



## *Perinatal Services Coordinator's (PSC) Monthly Newsletter*

June 2012

### CPSP Provider Trainings

#### In Person

Each year, MCAH and California State University, Sacramento (CSUS) sponsor the Provider Overview and Steps to Take trainings. These trainings are offered twice a year. Two in person trainings are held in the spring and two in the fall. Locations rotate between the northern and southern regions. Beginning in 2013, the training locations will be as follows:

- Spring trainings: Sacramento and Fresno
- Fall trainings:
  - Emeryville and Riverside/Ontario (odd years)
  - Emeryville and San Diego (even years)

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#### Online

Last fall, MCAH and CSUS released an online Provider Overview training covering content from the Provider Overview Manual that is delivered during the in person training. This training is available to all providers and is open for registration year-round. The fee is \$50, which includes CME's and a certificate of completion for one provider. Office staff may also take the training at no additional cost. The training can be accessed on the CPSP web site at <http://www.cce.csus.edu/conferences/CPSP/training11/index.htm> and clicking the tab "Online Training." There is no charge for PSCs. Please be sure to notify your new providers of the training.

### Reminder: Provider Application Changes Sent To The State vs. Kept Onsite

Please see the policy for Provider Application Changes in the MCAH Policies and Procedure Manual on Page 57 at <http://www.cdph.ca.gov/services/funding/mcah/Documents/MO-MCAH-ProgramPoliciesProcedures-11-01-2011.pdf> for detailed information on submitting application changes to the state.

#### **Provider Application Changes:**

CPSP providers will often update previously approved applications as needs change within the providers' practice. Complete the CPSP Provider Application form found on the CPSP Web Site: <http://www.cdph.ca.gov/programs/CPSP/Pages/LHJPerinatalServicesCoordinatorInformation.aspx>. Application updates will be submitted by the provider to the local PSC. The PSC will review the updated provider application information and approve the changes. All provider changes will be filed at the local level and do not require submission to the state MCAH Program. However, MCAH requires the PSC to notify MCAH of the following changes for tracking purposes, using the CPSP Provider Application Form:

- **Provider Name**
- **Provider Address**
- **Providers no longer providing CPSP services (End-Date Memo)**

# PSC Executive Committee (EC) Vacancies and Upcoming EC Meetings

Currently, there are two PSC EC representatives (3 in the south) in each region of California. The regions are: Bay Area Perinatal Advocates (BAPA), Central Area Perinatal Advocates (CAPA), Northern Area Perinatal Advocates (NAPA), and Southern Area Perinatal Advocates (SAPA). Please refer to the MCAH Policies and Procedures for more information on the function of the EC, including a state map identifying the counties in each region. The Representatives for each region are:

- CAPA:** Gina Pinto, San Luis Obispo County, **vacancy**
- NAPA:** Sue Seaters, Placer County, **vacancy**
- SAPA:** Asuncion Williams, San Bernardino County, Joanne Roberts, Los Angeles County, **vacancy**
- BAPA:** Kris Meier, Sacramento County and Lisa Poley, Stanislaus County

If you are in the North, Bay or Central areas, please consider volunteering for one of the openings and let Candice and your Nurse Consultant know if you would like to participate.

The EC meets quarterly via conference calls and in-person the day before the Annual Statewide Meeting in November. Facilitation and note taking rotates among the Nurse Consultants and the CPSP regions. The Executive Committee conference call schedule for 2012 is:

- **August 2, 2012, 9:00 am - 12:00 pm: Imelda and SAPA**
- **November 6, 2012, in-person the afternoon before the Annual Statewide Meeting: Mary and BAPA**

## Status of the Steps to Take (STT) Manual Updates

As you are probably aware, over the past several months MCAH staff has been working diligently with CSUS, the trainers, outside reviewers and local PSCs to review and update all sections of the STT Manual. After the initial update, a standardized review process has been developed to update the STT Manual on a yearly basis. The current updates will be completed and reprinted prior to the June training. Many thanks to CSUS, the trainers, outside reviewers, state staff and local PSCs for your efforts in this endeavor.



## Follow-up Student Intern

Rashi Kesarwani conducted a survey of CPSP providers to assess the program on four broad metrics: demographic characteristics, delivery of enhanced services, attitudes about CPSP trainings, and challenges to delivering CPSP enhanced services. The survey resulted in the following recommendation:

- Focus on CPHWs and Trainings
- Investigate Problem of No-Show CPSP Clients
- Focus on FQHC Providers
- Ongoing Monitoring and Evaluation

# In Person Training

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- Register for CPSP trainings on the CPSP web site at: <http://www.cce.csus.edu/conferences/CPSP/training11/index.htm>.
  - The Training Schedule is below. As dates are scheduled and hotels booked, we will update the PSCs and post this information on the CPSP web site.
  - PSCs may attend the trainings for \$25/day.
- **NEW** – CMEs approved for Provider Overview Training - The CPSP Provider Overview Training, with a beginning date of April 23, 2012, has been reviewed and is acceptable for up to 5.25 Elective credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## CPSP Provider Trainings

<u>Year</u>	<u>Date</u>	<u>Location</u>
Spring 2012	June 11-13	Sacramento, Doubletree Hotel
Fall 2012	September 24-26 November 12-14	Fresno, Radisson Hotel San Diego, Crowne Plaza
Spring 2013	April 22-24 May 20-22	Sacramento Fresno
Fall 2013	TBD	Emeryville and Riverside/Ontario
Spring 2014	TBD	Sacramento and Fresno
Fall 2014	TBD	Emeryville and San Diego*
Spring 2015	TBD	Sacramento and Fresno
Fall 2015	TBD	Emeryville and Riverside/Ontario

\*San Diego trainings will be held in even years in the fall

## Resources for PSCs and Providers

CPSP Web site: <http://www.cdph.ca.gov/programs/CPSP/Pages/default.aspx>

If you have any suggestions for additions or improvements to the web site, please contact Candice Zimmerman at:

[candice.zimmerman@cdph.ca.gov](mailto:candice.zimmerman@cdph.ca.gov).

Medi-Cal Provider Bulletins: [http://files.medi-cal.ca.gov/pubsdoco/bulletins\\_menu.asp](http://files.medi-cal.ca.gov/pubsdoco/bulletins_menu.asp)

Medi-Cal Managed Care: <http://www.dhcs.ca.gov/services/Pages/Medi-CalManagedCare.aspx>

New Enrollment and Disenrollment Options for Medi-Cal Managed Care: [http://files.medi-cal.ca.gov/pubsdoco/beneficiary/beneficiary\\_20204.asp](http://files.medi-cal.ca.gov/pubsdoco/beneficiary/beneficiary_20204.asp)

When a client changes to full benefits in the third trimester of pregnancy, a client may call Health Care Options at **1-800-430-4263** to request a delay in joining a managed care plan until 60 days after birth if their doctor is not a provider for the managed care plan.

Medi-Cal Learning Portal: <https://learn.medi-cal.ca.gov/>

Audits and Investigations: <http://www.dhcs.ca.gov/individuals/Pages/auditsinvestigations.aspx>

Family PACT: <http://www.cdph.ca.gov/programs/familypact/Pages/default.aspx>

Text4Baby: <http://www.text4baby.org/>

# San Diego text4baby Promotional Efforts

Many health care providers in San Diego and nationally have made enrolling pregnant women in text4baby a standard part of their process during the first prenatal visit. Some providers hand out text4baby flyers to their patients. Others hang text4baby posters in their waiting rooms. Others have included text4baby enrollment on their new patient checklist for pregnant women.

## Evidence that text4baby is working:

The most recent evaluation of the service in San Diego, conducted by UCSD and the National Latino Research Center in October 2011 and April 2012, found that:

- 67% of users in San Diego reported that text4baby helped them remember an appointment or immunization they or their child needed.
- 73.4% reported that text4baby messages informed them of medical warning signs they did not know.
- 63.5% reported talking to their doctor about a topic they learned from text4baby.
- 50% of those without health insurance reported accessing a service they learned about from text4baby (e.g., Immunization information, breast feeding support, low-cost health services, etc).

On May 17, 2012 this data was presented at a congressional briefing discussing how to improve health care access through the innovative text4baby program.

The 2012 text4baby State Enrollment Contest was launched at this congressional briefing; states with the highest number of expectant women and new moms will win and receive national exposure. Statewide, more than 30,000 have enrolled in the services. Partners across California are working to promote the service. For example,

Text4baby is a free text message information service for pregnant women and new moms. Women sign up by texting BABY (or BEBE for Spanish) to 511411. Once enrolled, the service sends them 3 text messages each week through pregnancy and the baby's first year. The messages cover a broad range of topics including immunizations, nutrition, prenatal care, smoking cessation, labor & delivery, breastfeeding, mental health, safe sleep, oral health, and developmental milestones. These messages were developed based on national guidelines by clinical experts at CDC, HRSA, HMHB, AAP and ACOG.

## FFP Training and Information

Information and training about Federal Financial Participation (FFP) is located on the MCAH website in the following places:

- The Fiscal Policies and Procedures Manual on pages 4-38: <http://www.cdph.ca.gov/services/funding/mcah/Documents/MO->

[\*MCAHFI-AdminFiscalPolicyProcedures-1011-2010-0-630.doc\*](#)

- The Federal Financial Participation Webpage: [http://www.cdph.ca.gov/services/funding/mcah/Pages/FederalFinancialParticipation\(FFP\).aspx](http://www.cdph.ca.gov/services/funding/mcah/Pages/FederalFinancialParticipation(FFP).aspx)

## Family Health Outcomes Project (FHOP)

Under the direction of State MCAH Programs, FHOP, working collaboratively with local MCAH Directors, provided webinars on infant health, breastfeeding, healthy weight in pregnancy and program planning and evaluation and developed corresponding fact sheets that can be customized for use in local policy development activities. These Fact Sheets and webinars are located on FHOP's website at:

**Fact Sheets:** [http://fhop.ucsf.edu/fhop/htm/ca\\_mcah/fact\\_sheets.htm](http://fhop.ucsf.edu/fhop/htm/ca_mcah/fact_sheets.htm)

**Webinars:** <http://fhop.ucsf.edu/fhop/htm/prods/IPinformational.htm#inf>

## Additional Professional Development Opportunities

As part of professional development, MCAH will be introducing you to the MCH Navigator through AMCHP, which is a new learning portal that links individuals to existing training, organized in areas consistent with nationally endorsed public health and MCH leadership competencies. State Title V Directors involved in the design and use of this new professional development resource will share their perspectives and ideas for future applications in public health and related community settings. For additional information, visit: [www.navigator.mchtraining.net](http://www.navigator.mchtraining.net)

**CQI and QA for Public Health**—There are three one-hour modules free of charge through Ohio State University. You may obtain three free CEUs upon completion of all three modules. To register, go to <https://cphplearn.org/default.asp>

## 2012/2013 Important Dates

- Next EC Conference Call is **August 2, 2012** from 9:00 a.m. – 12:00 p.m.
- In Person Provider Overview (PO) and Steps to Take Training Registration is available on our web site:  
<http://www.cce.csus.edu/conferences/CPSP/training11/index.htm>
  - June 11-13, 2012 Sacramento
  - September 24-26, 2012 Fresno
  - November 12-14, 2012 San Diego
  - April 22-24, 2013 Sacramento\*
  - May 20-22, 2013 Fresno\*
- \* Registration available soon.
- CPSP Annual Statewide Meeting: November 7, 2012