



## 2015 Public Health Accreditation Readiness Conference

# Moving Forward Together: California's Journey to Public Health Accreditation



## SPEAKER BIOGRAPHIES

### Allison Hensleit, MBA

Performance Management and Quality Improvement Specialist  
Central California Center for Health and Human Services  
California State University, Fresno

Ms. Hensleit has over 20 years of consulting and operations experience helping Fortune 500 companies achieve their financial and business goals. She has substantial experience in creating and implementing performance management and business intelligence (BI) systems, and has exceptional customer expertise in both qualitative and quantitative methodologies, bringing to life a new way of doing business. Ms. Hensleit has a long and broad portfolio of industries that she has helped to achieve their business and financial growth goals.

Ms. Hensleit is a native Californian. She received her MBA in Finance and Marketing from the University of Notre Dame, and a BA in Economics from the University of California, San Diego.

### Angie Benton

Public Health Accreditation Coordinator  
City of Long Beach Department of Health and Human Services

Angie Benton is the Public Health Accreditation Coordinator at the Department of Health and Human Services for the City of Long Beach, CA. Prior to joining the Health Department, she served in the city's highly competitive Management Assistant Program, working on city-wide strategic initiatives, policy development, and capital improvement projects.

Angie earned her BS in Political Science at Portland State University, and received her Masters of Public Administration degree at the City University of New York, Baruch College as a National Urban Fellow. During this time she also completed a fellowship with the City of Carson's Economic Development Work Group. In Angie's prior roles, she has worked for UCLA in field of development and also the finance industry. She remains committed to community-based work, centered on building healthy and vibrant communities for all.

### Barbara Alberson, MPH

Senior Deputy Director, Policy and Planning  
San Joaquin County Public Health Services

In her role as Senior Deputy Director for Policy and Planning, Ms. Alberson is guiding the department through the process to achieve national Accreditation status. She also oversees the department's Health Promotion and Chronic Disease Prevention program and activities that address the built environment.

Previously, Ms. Alberson was Chief, State and Local Injury Control Section at the California Department of Public Health. During her 23-year tenure, Ms. Alberson and her staff implemented a comprehensive statewide injury and violence prevention program as well as the State's Safe Routes to School Technical Assistance Resource Center. From 1984-89, Barb was the Health Education Consultant for the California Department of Aging. Prior to that, she oversaw Medicaid community-based initiatives in the California Department of Health Services' Office of Long Term Care and Aging.

Barb has served as a consultant to many federal agencies and national associations. She also represented California on the national Directors of Health Promotion and Education; was a member of the Federal Highway Administration's National Safe Routes to School Task Force; and has served on the Board of America Walks and of California Walks. She earned her BA from UCLA, and her MPH from CSU, Northridge.

### Betsy Armstrong

Policy Analyst  
County Health Executives Association of California

Betsy Armstrong is the Policy Analyst for the County Health Executives Association of California (CHEAC). Ms. Armstrong has worked for CHEAC for over 18 years, and for the past two years has been responsible for coordinating CHEAC's Accreditation activities. CHEAC is a statewide organization of county Health Department and Agency Directors, who are responsible for the administration, oversight, and delivery of a broad range of local public health and indigent health care services. CHEAC is an affiliate of the California State Association of Counties.



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### **Brandy Isola, MPH**

Deputy Branch Director  
Shasta County Health and Human Services Agency, Public Health Branch

Brandy has an undergraduate degree in Microbiology and a Master's in Public Health from SDSU. She has been working for Shasta County Public Health for almost 14 years as an Epidemiologist, supervisor, program manager, and now as Deputy Director of Public Health. Her expertise is in epidemiology and program evaluation. As the supervisor of the Assessment and Evaluation unit, she led a regional epidemiology program, providing epidemiology services to smaller health jurisdictions from 2003 to when she was promoted in 2013. In 2012, she received training in Lean Six Sigma, then went on to develop the Shasta County HHS's continuous quality improvement infrastructure and co-trained their first cohort of approximately 15 Lean Six Sigma practitioners. She is currently facilitating the "Shasta Hub" learning collaborative funded by the Public Health Institute. This learning collaborative is dedicated to sharing accreditation knowledge and tools and includes the small, rural, far Northern California Counties of Trinity, Siskiyou, Lassen, Modoc, Tehama, Glenn and Colusa.

### **Cheryl Barrit, MPA**

Policy, Planning and Prevention Bureau Manager  
City of Long Beach Department of Health and Human Services

Cheryl Barrit currently serves as the Policy, Planning and Prevention Bureau Manager for the City of Long Beach Department of Health and Human Services where she oversees a variety of programs under Nursing Services Division, Public Health Emergency Preparedness, Epidemiology and Communicable Disease Control, Public Health Accreditation, community health and strategic planning and community engagement. Previously, she served as the Prevention Services Officer and managed HIV and STD Education and Prevention, Teen Pregnancy Prevention, and HIV Social Marketing programs.

Prior to her service with the City of Long Beach, Cheryl was a Public Health Advisor and Presidential Management Fellow at the National Institutes of Health. Cheryl received her BA from the University of California Santa Barbara in Law and Society, and her Masters in Public and International Affairs from the University of Pittsburgh.

### **Donna DeRoo, ABD, MPA**

Assistant Director  
Central California Center for Health and Human Services  
California State University, Fresno

Donna DeRoo is the Assistant Director for the Central California Center for Health and Human Services at California State University, Fresno. Ms. DeRoo brings more than 18 years of leadership experience within the nonprofit and higher education sector in Central California. Under Ms. DeRoo's leadership, the Center provides a strong system of interdisciplinary staff and faculty research, technical assistance, training, community engagement, a regional focus, and leveraged resources that build on existing infrastructure to expand the reach of high priority health and human service needs for residents in Central California. Ms. DeRoo has an extensive background in organizational leadership and development, program development, project leadership, resource development, performance management, quality improvement, research, and evaluation.

### **Emily Vaden, MPH**

Accreditation Coordinator/QI Lead  
Community Health Branch  
Yolo County Health and Human Services Agency

Emily Vaden graduated from Western Oregon University in 2011 with a Bachelor's Degree in Psychology and Sociology. She then went on to get her Master of Public Health Degree from Oregon State University in Health Promotion and Behavior in 2012. She joined Yolo County in March 2014 working in the tobacco prevention and car seat programs. She's been serving as the Accreditation Coordinator and QI Lead for the last year.

Emily is currently working to write the community health improvement plan, implement a new data management system for performance measures, and preparing accreditation prerequisites to apply in December 2015. When not at work, she enjoys spending time with her 18 month old daughter Norah, hiking and taking as many dance classes as she can.



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### **Georgianna Wood**

Accreditation and Quality Improvement Coordinator  
Humboldt County

Georgianna joined the staff of Humboldt County Public Health in 2012 with over fifteen years of experience in project and program management and non-profit administration.

### **Grace Gorenflo, MPH, RN**

Principal  
Gorenflo Consulting, Inc.

Grace Gianturco Gorenflo is a senior consultant with the Center for Sharing Public Health Services. She brings to her work nearly 25 years of experience with public health agencies and 30 years of volunteer work with organizations committed to medically underserved populations. In addition to cross-jurisdictional sharing, Grace's areas of expertise include strategic planning, performance management, quality improvement, community health improvement planning, and public health department accreditation.

Prior to establishing Gorenflo Consulting, Inc. in 2011, Grace worked with the National Association of County and City Health Officials for 20 years, and before that, she worked for 10 years as a registered nurse in acute care and research settings. Grace has published articles and book chapters on accreditation, quality improvement, local health department infrastructure, and managed care. She received a Master of Public Health from Johns Hopkins University in 1991, and a Bachelor of Science in Nursing from the University of Virginia in 1984.

### **Jahmal Miller, MHA**

Deputy Director  
California Department of Public Health, Office of Health Equity

Jahmal Miller is the Deputy Director of the Office of Health Equity within the California Department of Public Health. Governor Jerry Brown appointed Jahmal as the first to lead the newly created office. On July 2, 2014, the California State Senate Rules Committee voted unanimously to confirm him, and the decision was upheld and ratified by a unanimous senate floor vote. Prior to his appointment, Jahmal spent more than fifteen years in private-sector health-leadership positions with Kaiser Permanente and Sutter Health, respectively.

Jahmal received a Master's degree in Healthcare Administration from the University of Southern California in Los Angeles. He also received a Bachelor of Arts Degree in Psychology from Columbia University in New York. Jahmal is a native of Sacramento, where he graduated from Hiram Johnson West Campus High School. He is married to Kimberly Graham-Miller, a 1996 Olympic gold medalist in track and field, currently serving as assistant track and field coach at Sacramento State University. The Millers are proud parents of two beautiful daughters, Skye and Leah ages 7 and 6.

### **Jamie Ishcomer, MPH, MSW**

Research Associate  
California Tribal Epidemiology Center, California Rural Indian Health Board

Jamie Ishcomer, MPH, MSW (Choctaw Nation of Oklahoma) is a Research Associate in the California Tribal Epidemiology Center at the California Rural Indian Health Board, Inc. She received her Bachelors of Science in Community Health-Health Education and Promotion, and minor in American Indian Studies from the University of Illinois at Urbana-Champaign. She graduated from Washington University in St. Louis with her MPH and MSW with a focus on Health Disparities within Native American and Other Indigenous Communities.



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### **Karen Smith, MD, MPH**

Director and State Health Officer  
California Department of Public Health

On March 23, 2015, Karen Smith, MD, MPH, was sworn in as Director of the California Department of Public Health and State Health Officer. Smith is a physician specializing in infectious disease and public health. Prior to her appointment, Smith served as public health officer and deputy director at the Napa County Health and Human Services Agency since 2004. She has also been on medical staff for infectious disease at Queen of the Valley Medical Center in Napa since 2012 and has been a faculty consultant for the Francis J. Curry International Tuberculosis Center at the University of California, San Francisco since 1997.

She served as clinical faculty at the Santa Clara County Valley Medical Center Division of Infectious Diseases from 2001 to 2004 and from 1997 to 2000. Smith served as assistant section chief at the California Department of Health Services Tuberculosis Control Branch from 2000 to 2001 and held several positions at the Stanford University School of Medicine from 1992 to 2004, including resident, fellow, and course director. Smith also served as TB Controller for Santa Clara County and has had a long history with the California TB Controllers Association, including serving a term as the organization's president.

She has served as a subject matter expert on Public Health Emergency Preparedness and is a liaison to the Centers for Disease Control and Prevention (CDC) and the U.S. Department of Health and Human Services Office of the Assistant Secretary for Preparedness and Response. She also serves on the Board of Scientific Counselors of the CDC Office of Public Health Preparedness and Response.

Smith is a member of the National Association of County and City Health Officials, American Public Health Association, Infectious Diseases Society of America and the Napa County Medical Society.

Smith completed her medical training and infectious diseases fellowship at Stanford University after having obtained a Master of Public Health degree in International Health at Johns Hopkins School of Hygiene and Public Health. Prior to her medical training, Smith worked in communicable disease control for the Peace Corp in Morocco and Thailand, and for a UCSF research project in Nepal.

### **Kaye Bender, RN, PhD, FAAN,**

President and Chief Executive Officer  
Public Health Accreditation Board

Dr. Kaye Bender has served as President and CEO of the Public Health Accreditation Board (PHAB) since 2009. Prior to joining PHAB, she worked in both local and state public health practice in the Mississippi State Department of Health, including serving 12 years as Deputy State Health Officer.

Dr. Bender served as Dean of the University of Mississippi Medical School of Nursing in Jackson, Mississippi, for six years. She chaired the Exploring Accreditation Steering Committee, the precursor study for the establishment of the Public Health Accreditation Board, funded by the Robert Wood Johnson Foundation and the Centers for Disease Control and Prevention. She has served on three Institute of Medicine (IOM) study committees related to public health, and was recently appointed to an IOM standing committee on credentialing research in nursing.

Dr. Bender also serves on the National Board of Public Health Examiners; the STAR Technical Advisory Committee and the National Quality Forum Population Health Framework Committee. She is credited with numerous publications and presentations related to governmental public health infrastructure improvement.

An active member of the American Public Health Association, she is also a fellow in the American Academy of Nursing.

### **Ken Cutler, MD, MPH**

Nevada County Health Officer  
Nevada County Public Health Department

Dr. Cutler is the Public Health Officer for Nevada County and has previously served as the health officer for Sierra and Trinity Counties. Dr. Cutler graduated from Yale University with a degree in Biochemistry and received his medical degree from UCSF and his MPH from Emory University. His pediatric residency and chief residency were at Children's Hospital Oakland and he is a board-certified pediatrician with work experience in private practice, early intervention services, and as a consumer complaint reviewer for the Medical Board of California. He is a past chair of the Nevada County First 5 Commission and served on the Tahoe Forest Hospital Board of Directors in Truckee, CA. Dr. Cutler currently chairs the Small Jurisdictions Committee for CCLHO.



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### Latesa Slone

Associate Governmental Program Analyst  
California Department of Public Health, Office of Quality Performance  
and Accreditation

Latesa joined the California Department of Public Health in 2013 where she played a key role in the Accreditation leadership and planning team. Ms. Slone facilitated and coordinated efforts within the department that led to an accredited status in December 2014. She continues to embed Accreditation within the department by providing leadership and support in creating linkages throughout many interdepartmental initiatives. Before joining the state, Latesa served in the US Army as a Psychological Operations Specialist where she and her team strategized and implemented products and services to influence safer and healthier behaviors within target nations. Latesa has earned degrees in Social Sciences and Human Development from Ohlone College and is passionate about taking a proactive approach in making California a healthier nation.

### Lee Scott

Principal  
Unleashing Leaders

Lee Scott brings 17 years as a trusted practitioner and educator to transform leadership teams through greater clarity, alignment, and engagement. Lee is a respected leadership instructor with Sacramento State University College of Continuing Education and the CEO of Unleashing Leaders, Inc.

In the public sector, Lee has worked with over 30 federal, state and local agencies. Recent clients include EDD, FTB, Caltrans, CDPH, DHCS, OSHPD, CalPERS, DGS, and DOF. He has worked side-by-side with hundreds of public leadership teams on strategic planning, surgical Agile Lean Six Sigma business process innovation, organizational wide change management, IT operations, and "roll-up your sleeves" project management and delivery.

As a practitioner, Lee has led dozens of large scale transformation projects to deliver customer focused, innovative solutions across the rapidly changing markets of healthcare, finance, energy and transportation. His experience helps leadership teams face daunting challenges together, focus on the key leverage points, and rally their limited resources to achieve strategic results.

Lee volunteers as a board member for two non-profits. One finances small businesses to expand jobs across California. A second supports educational innovation in charter schools. He is a proud father and dedicated husband who enjoys learning from his family and friends every day.

### Lisa Pivec

Director of Community Health  
Cherokee Nation

### Liza Corso, MPA

Senior Advisor for Public Health Practice and Accreditation  
Division of Public Health Performance Improvement, Office for State,  
Tribal, Local, and Territorial Support, Centers for Disease Control and  
Prevention

Liza Corso is the Senior Advisor for Public Health Practice and Accreditation with the Office for State, Tribal, Local and Territorial Support, Centers for Disease Control and Prevention. She has more than 20 years of experience working in federal, national, and local organizations. She has been involved in numerous public health infrastructure initiatives and has played leadership roles in the development and support of the national accreditation program for public health departments and national public health performance standards.

In a previous position with the National Association of County and City Health Officials, she was responsible for overseeing the development and support of assessment and planning tools including the Mobilizing for Action through Planning and Partnerships tool and the Assessment Protocol for Excellence in Public Health. In her volunteer time, Liza served on the Healthy DeKalb Steering Committee and the Community Advisory Board for the United Way of Metropolitan Atlanta. She has a Bachelor of Arts from the University of Richmond and a Master of Public Administration from the Maxwell School at Syracuse University.



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### **Loriann DeMartini, PharmD**

Deputy Director  
California Department of Public Health, Office of Quality Performance  
and Accreditation

Dr. Loriann DeMartini is the deputy director of the Office of Quality Performance and Accreditation, an executive staff level focus to facilitate and promote the California Department of Public Health (CDPH) as a quality performing organization. She is responsible for CDPH's quality performance activities that encompass strategic planning, quality improvement, work force development, and succession planning. Additionally, her responsibilities include achieving and maintaining national public health accreditation for CDPH.

Previously, she worked for the Center for Health Care Quality (1992 to 2012) principally as the chief pharmaceutical consultant and in leadership roles with the Healthcare Associated Infections Program and Professional Certification branch.

In addition to her CDPH duties, she serves on the National Public Health Accreditation Improvement Committee, is an associate clinical professor at U.C. San Francisco, School of Pharmacy and an associate clinical professor, U.C. San Diego, School of Pharmacy and Pharmaceutical Sciences.

Dr. DeMartini received her doctorate in pharmacy from the University of Pacific, School of Pharmacy. She is an alumni fellow of the California HealthCare Foundation Leadership in Healthcare Program. She will complete a Regent Certificate of Performance Management in Public Health from the University of Minnesota, School of Public Health in Spring 2014.

### **Muntu Davis, MD, MPH**

Department Director and County Health Officer  
Alameda County Public Health Department

Dr. Muntu Davis is currently the Public Health Director and County Health Officer in Alameda County. He received both his Bachelor of Arts in Spanish and his medical degree from the University of California, Los Angeles, and completed a residency in Family Medicine at Presbyterian Intercommunity Hospital in Whittier, California. He completed The California Endowment Scholars in Health Policy Fellowship and received his Master of Public Health degree from Harvard School of Public Health in Boston, Massachusetts.

### **Nanette Star Yandell, MPH**

Program Evaluator  
California Rural Indian Health Board

Nanette Star Yandell is the Program Evaluator for CDC-Advancing California Opportunities to Renew Native health Systems Project. She holds a Master degree in Public Health, majoring in epidemiology from George Mason University, and an undergraduate in Sociology and Economics from Humboldt State University. Nanette has over 10 years of research experience working on diverse rural health projects including: agricultural farm workers in California, Latino Community Study in Northern California, nutritional assessments of HIV women in Kenya, suicide rates of Hispanic youth in the United States, and Geographic Information Systems projects in Oregon, Kentucky, and North Carolina. She previously was the Public Health Policy Coordinator for Del Norte County and Adjacent Tribal Lands where she worked on Health in All Policies initiatives with the County Board of Supervisors and City Council.



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### Patricia Zerounian, MPP, MA III

Accreditation Coordinator  
Monterey County Health Department

Patricia Zerounian has practiced health and human services program evaluation for government agencies and nonprofit organizations since 2005. Her Master's Degree in Public Policy is from the Leon and Sylvia Panetta Institute for Public Policy at California State University Monterey Bay (CSUMB). Her position in Monterey County Health Department is Management Analyst III / National Accreditation Coordinator, and internal evaluator for CDC and CDPH contracts. She has authored strategic plans, health assessments, and peer-reviewed articles. Patricia also teaches undergraduate program design, management, and evaluation courses for the Public Administration and Community Health and Human Services departments at CSUMB and provides evaluation consulting services.

For today's presentation and panel discussion, Patricia will describe the public listening sessions that informed MCHD's Strategic Plan Initiatives, engagement of 130 community partners in a public health system assessment, and statistical analysis of community health assessment data that helped bring United Way of Monterey County to embrace health improvement measures.

### Pooja Verma, MPH

Senior Program Analyst, Accreditation and Quality Improvement  
National Association of County and City Health Officials, Public Health Infrastructure and Systems

Pooja Verma joined the National Association of County and City Health Officials (NACCHO) in August 2009. As a Senior Program Analyst on the Accreditation and Quality Improvement team, she provides capacity building technical assistance to local health departments around accreditation, quality improvement, community health assessment and improvement planning, leadership and change management, and performance management. Prior to joining NACCHO, Pooja worked at Be Active NC, Inc. where she implemented physical activity and nutrition programs in the early childhood arena. In North Carolina, Pooja also worked with the Guilford County Health Department on their community health assessment. Pooja received a Masters in Public Health from the University of North Carolina at Greensboro and a Bachelor of Science in Operations Research from the University of North Carolina at Chapel Hill.

### Rigoberto Vargas, MPH

Director  
Ventura County Public Health, Ventura Health Care Agency

Rigoberto Vargas has extensive experience developing and managing public health programs. He has been with the Ventura County Health Care Agency for 18 years holding a variety of positions in the Public Health department. As Director, he oversees the many programs that protect the health and safety of the residents, prevent disease, and promote wellness. The department's diverse workforce is comprised by more than 325 dedicated public health professionals. Until recently, Rigoberto was also a part-time instructor at CSUCI where he taught an upper division course on health issues in the Latino community. He holds a Bachelor's Degree from UCSB and a Master's degree in Public Health from SDSU.

### Ron Bialek, MPP

President  
Public Health Foundation

Ron Bialek is President and CEO of the Public Health Foundation (PHF). Under his leadership, PHF has focused its efforts on developing and implementing innovative strategies for improving performance of public health agencies and systems. Initiatives include developing performance management and quality improvement tools and training for public health professionals; developing the consensus set of Core Competencies for Public Health Professionals through the Council on Linkages Between Academia and Public Health Practice; creating the Nation's most comprehensive public health learning management system – TRAIN – linking together 25 states, the U.S. Medical Reserve Corps, the CDC, the Veterans Health Administration, and HRSA; and developing consumer-oriented county health profiles – the Community Health Status Indicators initiative – for all counties in the U.S. Ron also served as one of the editors for the new Public Health Quality Improvement Handbook.

Ron received his B.A. in Political Science and his M.P.P. in Public Policy from the Johns Hopkins University.



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### **Ron Chapman, MD, MPH**

Health Strategist

Dr. Chapman is a board-certified family physician who has dedicated his career to public health and medicine. He is on the board of directors of the Public Health Accreditation Board, is co-chair of the board's evaluation and quality improvement committee, and has completed two accreditation site visits.

Dr. Chapman was the Director and State Health Officer of the California Department of Public Health and led the department to national accreditation. He was the chief medical officer of Partnership Health Plan of California; a managed care Medi-Cal plan serving Yolo, Solano, Napa, and Sonoma counties. For six years, he was the public health officer and deputy director of public health in Solano County, California. From 1998 to 2004, he worked at the California Department of Health Services as the founding chief of the Medicine and Public Health section.

Dr. Chapman has a medical degree from the University of Southern California, and a Masters in public health from the University of Michigan. He has completed fellowships in academic medicine at UC San Francisco and graduated in the inaugural class of the California Health Care Foundation's Health Care Leadership Program. Before entering public health practice, Dr. Chapman was on the faculty at the UC Davis School of Medicine. He is the American Medical Association 2008 Dr. Nathan Davis Award Winner for local government service.

### **Sandra Fasolette**

Health Program Specialist II

California Department of Public Health, Office of Quality Performance and Accreditation

Sandra Fasolette is a technical program consultant for the Office of Quality Performance and Accreditation (OQPA) within the California Department of Public Health (CDPH). Sandra joined the OQPA team in 2013 to make a difference in the lives of 38 million people in California. Her background includes 15 years of experience in quality improvement, performance management, and evaluation. She has held leadership roles in health program planning, implementing, and evaluating new health programs. She has a myriad of analytical abilities and expertise. She is a contract manager and works with diverse groups, internally and externally, forming relationships to engage them in addressing program needs. She successfully managed many large complex health program projects, including the development and implementation of the mandatory online CDPH Introduction to Quality Improvement in Public Health Training. She also held a leadership role in writing the CDPH 2013/2014 Workforce Development and Succession Plan.

### **Shane Dominick**

Community Health Promotion

Cherokee Nation



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### **Susan Ramsey, ICBB**

Owner and Managing Consultant  
Pearls of Wisdom Consulting

Prior to her retirement in 2013, Susan Ramsey served as the Director for the Office of Performance and Accountability with the Washington State Department of Health. It is a position she held since 2006 during her 25 year career in public service. Ms. Ramsey is a member of the national Public Health Accreditation Board's (PHAB) Evaluation and Quality Improvement Workgroup. Susan also served as co-chair on the Standards and Accreditation Workgroup for the Public Health Improvement Partnership in Washington State. She is a trained PHAB Site Reviewer and led the Washington State Department of Health to become nationally accredited in February 2013. Susan is a Malcolm Baldrige examiner for Washington State's Quality Program. She is also a member of the National Quality Improvement Exchange Advisory Panel. Susan is owner and managing consultant of Pearls of Wisdom Consulting based in Olympia, Washington.

### **Tamara Maciel Bannan, MPH**

Co-founder and Director  
QI on-TAP at Public Health Institute

Tamara Maciel Bannan, MPH is the Co-Founder and Director of QI On-TAP, a program of the Public Health Institute, where she applies her expertise in public health accreditation readiness activities such as community health improvement planning, performance management, and quality improvement (QI). She has sixteen years of experience in the area of performance improvement, strategic and operational planning, and community health. Previously she was the Performance Improvement Manager and Accreditation Coordinator in the County of San Diego Health and Human Services Agency.

She coordinated the community health improvement planning efforts across five County regions in San Diego. She conducts training on the Mobilizing for Action through Planning and Partnerships model for community health improvement and provides technical assistance to local health departments in this area.

Ms. Bannan holds a Green Belt in Lean Six Sigma and has been trained in the Deming model of continuous process improvement known as the Plan-Do-Study-Act cycle. She has conducted numerous QI projects and provides training and coaching to local departments in QI. Ms. Bannan also has participated on National Association of County and City Health Officials' QI Learning Community. She currently serves as a Public Health Accreditation Board (PHAB) site visitor and coordinated San Diego's participation in PHAB's beta test.

### **Vicki Shively, RN, PHN, MPA**

Community Health Director  
Northern Valley Indian Health

Vicki Shively has been the Community Health Director for Northern Valley Indian Health (NVIH) for 12 years. The NVIH Community Health Department mission/vision statement includes; "placing an emphasis on creating partnerships with the community in promoting health and preventing disease." The ultimate goal is to reduce health disparities in the Native American communities we serve. Vicki's duties include community assessment and program development aimed at improving client adherence to current health care recommendations and clinic GPRA measures.

Previous to working with NVIH, Vicki worked for the County of Glenn: from 1990-1995 as the Clinic Director for the first hospital-based rural health clinic in Northern California and from 1995-2000 in the County Public Health Department as the Maternal Child Health Director. Vicki draws on this work experience when developing meaningful collaborations with county programs and services.



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### Virginia Hedrick, MPH

Program Manager  
California Rural Indian Health Board

Virginia Hedrick is enrolled member of the Yurok Tribe of California and is also of Karuk descent. She is currently managing a five year Centers for Disease Control and Prevention funded \$3.9 million dollar initiative titled, Advancing California Opportunities to Renew Native health Systems at the California Rural Indian Health Board (CRIHB), Inc. She has worked at CRIHB since 2007. Virginia received her Bachelor of Arts degree in Sociology and American Indian Studies from the University of California, Los Angeles, a Graduate Certificate in Maternal Child Health Epidemiology from the University of Arizona, and Master of Public Health Degree from Drexel University. Her interests include policy, system, and environment impacts to health. Virginia has worked to enhance the cultural competency among state, Tribal, and mental health providers in California through oral presentation and online materials.

### Wilma J. Wooten, MD, MPH

Public Health Officer  
County of San Diego, Health and Human Services Agency, Public Health Services

Wilma Wooten is trained in Family Medicine and has a Master's degree in Public Health. She received both professional degrees from the University of North Carolina, Chapel Hill, followed by residency training at the Georgetown/Providence Hospital Family Practice Residency Program in Washington, DC. In 1989, she completed Preventive Medicine Residency with emphasis in Sports Medicine in the joint San Diego State University (SDSU), Graduate School of Public Health (GSPH)/University of California San Diego (UCSD) program. Dr. Wooten also practiced medicine as a faculty member in the UCSD Department of Family and Preventive Medicine from 1990 to 2001.

Dr. Wooten remains a volunteer Associate Clinical Professor in the department and is an Adjunct Professor at SDSU/GSPH. She has been with the County of San Diego Health and Human Services Agency since 2001, initially as the Deputy Health Officer and now serving as the Public Health Officer since February 2007. In her current role, she has oversight for almost 500 employees and a budget of over \$100M, serving a county of 3.2 million residents. She is an ardent supporter of public health and has a strong interest in health disparities. Dr. Wooten is a Board member and past president (2011-13) of the California Conference of Local Health Officers and Board member and current President (2013-15) of the Health Officers Association of California. She is also a past Board member (2009-2011) of the National Association of County and City Health Officials. Dr. Wooten began her three-year term on the Public Health Accreditation Board of Directors in January 2012.