

- 1) The **Arthur M. Blank Family Foundation** in Atlanta, GA hosted a work-in-progress screening for 350 civic leaders where they challenged participants to organize 100 community screenings across Georgia to change the conversation about early childhood. They quickly exceeded their goal, and are ordering 250 DVDs for the organizations they ultimately expect to participate.
- 2) **Early Childhood Colorado Partnership.** This coalition of state and local agencies, nonprofits, early childhood councils, foundations and universities committed to improving child and family well-being and systems in Colorado has helped convene more than 50 local screenings, hosted two webinars, worked with their local PBS station to arrange an exclusive screening, and created a Colorado-specific toolkit around *The Raising of America*. The Partnership engaged The Civic Canopy, an organization that facilitates public processes focused on thoughtful dialogue, results and action plans, to manage the process.
- 3) The **Administration for Children and Families (ACF)** has begun a series of screenings of each episode across the national and all 9 regional offices to spark internal conversation about how the agency can build on current efforts to improve conditions for families with young children. That will then be rolled out to their grantees.
- 4) **Raising of America Kansas City Coalition**, a partnership led by Communities Creating Opportunity (CCO), was formed in the wake of their “sneak preview” screening to build a collaborative network of individuals and organizations to use the series in the Greater Kansas City area to organize and advocate for policy and systems changes which expand opportunity structures for young children and their families.
- 5) The **Children's Mercy Hospitals and Clinics** in Kansas City, MO have begun a 12-18 month campaign to screen and discuss *The Raising of America* with all 7,000 employees. The goal? Preparing each employee to act as a resource within the region on how social conditions impact early childhood. Children’s Mercy Hospitals and Clinics want to empower all staff and create a shared language that links individual child outcomes with larger social structures that shape choices and opportunities.
- 6) The **CDC Department of Violence Prevention**, AMCHP, NACCHO and the Healthy Heartlands Collaborative are working in partnership with support from the Doris Duke Charitable Foundation and the CDC Foundation to use *The Raising of America* with their constituencies to encourage local, state and national partnerships to create the safe, secure and nurturing environments and relationships all babies need to thrive. Each partner will adapt key engagement resources to best serve their different publics and constituents.
- 7) **The State Library of California** and First 5 California sponsored a work-in-progress screening for 440 at the First 5 annual forum in Sacramento. The State Library, in collaboration with the Touchpoints Center, is rolling out an initiative using *The Raising of America* to train children’s librarians across the State to become a child development resource and advocate for the children and young families who use their libraries.
- 8) **Children’s Health Watch** has scheduled a screening for the Massachusetts State House which will kick off screenings and discussions around the state.
- 9) **Massachusetts Essentials for Childhood** is planning to use *The Raising of America* to engage policy makers, community members, educators, thought leaders and students in conversation to raise awareness about the power of healthy early experience.