

---

# Collaborative Community Health Improvement Planning

July 31, 2013

---

Mimi Khin Hall, MPH  
*Plumas County Public Health Agency*

---

# Plumas County LHD Profile

- *POPULATION <20,000*
    - *2,553 SQUARE MILES*
    - *< 8 PEOPLE PER SQUARE MILE*
    - *21.6% > age 65 (CA: 11.7%)*
    - *84.5% white non-Hispanic (CA: 39.7%)*
  - *\$3.2 MILLION BUDGET*
  - *18.35 FTE'S*
-

---

# Local Public Health System

## Community Health Improvement Plan Approach

- *Built on existing Collaborative Health Network*
  - *3 District Hospitals*
  - *Tribal Health*
  - *NGO*
  - *Community College*
- *Received funding and support from NACCHO and RWJF*

---

# CHIP Partnership

- Common vision and shared approach for local partners to carry out our work.
- Foundation to stimulate strategic partnerships towards a broad agenda to collectively influence a healthier Plumas County.
- Action-oriented, living document to mobilize the community in areas where we can be most impactful on improving the health.
- Encompasses social determinants of health such as education, health insurance, employment and income, and living and working conditions that shape the overall health and vitality of our communities.
- CHIP guides the health department, hospitals and clinics and our community partners, in aligning our program development, activities, and resources to collectively improve community health status over the next three years and beyond.

# Community Engagement

- 9 Town Hall meetings
- 10 focus groups
- 15 key informant interviews
- Shared Strategic Visioning process
- Issues Prioritization training
- 9 in-person health care partnership meetings
- 6 Data Indicator Group (DIG) meetings
- 4 Improvement-Measures-Planning- Accountability-Team (IMPACT) meetings
- 2 Strategic Planning Kick-Offs
- 2 selected public viewings of *Unnatural Causes*, the award winning documentary, and
- countywide, two-day Public Health Summit on the Power of Prevention

---

# Preparing for Prioritization

Challenge: overcoming external forces that can drive decision making

- Growing health concerns
- Scarce resources
- Budget cuts
- Conflicting opinions and agendas

Strategies:

- Robust assessment of jurisdiction and LHD
    - Data Indicators Group (DIG)
  - Shared understanding and agreement of priority setting goals and process
  - Selection of and training on appropriate criteria selection and prioritization process
-

---

# Issue Prioritization

Prioritization techniques 1) provide a structured approach to analyze health problems and solutions, 2) are relative to all criteria and considerations, and 3) focus on the greatest impact on the overall health of a community.

Examples:

- Multi-voting Technique
- Strategy Grids
- Nominal Group Technique
- The Hanlon Method
- Prioritization Matrix

---

# Plumas Prioritization Process

- Community Issue Prioritization
  - 5 Town Hall meetings, 127 participants
  - Participant polling based on dimensions in The Commonwealth Fund's National Scorecard on U.S. Health System Performance 2011
- Improvement Measures Planning and Action Team (IMPACT)
  - Tasked with establishing priorities for actionable areas of improvement and propose specific strategies, based on the prior work of DIG, that would result in meaningful improvement in priority areas.
  - Utilized Multi-Voting technique

---

# Plan Development

- IMPACT planning sessions
  - establish priorities for actionable areas of improvement
  - propose specific strategies to that would result in meaningful improvement in priority areas
  - finalizing strategies
  - outlining specific activities and deliverables to support each area of improvement.

---

# Plan Development Cont'd

- Guide to Community Preventive Services used to identify evidence-based and promising practices for developing strategies in the CHIP Action Plan.
- Research results, evaluations, and evidence-based practices were used to develop data indicators and outcomes
- IMPACT was mindful of aligning community priorities with the Healthy People 2020 Indicators, National Prevention Strategy Indicators and the California Department of Health Services Strategic Plan and Indicators.
- IMPACT members reviewed the 2009 Greenville Rancheria's Needs Assessment and worked with Executive Director of the tribal clinic to ensure that Indian health priorities and local Maidu family needs were included.

---

# CHIP Action Plan

## Three Broad Priorities for Action (handout)

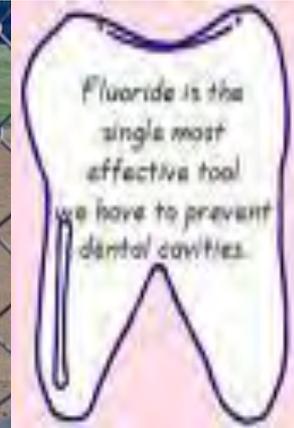
1. **Increase Access to Health Care**
2. **Improve Health Behaviors**
3. **Optimize Current Resources**

---

# Sustainability

- Ongoing effort blended into the daily work of partners through MOU's and Letters of Commitment
- Reviewing and refining the strategies in the CHIP Action Plan
- Develop a more detailed plan for standard data collection tools, monitoring and ongoing evaluation efforts
- Implementation of the action plans inherently strengthen the public health infrastructure, enhance shared planning, build on community health partnerships, and promote and support the health, well-being, and quality of life of Plumas County residents.
- CHIP partners have agreed to review the CHIP on an annual basis to update the information and to continually, and collaboratively, improve the health of Plumas County.

# Public Health At Work in Plumas County



---

**Mimi Khin Hall**

**530-283-6342**

**[mimihall@countyofplumas.com](mailto:mimihall@countyofplumas.com)**

**Louise Steenkamp**

**530-283-6453**

**[louisesteenkamp@countyofplumas.com](mailto:louisesteenkamp@countyofplumas.com)**

---