



2015 Public Health Accreditation Readiness Conference

Moving Forward Together: California's Journey to Public Health Accreditation



PROGRAM DESCRIPTIONS

Day 1 - General Session - Capitol Ballroom

Welcome and Opening Remarks

Karen Smith, MD, MPH, Director and State Health Officer, California Department of Public Health

The California Department of Public Health welcomes local health departments, Tribal health programs, and community partners to the 2015 Public Health Accreditation Readiness Conference, *Moving Forward Together: California's Journey to Public Health Accreditation*.

Plenary Speakers

Advancing Accreditation: Improving Health Department Capacity and Performance

Liza Corso, MPA, Senior Advisor for Public Health Practice and Accreditation, Division of Public Health Performance Improvement, Office for State, Tribal, Local, and Territorial Support, Centers for Disease Control and Prevention

A grant from the Centers for Disease Control and Prevention's, National Public Health Improvement Initiative made Moving Forward Together: California's Journey to Public Health Accreditation possible. The CDC explains its current and future perspective on how the Office for State, Tribal, Local, and Territorial Support improves the efficiency and effectiveness of health agencies thereby strengthening the nation's public health system.

Public Health Accreditation Board: Present and Future

Kaye Bender, RN, PhD, FAAN, President and Chief Executive Officer, Public Health Accreditation Board

The Public Health Accreditation Board (PHAB) is a national nonprofit organization that encourages public health departments to continuously improve the quality of services through a set of nationally recognized standards. PHAB explains the value, benefits, and costs of accreditation as well as proposed changes and updates to the accreditation process. A presentation of metrics informs about outcomes for several challenging aspects of accreditation.

Cross-Jurisdictional Relationships

Grace Gorenflo, MPH, RN, Principal, Gorenflo Consulting, Inc.

Cross-jurisdictional sharing (CJS) may be used to enhance public health services, use of resources, and as a mechanism to assist health entities to meet the standards of public health accreditation. Key elements of CJS are explained by describing success factors and sharing arrangements that support relationships across jurisdictions.



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State, Local, and Tribal Experiences with Accreditation

State of the State: Accreditation Readiness and 2014 Assessment Highlights

Jamie Ishcomer, MPH, MSW, Research Associate, CA Tribal Epidemiology Center, California Rural Indian Health Board

Betsy Armstrong, Policy Analyst, County Health Executives Association of California

The County Health Executives Association of California and the California Rural Indian Health Board provide insight into the accreditation readiness of California's local health departments and Tribal health programs. Excerpts from the 2014 Accreditation Readiness Survey highlight California's progress toward applying for national public health accreditation.

Accreditation Lessons and Challenges

Loriann DeMartini, PharmD, Deputy Director, California Department of Public Health, Office of Quality Performance and Accreditation

Rigoberto Vargas, MPH, Director, Ventura County Public Health, Ventura Health Care Agency

Lisa Pivec, Director of Community Health Promotion, Cherokee Nation

Shane Dominick, Community Health Promotion, Cherokee Nation

The pursuit of national public health accreditation is a worthwhile yet challenging endeavor for health departments regardless of size, governance, location or population. In response to a continuous commitment to improve community health, Ventura County Public Health and the California Department of Public Health (CDPH) were awarded PHAB accreditation. These departments identify lessons learned from their accreditation journey, explain post accreditation activities, describe the PHAB annual report process, and ongoing challenges to maintain the standards of accreditation. The road to accreditation from the Tribal perspective is shared via efforts to become the first Native American healthcare system in the United States to achieve public health accreditation. Key elements of this journey are explained and the role that accreditation has in enhancing the health of Native Americans is discussed.



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Day 2 - General Session - Capitol Ballroom

Developing Public Health Infrastructure and Community Engagement

Transformational Leadership: Inspiring a Culture of Change

Lee Scott, Principal, Unleashing Leaders

A transformational leader identifies the need for change, creates a shared vision to achieve change, guides with inspiration through change, and garners team commitment to support change. Connections are drawn to explain how a transformational leadership approach can effectively support an organization through a rigorous accreditation process.

Aligning Resources: Advancing Health Equity and Reducing Disparities

Jahmal Miller, MHA, Deputy Director, California Department of Public Health, Office of Health Equity

Inequity and disparity are critical factors impacting the health, mental health, and well-being of vulnerable communities in California. A sustained commitment to advance health equity, reduce disparities, and address social determinants of health is occurring through strategic priorities that develop capacity, strengthen community partnerships, align resources, and turn policy into action.

Engaging Local Health Department and Hospital Relationships

Cheryl Barrit, MPA, Policy, Planning and Prevention Bureau Manager, City of Long Beach Department of Health and Human Services

Barbara Alberson, MPH, Senior Deputy Director, Policy and Planning, San Joaquin County Public Health Services

Ken Cutler, MD, MPH, Nevada County Health Officer, Nevada County Public Health Department

Linkages between a hospital's community health needs assessment and a local health department's community health assessment are described through coordinated efforts to determine a community's overall health. The challenges and strengths for developing and sustaining this relationship are addressed.

Building Workforce Development Capacity: Practical Knowledge and Application

Building the Public Health Workforce

Ron Bialek, MPP, President, Public Health Foundation

Building the public health workforce pipeline is explored through strategies that develop training and capacity building initiatives. Common challenges around workforce development are identified as well as key elements that contribute to the development of a comprehensive workforce development plan.

Workforce Development Plan in Action

Cheryl Barrit, MPA, Policy, Planning and Prevention Bureau Manager, City of Long Beach Department of Health and Human Services

A local health department describes its workforce development plan including use of existing tools and resources and the integral role that training has when implementing key elements of the plan.



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Day 2 - General Session - Capitol Ballroom

Strategic Planning to Support and Enhance Performance Management

Developing a Strategic Plan

Pooja Verma, MPH, Senior Program Analyst, Accreditation and Quality Improvement, National Association of County and City Health Officials, Public Health Infrastructure and Systems

Strategic planning is central to guiding the direction of the organization by answering these fundamental questions: Where are we? What do we have to work with? Where do we want to be? How do we get there? An overview of the National Association of County and City Health Officials' (NACCHO) guide for undertaking the strategic planning process is presented. The relationship of how the community health assessment informs the strategic plan, community health improvement plan, and quality improvement plan is discussed.

Performance Management: Working with Local Health Departments

Donna DeRoo, ABD, MPA, Assistant Director, Central California Center for Health and Human Services, California State University, Fresno

A public health practitioner explains how a performance management system can facilitate a systems thinking approach as it relates to the department's strategic plan, community health improvement plan, quality improvement plan, and ultimately public health accreditation. The development and use of the Microsoft Excel based San Joaquin Valley Performance Management tool as well as leadership, staff engagement, and lessons learned along the way are shared.



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PROGRAM DESCRIPTIONS

Workshop - Terrace Room

Models and Methods of Community Engagement

Centers for Disease Control and Prevention's (CDC) Community Health Assessment and Group Evaluation (CHANGE) Tool

Nanette Star Yandell, MPH, Program Evaluator, California Rural Indian Health Board

Virginia Hedrick, MPH, Program Manager, California Rural Indian Health Board

The CDC CHANGE Tool evaluates policy, systems and environment through a collaborative community assessment process. This includes identification and prioritization of community needs, consideration of access and allocation of resources, and determination of population-based strategies to create a healthier environment. Many California Tribal health programs and Tribes have adapted the tool to be more Tribal-specific. Highlights of their progress are shared.

Mobilizing for Action through Planning and Partnerships (MAPP)

Tamara Maciel Bannan, MPH, Co-founder and Director, QI on-TAP at Public Health Institute

MAPP is a community-wide planning tool that helps identify and prioritize public health needs and determine resources for addressing health issues. This presentation provides an overview of the MAPP process with emphasis on four MAPP assessments: (1) Community Themes and Strengths, (2) Local Public Health System, (3) Community Health Status, and (4) Forces of Change. Use of these assessments provides insight into the challenges and opportunities affecting the community's health and quality of life.

Lessons from the Field

Georgianna Wood, Accreditation and Quality Improvement Coordinator, Humboldt County

Patricia Zerounian, MPP, MA III, Accreditation Coordinator, Monterey County Health Department

Local health departments describe their experiences with models and methods of community engagement. Lessons learned, best practices, and outcomes that led to the development of strategic priorities in a department's community health assessment process are discussed.



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Workshop - Sacramento Room

Embedding Quality Improvement into Organizational Culture

Organizational Culture of Quality

Pooja Verma, MPH, Senior Program Analyst, Accreditation and Quality Improvement, National Association of County and City Health Officials, Public Health Infrastructure and Systems

The NACCHO “Roadmap to a Culture of Quality Improvement” is a viable tool for starting the quality improvement (QI) conversation. This Roadmap provides guidance and tools on how to walk through the different elements of building a QI culture. NACCHO’s Organizational Culture of Quality Assessment Tool is designed to complement the “Roadmap” by conducting a baseline organizational assessment. This assessment reveals opportunities for improvement and informs next steps to reach a culture of quality. Usefulness and benefits of these tools and adaptations to meet the needs of the user are addressed as well as linkages to the accreditation process.

Quality Improvement Success

Emily Vaden, MPH, Accreditation Coordinator and Quality Improvement Lead Community Health Branch, Yolo County Health and Human Services Agency

A local health department describes elements of QI success by explaining best practices for integrating QI into organizational culture and the importance of ongoing training for QI success. Strategies for sustaining QI efforts, mitigating barriers that inhibit QI success, and tying QI into accreditation preparation are discussed.

Local Health Department Quality Improvement Technical Assistance

Allison Hensleit, MBA, Performance Management and Quality Improvement Specialist, Central California Center for Health and Human Services, California State University, Fresno

This session will provide a public health perspective for building and embracing quality improvement and explain how public health departments can begin to embed QI into their organizational culture. Methods for sustaining a culture of quality through best practices, lessons learned, and QI team development and their role as change agents is shared.

Introduction to Quality Improvement in Public Health Training

Sandra Fasolette, Health Program Specialist II, California Department of Public Health, Office of Quality Performance and Accreditation

The CDPH, Office of Quality Performance and Accreditation in partnership with the University of California, Davis developed a 45 minute on-line QI training module. This training seeks to make continuous quality improvement a way of life by educating and empowering employees to improve the organization’s effectiveness. Highlights from the QI video are shared with participants.



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Workshop - Garden Room

Applying Standards and Measures to Document Selection

PHAB Standards and Measures Overview

Susan Ramsey, ICBB, Owner and Managing Consultant, Pearls of Wisdom Consulting

A review of PHAB's Standards and Measures version 1.5 provides an overview of the 12 domains of accreditation. A guided document review exercise provides an opportunity to assess the elements of a document against PHAB's requirements and determine if the evidence meets conformity.

Document Collection and Submission Tools and Lessons Learned

Latesa Slone, Associate Governmental Program Analyst, California Department of Public Health, Office of Quality Performance and Accreditation

Angie Benton, Public Health Accreditation Coordinator, City of Long Beach Department of Health and Human Services

CDPH explains tools, templates, tracking systems, and resources that facilitate efficient document selection and submission. A local health department shares its experiences with this accreditation preparation phase by conveying strategies and lessons learned.

PHAB Site Visitors Best Practices

Susan Ramsey, ICBB, Owner and Managing Consultant, Pearls of Wisdom Consulting

Kaye Bender, RN, PhD, FAAN, President and Chief Executive Officer, Public Health Accreditation Board

Muntu Davis, MD, MPH, Department Director and County Health Officer, Alameda County Public Health Department

Ron Chapman, MD, MPH, Health Strategist

A panel of experienced public health professionals who are well trained PHAB Site Visitors and a PHAB Specialist will share their unique experiences of being on a PHAB site visitor team. Best practices and tips for increasing the likelihood of submitting documentation in a manner that is clear and organized when trying to convey evidence of conformity is discussed.



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Workshop - Maxi's Room

Building Relationships and Strengthening Partnerships Across Jurisdictions

Statewide Technical Assistance

Loriann DeMartini, PharmD, Deputy Director, California Department of Public Health, Office of Quality Performance and Accreditation

Betsy Armstrong, Policy Analyst, County Health Executives Association of California

Statewide efforts to support accreditation readiness and QI are occurring through technical assistance provided by the CDPH, Office of Quality Performance and Accreditation and the California Performance Improvement Management Network; a collaborative partnership with the County Health Executives Association of California. These supportive resources offer consultation, tools, webinars, and a forum for exchanging best practices.

Cross-Jurisdictional Collaboration: Current Practice

Jamie Ishcomer, MPH, MSW, Research Associate, CA Tribal Epidemiology Center, California Rural Indian Health Board

Brandy Isola, MPH, Deputy Branch Director, Shasta County Health and Human Services Agency, Public Health Branch

Vicki Shively, RN, PHN, MPA, Community Health Director, Northern Valley Indian Health

Collaborative Initiatives seeking to advance accreditation readiness of small/rural local health departments and Tribes are explained. Stories from the field describing collaboration between local health departments and local and Tribal health programs and key elements supporting these relationships are shared.

Cross-Jurisdictional Collaboration: Future Vision

Loriann DeMartini, PharmD, Deputy Director, California Department of Public Health, Office of Quality Performance and Accreditation

A roundtable discussion encourages participants to identify needs, interests, and strategies that may support development and strengthening of collaborative relationships across jurisdictions.