

## **New Tobacco Cessation Policy**

Effective May 1, 2011, *Cancer Detection Program: Every Woman Counts (CDP:EWC)* Primary Care Providers are required to assess the tobacco use status of all patients screened through *CDP: EWC*, and refer those that use tobacco products to tobacco cessation programs, such as the California Smokers' Helpline (1-800-NO-BUTTS, [www.californiasmokershelpline.org](http://www.californiasmokershelpline.org) ) and/or available local resources. See additional tobacco cessation resources under [Information for Primary Care Providers](#).