

California Kid's Plates Program (Kid's Plates)

Planning and Procurement Process

Prior to each Kid's Plates funding cycle and selection of awardees, Safe and Active Community Branch (SACB) staff engage in a thoughtful program planning process, considering the following criteria:

- data analysis to describe and compare the burden of injury (e.g. number of deaths, the rate and severity of injuries, hospitalizations, and emergency room visits);
- the amount of available funding;
- the potential reach and impact of interventions;
- input from childhood injury prevention experts;
- the ability of CDPH to combine and/or leverage Program resources with other state and/or local efforts to prevent childhood injury;
- the ability of applicants to deliver interventions in a cost-effective manner;
- the ability of applicants to measure and achieve outcomes of interventions in the required timeframe;
- sustainability of interventions over time; and
- operative guidance documents, for example -
 - relevant strategic plans such as *Filling the Gaps: Strategic Directions for a Safe California, 2010-2014*
<http://www.cdph.ca.gov/HealthInfo/injviosa/ Documents/Strategic%20Directions%20for%20a%20Safe%20CA.2010-2014.Oct.2010.pdf>, and the 2011-2014 CDPH Internal Operations and Performance Plan
http://www.cdph.ca.gov/data/informatics/Documents/CDPH_ Internal_Operation_Performance_Plan_2011_2014.pdf
 - the public contract code <http://www.leginfo.ca.gov/cgi-bin/calawquery?codesection=pcc&codebody=&hits=20>, and
 - the State Contract Manual
<http://www.dgs.ca.gov/ols/Resources/StateContractManual.aspx>).

The next planning and procurement process for the Kid's Plates Program will occur in the Spring of 2015.