

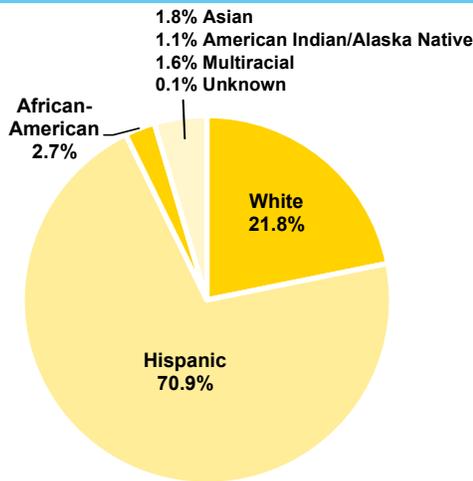
SNAP-Ed Eligible Demographics Less than 185% Federal Poverty Level

Total 68,263 (47.7%)

Ages (<185% FPL)

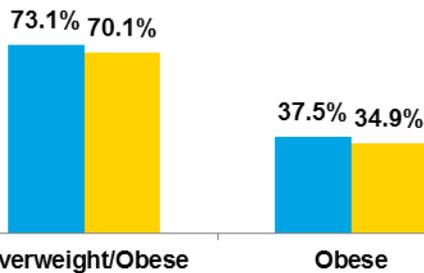
Children <6 years old	9,549 (67.1%)
Children 6-17 years old	16,737 (59.6%)
Adults 18-64 years old	36,260 (43.5%)
Seniors 65 years and older	5,717 (32.9%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence

■ Adults ■ SNAP-Ed Adults



	Overweight	Obese
Age 2-11 years	10.5%	No data available
Age 12-17 years	27.2%	11.7%

Environment

Percent of SNAP-Ed Adults who can always find fruits and vegetables in neighborhood	68.1%
Percent of SNAP-Ed Adults who can always find affordable fruits and vegetables in neighborhood	b
Percent of Children/Teens (2-17 years) visit a park, play ground, or open space last month	72.6%
Percent of residents with limited access to healthy foods	7.6%

Population below
Federal Poverty Level
22.8%

Food Insecurity Rates

13.8% Overall

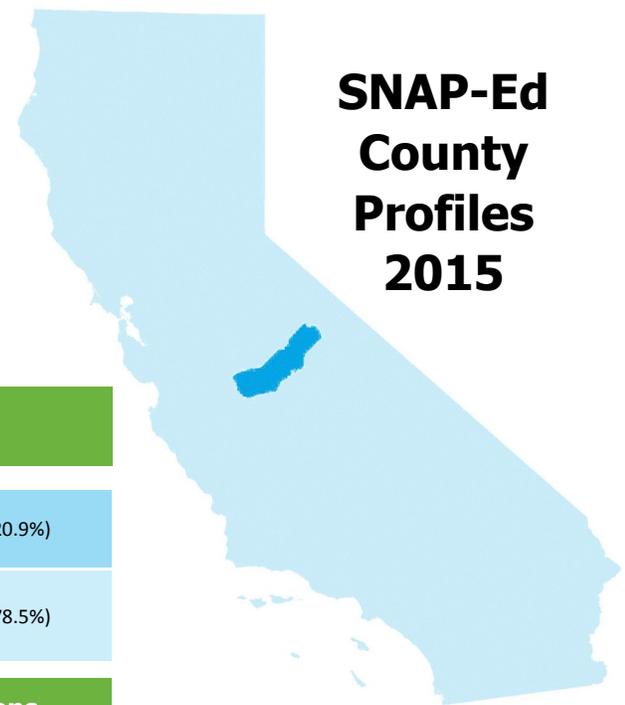
28.3% Children

Other Federal Nutrition Assistance Programs

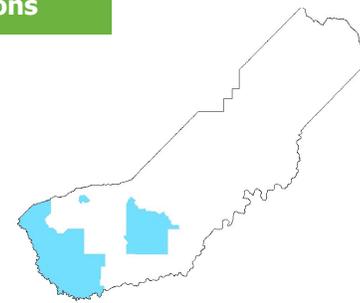
CalFresh Participants	29,932 (20.9%)
Students Eligible for Free/Reduced Price Meals (FRPM)	24,216 (78.5%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
23	10 (43.5%) all races
Schools	SNAP-Ed Eligible Schools
76	54 (71.1%)



SNAP-Ed County Profiles 2015



SNAP-Ed Eligible Census Tracts

Madera

Physical Activity and Nutrition

Physical Activity

Percentage of adults aged 20 and over reporting no leisure-time physical activity	20.0%
Children and Teens (2-17) physically active at least 1 hour everyday	15.3%
Children (2-11) physically active at least 1 hour everyday	28.0%

Servings of Fruit

consumed 2 or more servings per day

Children (2-11)	Children and Teens (2-17)
b	71.3%

Fast Food

consumed 1 or more times in the past week

Adults	SNAP-Ed Adults	Children/Teens (2-17)
56.2%	48.1%	b

Sugar-Sweetened Beverages

consumed 1 or more times per week

Adults
43.7%

^b unstable estimate

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.

Please refer to [Data Sources and Methodology](#) for more information on the data above.