

Champion Alliance Program Partner Updates

Natalie Champion
Program Coordinator

California Black Women's Health Project

CAP Partner Overview

- ❑ The California Black Women's Health Project is dedicated to improving the health of California's Black women and girls
- ❑ Our work focuses on advocacy, education, policy and outreach to promote and improve the physical, spiritual, mental and emotional well-being of Black women and girls
- ❑ We were founded in 1994 as a chapter of the National Black Women's Health Imperative
- ❑ We are a statewide organization serving the approximately 1.2 million Black women and girl throughout California

Progress & Impact

- ❑ We have partnered with the Pasadena Public Health Dept., Crenshaw Farmers' Market, Catholics of African Descent, Faithful Central Bible Church, City of Riverside Parks, Recreation and Community Services Dept
- ❑ Eight presentations conducted to date; over 50 people reached
- ❑ One of our notable success stories while executing CAP includes conducting participatory educational presentations for those attending Famer's Markets and showing participants how to create recipes from the Soulful Recipes Cookbook using fresh produce at the market

Challenges & Solutions

Challenge:

- ❑ Because of the strength of our Champions, two of our initially recruited Champions have been presented with job opportunities that will prevent them from continuing with the Champions for Change program

Solution:

- ❑ We are using referrals from our Champions and will work within our Advocate Training Program Alumni network to recruit and train additional Champions to continue the work

Cultural Insights

- ❑ Let the participants lead the conversation and provide information according to their needs versus lecturing to and assuming the needs of the Black community
- ❑ Meet the community where they eat, live, recreate, worship and learn - i.e. Farmer's Markets, housing projects, Juneteenth and recreational events, religious centers and Black focused charter schools
- ❑ Utilize relationships with other nonprofits and organizations that reach the Black community and can provide referrals or opportunities for outreach

Our Champions



Felicia Lateef, LA



Joi Madison, LA



Chrystal Baker, LA



**Hazel Lambert,
San Bernardino**



**Kalisha McIntosh,
San Diego**

Joi Madison



“In order to change your body, you must first change your mind and the first step is taking advantage of resources like Champions for Change.”