

BUILDING THE FUTURE OF PUBLIC HEALTH

CDPH adapts and responds to the evolving Public Health landscape by creating innovative solutions, strengthening partnerships and collaborations, and embracing technology.

VISION	Healthy communities with thriving families and individuals	MISSION	To advance the health and well-being of California’s diverse people and communities
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PROTECT THE PUBLIC’S HEALTH

Strengthen foundational public health and health care infrastructure at the State and local level

- Increase timeliness, efficiency, and quality of regulatory functions
- Enhance California’s resilience to current and emerging health threats
- Respond effectively to health threats and emergencies
- Upgrade capacity and capability of lab testing



PROMOTE HEALTH AND WELLNESS

Prevent disease and injury by fostering vibrant, resilient, and prosperous communities

- Implement innovative prevention strategies
- Improve State health outcomes by advancing protective measures and reducing risk
- Elevate public awareness of key health messages
- Mobilize partnerships to strengthen collective impact



INCREASE HEALTH EQUITY

Create equitable opportunities to advance physical and mental health for all Californians by addressing social determinants of health

- Incorporate health equity into all policies, programs, and decision making
- Embed health equity into business practices
- Engage with multi-sector partners to address policy, systems, and environmental change



EMPOWER THE PUBLIC HEALTH WORKFORCE

Strategically invest resources to attract and retain a diverse, highly engaged, and productive workforce

- Cultivate an inclusive strength-based workplace
- Engender organizational support for employee health and well-being
- Strengthen workforce through development and talent acquisition
- Empower and engage our staff at all levels



ENHANCE SERVICES THROUGH AGILE OPERATIONS

Ensure that core business areas are efficient, innovative, transparent, and customer-focused

- Tailor practices to meet needs of communities that we serve
- Maximize and stabilize funding sources
- Demonstrate responsible financial stewardship
- Maintain a proactive culture of continuous quality improvement



OPTIMIZE DATA AND TECHNOLOGY

Leverage data and technology to advance goals and inform action and accountability

- Promote an ecosystem of data sharing
- Leverage data and technology to enhance services
- Strengthen the science base of our services
- Expand surveillance systems for evidence-based decision making