention Branch, California Department of Public Health 	REGENCY DEF
2:20 PM – 2:30 PM	QUESTION AND ANSWER SESSION	

TIME	SESSION TITLE & DESCRIPTION	LOCATION
2:30 PM – 2:45 PM	PHYSICAL ACTIVITY BREAK <ul style="list-style-type: none"> ○ Jackie Tompkins and John Pacheco, Nutrition Education and Obesity Prevention Branch, California Department of Public Health 	
2:45 PM – 3:55 PM	NEOPB MEDIA & COMMUNICATIONS <ul style="list-style-type: none"> ○ Cyndi Guerra Walter, Chief Information and Communications Section Nutrition Education and Obesity Prevention Branch, California Department of Public Health ○ Alicia Leupp Hanley and Vicki Lelash, MS, APR (Runyon Saltzman, Inc.) 	REGENCY DEF
3:55 PM – 4:05 PM	QUESTION AND ANSWER SESSION	
4:05 PM – 4:30 PM	NEOPB RESEARCH AND EVALUATION Celeste Doerr, PhD , Acting Chief of Research and Evaluation Section, Nutrition Education and Obesity Prevention Branch, California Department of Public Health	REGENCY DEF
4:30 PM – 4:50 PM	QUESTION AND ANSWER SESSION	
4:50 PM – 5:00 PM	DEBRIEF, DAY 2 HIGHLIGHTS, AND ADJOURN Asbury Jones, MPA , Public Relations Manager, Statewide Media and Public Relations Nutrition Education and Obesity Prevention Branch, California Department of Public Health	REGENCY DEF
5:30 PM – 8:30 PM	20TH ANNIVERSARY CELEBRATION OF SNAP-ED	CAPITOL VIEW ROOM

This material was produced by the California Department of Public Health's NEOPB with funding from USDA SNAP, known in California as CalFresh (formerly Food Stamps). These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious foods for better health. For CalFresh information, call 1-877-847-3663. For important nutrition information, visit www.cachampionsforchange.net.