

Are You Talking to Me? Health Literacy in SNAP-Ed

Do you ever wonder how well your SNAP-Ed learners understand your classes? Many times health education efforts are undermined by content and language that is at an inappropriate health literacy level for the audience. This practical, hands on, session will help the trainee understand the concept of “health literacy”, and see how it impacts their work with SNAP Ed education. We’ll look at concepts and suggested guideline and apply them to reviewing and selecting curricula as well as practice simplifying language

Who is it for? Staff who lead SNAP-Ed classes or staff who help support these educators (such as supervisors or trainers).

Objectives:

- Identified barriers to good communication in public health
- Reviewed the definition of health literacy and identified reasons why health literacy is important in SNAP-Ed
- Reviewed guidelines for selecting curricula
- Analyzed how well different curricula meet these guidelines
- Practiced simplifying language in a lesson plan