

## **NEOPB SNAP-Ed Project Directors All LHD Call**

Thursday, January 15, 2015

2:00 p.m. – 2:30 p.m.

### **SNAP – Ed Stakeholders’ Meeting - *Dr. Talarico***

- Meeting held Monday, January 5, 2015 in Sacramento, California.
- Thank you to the local health department for participating in this meeting.
- Thank you to Steve Baldwin, Los Angeles and Zach Revene, Plumas County, for their presentations at the Stakeholders’ Meeting. The feedback from attendees on these presentations was positive.
- NEOPB staff is compiling the input, feedback, and questions from meeting attendees, both onsite and through the webinar. Responses will be posted responses shortly on the [NEOPB Stakeholders and Partners webpage](#).

### **FFY 2015 USDA/WRO Management Evaluation (ME) – *Gil Sisneros (Administration)***

- Eight local health departments have been selected for a WRO Management Evaluation (combination of site visits and desk reviews). The will take place between January 20, 2015 and February 6, 2015. Schedule below:
  - Week 1: Visit with LHDs
    - Monterey, San Benito, and Santa Clara
  - Week 2: Visit with LHDs
    - Los Angeles, Orange, San Diego
  - Week 3: Visit CDSS and CDPH
  - Desk Reviews – Tulare and Colusa
- NEOPB has communicated with the respective LHDs on timelines and instructions to prepare for WRO Management Evaluation.
- WRO held a ME preparation conference call for participating LHDs on Monday, January 12, 2015.

### **Technical Assistance Request Process - *Caroline Kurtz (Local Programs and Training)***

- Reminder to LHDs – if you have questions or need technical assistance on your SNAP-Ed grant, please make your designated Project Officer your primary contact. As needed, NEOPB POs will work with other NEOPB staff to respond to your need.

### **Retailer List - *Caroline Kurtz and Susan Mattingly (Local Programs and Training)***

- FNS releases the annual list of retailers who redeem a certain percentage of EBT sales per month. The list is requested from WRO through CDSS.
- The retailer list is confidential and cannot be posted online or mapped on GIS.
- NEOPB is currently working with CDSS to obtain the current retailer list.
- NEOPB staff is then able to cross-check retailers LHDs are interested in working with to the list for site qualification purposes, however census tract information should be used first.
- LHDs submit their questions and requests through their designated NEOPB P.O.

### **Training and Resource Center Assessments – Reema El-Murr (Training Development and Support)**

- TRC Assessment survey was sent out to LHDs on Friday, January 2, 2015 regarding the TRC assessments. The survey closes on Friday January 16, 2015.
- The survey is designed to assess TRCs and LHD training and technical assistance needs.
- LHD participation in this survey will help inform program planning for services to strengthen your LHD SNAP-Ed programs moving forward.

### **Trainings Available and Materials Posted -Reema El-Murr (Training Development and Support)**

- Trainings opportunities are regularly updated and available on the [NEOPB Training Resources webpage](#).
- Trainings and the webpage will be featured within the new, bi-monthly All LHD e-newsletter.

### **SNAP-Ed All Local Implementing Agency March Forum - Caroline Kurtz (Local Programs and Training)**

- Save the Date email was sent out on January 7, 2015. The email also outlined the forum goals and objectives. A draft agenda will be shared shortly to assist with planning travel needs.
- Intended Audience - State Implementing Agency staff and Local Implementing Agencies and their subcontractors
- The 2015 SNAP-Ed LIA Forum includes a two-day, in-person meeting, as well as three required pre-forum webinars.
  - **In-Person Forum Information:**
    - Date: Tuesday and Wednesday, March 17 - 18, 2015
    - Location: Sacramento, CA
  - **Pre-forum Webinar Information:** The pre-forum webinars will address LIA feedback pertaining to last year's forum, the work plan planning and review processes, and the specific content essential to a successful working forum. All webinars will be recorded and made available on the Forum website.
    - Webinar #1 - Step 1: Partners & Planning
      - Date: Friday, February 13, 2015
      - Time: 10:00-11:30 am
    - Webinar #2 - Step 2: The Work Plan
      - Date: Friday, February 20, 2015
      - Time: 10:00-11:30 am
    - Webinar #3 - Step 3: Putting It All Together with PSE Strategies
      - Date: Friday, February 27, 2015
      - Time: 10:00-11:30 am

### **Strategic Planning – Nancy Guenther (Policy, Partnerships, and Program Development)**

- NEOPB strategic planning is underway for FFY 2017-2020.
- Information on the planning process was shared at the Project Directors' Meeting and the Stakeholders' Meeting.
- The goal is to inform program planning for the NEOP Branch. Key informant interviews began a year ago. External experts will convene later this month and will meet subsequently. The work

group will identify programmatic priorities. They will also update the Branch's vision, mission statement, goals and objectives.

- Timeline – Complete in time to share at the FFY2016 Project Directors' Meeting.
- NEOPB staff will continue to update LHDs as the process is ongoing.

**Child and Adult Care Food Program (CACFP) – Jackie Richardson (Policy, Partnerships, and Program Development)**

- The U.S. Department of Agriculture (USDA) released a proposed rule January 9, 2015 with new science-based nutrition standards for meals provided through CACFP.
- Under the proposed rule, meals served to children and adults in day care will include a greater variety of vegetables and fruits, more whole grains, and less sugar and fat.
- The proposal is the first major update of the CACFP meal patterns since the program's inception in 1968.
- Review the rules [here](#) - Identifying information for the rules:
  - DEPARTMENT OF AGRICULTURE
  - Food and Nutrition Service
  - 7 CFR Parts 210, 215, 220, and 226
  - [FNS-2011-0029]
  - RIN: 0584-AE18
  - Child and Adult Care Food Program: Meal Pattern Revisions Related to the Healthy, Hunger-Free Kids Act of 2010
- There is a 90-day comment period. Interested parties can comment via mail or via the web-based portal - [www.regulations.gov](http://www.regulations.gov).
- For more information about the proposed changes, please visit: [www.fns.usda.gov/cacfp/federal-register-documents](http://www.fns.usda.gov/cacfp/federal-register-documents).

**LHD Bi-Monthly e-Newsletter – Cyndi Walter (Information and Communications)**

- The first edition of the All LHD e-Newsletter will be sent out on Wednesday, January 21, 2015. The newsletter will be disseminated to LHD project directors on the first and third Wednesday of each month.
- The e-newsletter will replace multiple email blasts from NEOPB to LHDs.
- The e-newsletter will not replace official communications, such as Program Letters and Memos, and information that needs to be conveyed immediately.

**Additional Questions**

Q: Will a program letter be sent out regarding the reimbursement rate change?

NEOPB: Yes, a program letter will be sent soon.

Q: Is NEOPB working to update the approved materials list (current one dated June 2014)?

NEOPB: Yes, this project is already underway will NEOPB staff.

Q: Is there a plan to update templates and materials with old "Network for a Healthy California" branding still on them?

NEOPB: Yes, this project is already underway will NEOPB staff.