



# THE STAKEHOLDER BRIEF

July - September 2017

The California Department of Public Health (CDPH) is pleased to present *The Stakeholder Brief*, a quarterly update of important upcoming activities, actions and accomplishments from CDPH. To receive this update or to unsubscribe from the list, visit the CDPH [Subscribe page](#). For questions, concerns or suggestions, please contact us at [CDPHpress@cdph.ca.gov](mailto:CDPHpress@cdph.ca.gov). Thank you.

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### Stakeholder Meetings

#### California Conference of Local Health Officers

- **July 6, and September 7**, the California Conference of Local Health Officers (CCLHO) Board of Directors will meet in Sacramento. All CCLHO Board of Directors meeting information is available on the CDPH [CCLHO Web page](#).

#### Center for Chronic Disease Prevention and Health Promotion

- **July 20**, the Biomonitoring California’s Scientific Guidance Panel will meet at the CDPH Richmond Campus. [Biomonitoring California](#) is responsible for measuring toxic chemicals in Californians, tracking exposure trends, and helping assess the effectiveness of existing public health and environmental programs in reducing exposures to toxic chemicals. The meeting is open to the public.
- **August 28**, the Safe and Active Communities Branch staff, in collaboration with the CDPH Director’s Office, will facilitate a meeting of the *Statewide Prescription Opioid Misuse and Overdose Prevention Workgroup* in Sacramento. This statewide workgroup leverages



multi-sector collaboration at the state and local levels to build a comprehensive approach for the opioid epidemic. For more information, please visit the workgroup's [Web page](#).

- **August 28 - 30**, the Safe and Active Communities Branch's Prescription Drug Overdose Prevention Project will participate in a three-day site visit with the Centers for Disease Control and Prevention (CDC), which is visiting California to seek best practices for local opioid-safety coalitions, academic detailing and health plan/payer policy approaches. CDC staff will also meet with members of the Statewide Prescription Opioid Misuse and Overdose Prevention Workgroup and visit local opioid prevention coalitions in Northern California/Bay Area. For more information, please visit the workgroup's [Web page](#).
- **September 11**, the Office of Problem Gambling (OPG) will host its quarterly advisory group meeting in Sacramento at the East End Complex. This group brings together state agencies involved in regulating California's gambling industry, industry and legislative representatives, and other key stakeholders. The OPG advisory group is open to the public and allows individuals to receive updates on problem gambling prevention and treatment services as well as offer input for the OPG Strategic Plan. For more information, please visit [the OPG Events Calendar](#).
- **September 22**, the California School Environmental Health and Asthma Collaborative (SEHAC) will hold its 5<sup>th</sup> Annual School Symposium on Asthma in Oakland. SEHAC is a statewide coalition of health, education and government organizations working to address asthma and environmental health in California K-12 schools. Topics likely to be addressed include new technologies and apps that can help students manage asthma, food allergies and asthma, and asthma medications. For more information, contact [Scott Kessler](#).
- **In September/October** (dates to be determined), the Tobacco Education and Research Oversight Committee (TEROC) will hold a two-day meeting in the Bay Area. On day one, the California Department of Public Health, California Tobacco Control Program (CDPH/CTCP); the California Department of Education, Tobacco-Use Prevention Education Program (CDE/TUPE); and the University of California Office of the President's Tobacco-Related Disease Research Program (TRDRP) will provide program updates to TEROC based on the 2015-2017 TEROC Master Plan objectives. Representatives from the American Cancer Society, American Heart Association, and American Lung Association will provide an update on current tobacco-related legislation and activities. On day two, TEROC will discuss the development of the 2018-2020 TEROC Master Plan. Please visit [TEROC's meeting landing page](#) for further information. For questions, please contact [Merril Lavezzo](#), (916) 449-5532.

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## Center for Family Health

- **August 3**, the California Home Visiting Program (CHVP) State Interagency Team Home Visiting Workgroup will hold its quarterly meeting in Sacramento. This meeting will focus on addressing access to mental health services for local CHVP sites and provide an update on Project LAUNCH, a program to promote the wellness of young children from birth to 8 years of age by addressing the physical, social, emotional, cognitive and behavioral

aspects of their development. This workgroup strives to improve home visiting through interagency collaboration. More information is available on the [CHVP Web page](#).

- **August 22**, the California Sudden Infant Death Syndrome (SIDS) Advisory Council will hold its quarterly meeting. Staff from the CDPH Maternal, Child and Adolescent Health Division will provide a state update. These council meetings provide a forum for the SIDS community to use education and encouragement to alleviate the tragedies surrounding SIDS. More information is available on [the CDPH SIDS website](#).
- **In August & September**, Women, Infants and Children (WIC) Division managers will attend the quarterly WIC local agency regional meetings throughout California. These quarterly meetings provide an opportunity for face-to-face communications between the WIC local agency directors and CDPH WIC management to discuss current challenges and future projects.
- **In September**, the Maternal, Child and Adolescent Health Division will convene the Reducing Breastfeeding Disparities in California through Lactation Accommodation workgroup to improve breastfeeding accommodation in the workplace and schools. For more information, please contact [Suzanne Haydu](#), (916) 650-0300.

#### Center for Health Care Quality

- **August 10**, the Healthcare-Associated Infections (HAI) advisory committee will hold its quarterly meeting in Sacramento. This legislatively mandated committee makes recommendations to CDPH on the prevention, surveillance and public reporting of HAI. This meeting is open to the public. The agenda will be posted 10 days before the meeting. For more information, visit the [HAI Advisory Committee Web page](#).
- **August 17**, the Center for Health Care Quality (CHCQ) will hold its semiannual stakeholder forum in Sacramento at the East End Complex. This forum allows CHCQ to share updates regarding the Licensing and Certification Program and Healthcare Associated Infections Program to ensure Californians receive the highest quality of medical care in health facilities. The meeting is open to the public. Webinar instructions and the agenda will be posted online in early August. For more information, please visit CHCQ's [Stakeholder Forum Web page](#).

#### Center for Infectious Diseases

- **In July - September**, the Office of Refugee Health, in collaboration with the California Department of Social Services' Refugee Programs Bureau, will hold five quarterly regional stakeholder meetings in Los Angeles, San Diego, Sacramento, as well as in Stanislaus County and Alameda counties. The goal is to promote community engagement and improve self-sufficiency, adjustment and integration for newly arriving refugees by sharing information on refugee processing and arrivals, health concerns, available funding and resources, and other timely issues affecting refugee placement.

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- **July 18**, the Office of Health Equity [Climate Change and Health Equity Program](#) will co-chair the quarterly Climate Action Team—Public Health Workgroup (CAT-PHWG), in Sacramento and via webcast, to review and solicit input on the state’s climate change and health data, policies and plans. You can get more information and sign up for CAT-PHWG meeting announcements on the [California Air Resources Board Web page](#). If you have any questions, please e-mail [CCHEP@cdph.ca.gov](mailto:CCHEP@cdph.ca.gov).
- **September 28**, the Office of Health Equity Advisory Committee will hold its quarterly meeting at the Sierra Health Foundation in Sacramento. Members of the public are invited to attend in person or by telephone. Information is published at least 10 days before the meeting on [the OHE website](#).

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## Trainings & Conferences

### Center for Chronic Disease Prevention and Health Promotion

- **July 19 - 22**, Office of Problem Gambling Chief Terri Sue Canale-Dalman will attend the [National Council on Problem Gambling \(NCPG\) annual conference](#) in Portland, OR. Canale-Dalman will attend workshops and attend the Association of Problem Gambling Service Administrators meeting, which is held in conjunction with the conference. The APGSA annual meeting brings together administrators from more than 30 states to discuss best practices and new evidenced-based research and treatment options.
- **July 27**, the Safe and Active Communities Branch’s Active Transportation Safety Program will host a statewide teleconference featuring a panel discussion on regional Metropolitan Planning Organization efforts to support non-infrastructure (educational) active transportation strategies. The primary target audience is Caltrans-funded Active Transportation Non-Infrastructure Project practitioners and interested parties. Information and the registration link are available on the Active Transportation Program [California Active Transportation Program website](#). Contact: [Nancy Bagnato](#), (916) 552-9846,
- **July 29**, Environmental Health Investigations Branch (EHIB) staff will present at the 2017 Association of Asthma Educators (AAE) Annual Meeting in Milwaukee, WI. The AAE is the national organization for certified asthma educators (AE-C) that works to raise the competency of those who educate patients and families living with asthma. EHIB staff is presenting “The Asthma Management Academy; A Partnership Between AE-Cs and Community Health Workers” which will include a roundtable discussion. For more information, contact [Lorene Alba](#).
- **In July - August** (dates to be determined), Environmental Health Investigations Branch staff and partners will present the Asthma Management Academy in San Diego and Los Angeles. The curriculum, “Asthma Education for Community Health Workers” is geared toward the unique educational needs of promotoras de salud, community health workers, patient navigators and home visitors. The curriculum covers national guidelines-based care

and best practices for conducting in-home asthma interventions. Trainings will be presented in both English and Spanish. For more information, contact [Lorene Alba](#).

- **August 3**, the Office of Problem Gambling (OPG) will conduct the California Gambling Education and Treatment Services (CalGETS) Phase II Training in San Diego. This training is only available to authorized CalGETS providers and consists of a five-hour classroom session featuring advanced topics for the treatment of gambling disorder. Participants will not be charged a registration fee and will receive five continuing- education units. Advanced registration is required. For more information and to register, please visit [the OPG website training information page](#).
- **August 9**, Environmental Health Investigations Branch (EHIB) staff will present a webinar to help prepare clinicians and asthma educators for the National Asthma Educator Certification Board (NAECB) exam to become a certified asthma educator (AE-C). The webinar covers available study materials, preparatory courses, practice exams, tips for taking a multiple-answer test, how to navigate the computer testing software and more. This webinar, *How to Prepare for the NAECB Exam* was presented last summer to almost 100 participants from across the country. EHIB has received many requests to present the webinar again. For more information, contact [Lorene Alba](#).
- **August 14 - 16**, the Comprehensive Cancer Control Program staff will present at the 2017 Centers for Disease Control and Prevention (CDC) National Cancer Conference in Atlanta, GA. Program staff will present on a cancer-survivorship care plan toolkit and receive guidance on program implementation. For more information, visit the [Conference website](#) or contact [Shauntay Davis](#).
- **August 21 - 24**, Office of Problem Gambling Chief Terri Sue Canale-Dalman will present a workshop, *Bet Gambling Problems are Closer than You Think*, at the Substance Use Disorders (SUD) Statewide Conference hosted by the Department of Health Care Services in Pomona. The workshop raises awareness of gambling disorders and provides a link to other addictions (like drugs and alcohol). For more information, visit [the SUD Conference webpage](#).
- **August 30**, the Safe and Active Communities Branch's Active Transportation Safety Program will host a webinar on volunteer recruitment strategies to support and expand the reach of active transportation education and encouragement activities. The primary target audience is Caltrans' Active Transportation Program Safe Routes to School practitioners. Visit the [website](#) for an update and the registration link, or for more information contact [Nancy Bagnato](#), (916) 552-9846.
- **August 30 - 31**, the California Chronic Disease Prevention Leadership Project and the American Planning Association California Chapter will co-host the *Planning for Health: Cross Sector Collaboration to Achieve Healthy Communities for All* convening in Riverside. The meeting is sponsored by CDPH's California Wellness Plan Implementation Program with funding from the Centers for Disease Control and Prevention Preventive Health and Health Services Block Grant. Local health departments, planning and development professionals, and community leaders will explore opportunities to enhance collaborations to address shared goals for healthy, equitable and sustainable communities. For more information, contact [Jessica Núñez de Ybarra](#).

- **September 15**, the Perinatal and Infant Oral Health Community of Practice will hold its quarterly meeting in Sonoma County. The group aims to improve the oral health of high-risk pregnant women and infants by linking medical and dental systems of care with existing Medi-Cal/Denti-Cal resources to improve access to and utilization of preventive oral health services. For more information, contact [Jennifer Byrne](#).
- **September 20**, the Office of Problem Gambling (OPG) will conduct the California Gambling Education and Treatment Services (CalGETS) Phase II Training in San Diego. This training is only available to authorized CalGETS providers and consists of a five-hour classroom session featuring advanced topics for the treatment of gambling disorder. Participants will not be charged a registration fee and will receive five continuing- education units. Advanced registration is required. For more information and to register please visit [the OPG website training information page](#).
- **September 28**, the Safe and Active Communities Branch's Active Transportation Safety Program will convene a webinar highlighting crossing-guard training resources available through Caltrans' Active Transportation Resource Center. The primary target audience is Caltrans' Active Transportation Program Safe Routes to School practitioners. Visit the [website](#) for an update and the registration link, or contact [Nancy Bagnato](#), (916) 552-9846.

#### Center for Environmental Health

- **August 9 - 10**, the Food and Drug Branch (FDB) will host free food-safety trainings in San Diego to teach registered food processors about Good Manufacturing Practices and food labeling. Registration is on the [FDB Website](#).
- **August 15 - 16**, the Food and Drug Branch (FDB) will host free food safety trainings in Sacramento to teach registered food processors about Good Manufacturing Practices, allergen control and developing a food-recall plan. Registration is on the [FDB Website](#).
- **September 6 - 7**, the Food and Drug Branch (FDB) will host free food-safety trainings in Long Beach to teach registered food processors about Good Manufacturing Practices, allergen control and developing a food recall plan. Registration is on the [FDB Website](#).

#### Center for Family Health

- **July 9 - 12**, Genetic Disease Screening Program (GDSP) staff will present at the [International Society for Prenatal Diagnosis](#) in San Diego. Staff will give presentations on choices and pregnancy outcomes among women opting for cell-free fetal DNA testing in the California Prenatal Screening Program. They will also discuss the detection of common aneuploidies by maternal cell-free fetal DNA as a second-tier screening test after a positive maternal serum screening result.

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- **July 13 - 14**, Genetic Disease Screening Program Division Chief Dr. Richard Olney will attend the Interagency Coordinating Council on Early Intervention (ICC) meeting in Sacramento. The mission of the ICC is to promote and enhance a coordinated family service system for infants and toddlers, birth to 3 years, who have, or are at risk for having

a disability. The ICC encourages a family-centered approach, family-professional partnerships, and interagency collaboration. The ICC is comprised of parents of children with disabilities, early-intervention service providers, health care professionals, state agency representatives and others interested in early intervention.

- **July 19 - 20**, the Maternal, Child and Adolescent Health Division will host the Black Infant Health (BIH) training for community outreach liaisons in Sacramento. The two-day training provides enhanced technical assistance and guidance on statewide BIH enrollment efforts.
- **July 25**, the Maternal, Child and Adolescent Health Division Strategic Communications Team will provide story-telling training to Contra Costa County home visitors. The goal is to encourage home visitors to consider participant stories that can then be shared to promote the program. This process will also serve as a pipeline for larger statewide storytelling efforts, like HomeStory, and serves as a pilot project that California Home Visitors Program hopes to share with all of its sites.
- **July 28 - 30**, Genetic Disease Screening Program (GDSP) staff will attend the 30<sup>th</sup> National Cystic Fibrosis (CF) Family Education Conference, *Connecting Families, Care Teams and Scientists* in Redwood City. GDSP staff will provide information on California's progress with CF screening, and hear updates on CF-related research and current issues faced by families affected by CF.
- **September 6 - 8**, the Maternal, Child and Adolescent Health Division will host the Adolescent Sexual Health Conference in Sacramento. The conference brings together program directors, coordinators and facilitators from all three adolescent sexual health programs: the Adolescent Family Life Program, the Information & Education Program and the California Personal Responsibility Education Program. The conference's goal is to enhance the knowledge, skills and capacity of all staff to better serve California adolescents with youth-centered sexual and reproductive health programs that foster healthy relationships, promote positive youth development and motivate youth to become advocates for their own health.
- **September 12 - 14**, Maternal, Child and Adolescent Health Division's Black Infant Health (BIH) Program will conduct training in Sacramento for new BIH local health staff. Training includes an overview of the program and curriculum, roles and responsibilities for BIH staffing positions and utilization of the data systems as it applies to these roles. The training also covers specific theories used in the BIH model and offers guidance for group facilitation. For information, contact [Shirley Shelton](#), (916) 650-0344.
- **September 22**, Maternal, Child and Adolescent Health Division will host the Comprehensive Perinatal Services Program (CPSP) orientation training in Folsom for newly enrolled CPSP providers. The training provides information on program requirements including client orientation, CPSP-enhanced assessments (health education, nutrition and psychosocial), linkages and referrals to needed health and social services, and the intent of the individualized care plan. For more information visit the [CPSP Website](#).

- **July 11, July 25, August 23, September 21**, Center for Health Statistics and Informatics-Vital Records will host birth-data quality webinars and meetings throughout the state addressing issues regarding birth-data collection. Regional perinatal program coordinators and the Department of Child Support Services' Paternity Opportunity Program will also make presentations.
- **August 3**, Center for Health Statistics and Informatics-Vital Records (CHSI-VR) will meet with county clerks, recorders and health departments at the quarterly Vision Group meeting in Sacramento. They will examine issues that include the issuance and registration of births, deaths, fetal deaths and marriages. The meeting is jointly sponsored by the County Recorder Association of California and CHSI-VR.

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### Center for Infectious Diseases

- **July 19 - 21**, Office of AIDS staff will attend the National Alliance of State and Territorial AIDS Directors 2017 Prevention & Care Technical Assistance meeting in Alexandria, VA. The meeting will include updates from federal agencies, including the Health Resources and Services Administration, the Centers for Disease Control and Prevention and the Centers for Medicaid and Medicare Services. Innovative and technical approaches to address the following topics will be highlighted: health equity, core-competencies of health department HIV programming, viral hepatitis, implementation of integrated plans, data use, policy, support and outreach, drug user health, drug pricing and the 340B Drug Pricing Program, AIDS Drug Assistance Programs, and program sustainability.
- **August 10 - 13**, Infectious Diseases Branch staff will present on the epidemiology of coccidioidomycosis (Valley Fever) at the 7<sup>th</sup> International Coccidioidomycosis Symposium at Stanford University, Santa Clara. For more information, contact [Dr. Duc Vugia](#), (510) 620-3434 or [visit the symposium website](#).
- **August 28 - 30**, the Office of AIDS (OA) Care Branch will host a conference *Building the Care Continuum: Comprehensive Approaches to HIV Care in California* at the University of California Los Angeles' Luskin Conference Center. More than 200 people are expected to attend, including local health jurisdictions and their subcontractors funded by Ryan White Part B. Attendees are expected to learn about (and prepare for) the changing federal landscape with respect to the Affordable Care Act and the future of HIV programs, share best practices that can realistically be replicated and determine how to implement the OA integrated plan.

### Office of Health Equity

- **July 21 - 23**, Office of Health Equity's Cullen Fowler-Riggs will attend the Gender Spectrum Professionals Symposium at Cal State, East Bay in Hayward, and conference at St. Mary's College in Moraga, in an effort to better understand, engage, and serve the transgender and gender expansive community.

- **September 22**, the California Health and Human Services Agency and the CDPH Office of Health Equity will co-sponsor the Health Education Tent at the 50th annual Native American Day, taking place on the State Capitol's West Steps.

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## Regulatory Actions

- None

## Grants and Contracts

### Center for Environmental Health

- **July 7**, the [Indoor Radon Program](#), within the CDPH Environmental Management Branch, will submit a reapplication to the U.S. Environmental Protection Agency for continued funding of the State Indoor Radon Grant programs. These programs reduce the health risk from radon exposure by increasing awareness, identifying areas of high radon potential, encouraging home testing and distributing radon test kits.

### Center for Chronic Disease Prevention and Health Promotion

- **July 6**, the Nutrition Education and Obesity Prevention Branch (NEOPB) will release a notice of proposed award for request for proposal #17-10003 Market Research Services for the "Champions for Change" Program. NEOPB will conduct a segmentation study for the Supplemental Nutrition Assistance Program Education (SNAP-Ed) Program, and conduct up to two sets of focus groups to test campaign concepts and messages for social marketing campaigns. The contract term is three years, and the award letter will be released on the [Cal eProcure](#) website. For more information, contact [Rosanne Stephenson](#).
- **August 11**, the Nutrition Education and Obesity Prevention Branch (NEOPB) will release a notice of proposed award for request for proposal #17-10002 Media, Advertising, and Public Relations for the "Champions for Change" Program. NEOPB will implement a comprehensive social marketing campaign to support the Supplemental Nutrition Assistance Program Education (SNAP-Ed) Program. SNAP-Ed Program uses social marketing principles and techniques to influence consumption of healthy foods and beverages and increase physical activity opportunities for the benefit of the low-income families. The contract term is three years, and the award letter will be released on the [Cal eProcure](#) website. For more information, contact [Rosanne Stephenson](#).

### Center for Infectious Diseases

- **July 1**, Office of AIDS begins contracting with affected AIDS Drug Assistance Program (ADAP) enrollment sites to begin implementation of the Access, Adherence, and Navigation program (formerly referred to as ADAP Case Management Services). This program, approved in the fiscal year (FY) 2017-18 Enacted Budget, has two goals: increase the number of ADAP-only clients enrolled in comprehensive health coverage, and achieve and

maintain viral load suppression among ADAP clients. ADAP received authority to expend up to \$2.3 million in FY 2017-18 and will focus on the 19 ADAP enrollment sites which have the highest number of ADAP-only clients.

- **This Summer**, Office of AIDS will begin sending out amended ADAP enrollment site contracts to include payment for HIV Pre-Exposure Prophylaxis (PrEP) Assistance Program enrollment services. ADAP will also contract with providers and labs to establish a PrEP provider network. The PrEP Assistance Program is expected to be implemented January 2018.

#### Office of Health Equity

- **In July**, Office of Health Equity will convene a quarterly meeting with the California Reducing Disparities Project grantees and contractors to share updates, and discuss operational needs and upcoming deliverables.

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## Reports

#### Center for Chronic Disease Prevention and Health Promotion

- **In March**, the California Alzheimer's Disease Program released the [2017 Guidelines for Alzheimer's Disease Management in California](#) (Guidelines). The Guidelines provide assistance to primary care physicians and other physician extenders in offering comprehensive care to patients with Alzheimer's disease, and those who care for them over the course of their illness. The Guidelines contain four primary topic areas: assessment, care plan, education and support, as well as important considerations. The 2017 update, specified in statute, reflects new evidence, improved practice and changes in law. For more information, please contact [Terence Kelley](#).
- **July 10 - 16**, Environmental Health Investigations Branch staff will have a paper published online in the journal *Epidemiology*, "Age at Pubertal Onset in Girls in Relation to Tobacco Smoke Exposure: Assessed by Multiple Methods and Susceptibility Windows". Evidence suggests that exposure to environmental toxins during critical time points in development may be associated with changes in age at puberty, which has generally been getting younger. This study was conducted with collaborators at Kaiser Permanente's Division of Research in Northern California, UCSF, Cincinnati Children's Hospital, and Mt. Sinai School of Medicine, and funded by the National Institute of Health. For more information, contact [Gayle Windham](#).
- **In August**, the journal, *Environmental Health Perspectives* will publish a final report on an autism study for which CDPH Environmental Health Investigations Branch was a key collaborator. The paper is titled, "Prenatal serum concentrations of brominated flame retardants and autism spectrum disorder and intellectual disability (ID) in the Early Markers of Autism study: A population-based case-control study in California." The hypothesis was that children with autism or ID would have higher levels of polybrominated diphenyl ethers

(PBDEs) measured in their mothers' blood during pregnancy compared to control children. The opposite was found, however, among female children some patterns of higher maternal PBDE levels were found, suggesting potentially different effects by sex, which is plausible given these chemicals are thought to affect hormone systems. For more information, contact [Gayle Windham](#).

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## Center for Family Health

- **In August**, the Maternal, Child and Adolescent Health Division's Epidemiology, Assessment and Program Development branch expects to release 2016 in-hospital breastfeeding initiation data for local hospitals, counties and the state. To facilitate work to address disparities in infant-feeding outcomes the data will be presented by race/ethnicity.

## Fusion Center

- **May 31**, CDPH released the first in a new series of reports on violence prevention. [Preventing Violence in California Volume 1: The Role of Public Health](#) provides an overview of violence prevention in order to strengthen the understanding of the public health role in violence prevention, to better address the connections among different forms of violence, and to shape funding initiatives and guide collaboration. Future reports will delve into specific topics, such as data and evidence-based prevention strategies, and will prioritize child maltreatment, intimate partner violence and gun violence.

## Office of Health Equity

- The Office of Health Equity's [California Building Resilience against Climate Effects \(CalBRACE\) Project](#) released a Climate Change and Health Profile report and suite of indicators for developing climate vulnerability assessments for each county in California. These tools can help local jurisdictions prepare for health impacts related to climate change through adaptation planning.

## Speeches & Presentations

### Office of Health Equity

- **September 26 - 28**, Office of Health Equity's Community Development and Engagement Unit will present on the California Reducing Disparities Project at the 2017 National Conference on Health and Domestic Violence in San Francisco.

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## Recent Activities & Achievements

### Center for Chronic Disease Prevention and Health Promotion

- **In April**, Environmental Health Investigations Branch staff presented “The Basics of Asthma,” a hands-on skill building workshop for LifeLong Medical Center, a federally qualified health center in San Pablo. The presentation included national guidelines-based care for asthma. Due to participant interest, EHIB staff presented a second workshop on career opportunities in public health. EHIB staff continues to mentor the AmeriCorps volunteers, providing asthma disease management education and professional development. For more information, contact [Ashley Kissinger](#).
- **In May**, the Environmental Health Investigations Branch Site Assessment Section (SAS) held a community meeting in Riverside to discuss public health concerns related to the Riverside Agricultural Park site, including the community’s potential health risk from PCBs that originated at the site and assessing how people could have been affected. About 30 community members attended. SAS provided an overview of its involvement and provided patient information in English and Spanish. More than 80 copies of the information packet have been requested by community members since the meeting. For more information, contact [Gabriele Windgasse](#).
- **In June**, the Environmental Health Investigations Branch (EHIB) launched the Asthma Management Academy (AsMA), an in-person, professional development series geared toward the learning needs of non-licensed health educators. AsMA offers approximately 25 hours of continued education for promotoras de salud, community health workers, patient navigators and medical assistants. There are three levels of modules; 101, 201 and 301 that build on each other. We are currently offering 101 modules, using the “Asthma Education for Community Health Worker” curriculum developed by the Association of Asthma Educators. 201 modules include “How to Conduct an In-Home Asthma Trigger Assessment” and “Best Practices for Home Visiting.” 301 modules cover “Tobacco Addiction and Cessation,” “Introduction to Cultural Humility” and “Basics of Motivational Interviewing.” EHIB has partnered with two community-based organizations to deliver the trainings: Comit e Civico del Valle in Imperial Valley, and Esperanza Community Housing Corporation in Los Angeles. Trainings are available in English and Spanish. For more information, contact [Lori Copan](#).
- **In June**, Environmental Health Investigations Branch staff will release a video, “Gabriella’s Story,” to promote the work of community health workers. This video, filmed and edited by EHIB staff, highlights the story of a *promotora de salud* who provides in-home asthma interventions in south central Los Angeles. For more information contact [Lorene Alba](#).
- **July 1 - September 30**, Nutrition Education and Obesity Prevention Branch’s (NEOPB) Champions for Change campaign will air the “Be Better” television, outdoor, radio and digital advertisements. The 2017 Champions for Change campaign will include a partnership with iHeart Media and includes opportunities to leverage iHeart Media’s events in local communities. For more information, contact [Rosanne Stephenson](#).

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## Center for Family Health

- **In June**, the California Home Visiting Program's success story on program participants was featured in the inaugural *Home Visiting Yearbook*, a nationwide compilation of home-visiting data and performance-evaluation outcomes produced through James Bell Associates and Heising-Simons Foundation. "[Monique's HomeStory: Mother Becomes Special Needs Advocate](#)" is the only story featured in this national yearbook told from the perspective of the participant. To learn more about these storytelling efforts, contact [Julie Rooney](#).
- **This Summer**, Maternal Child and Adolescent Health (MCAH) Strategic Communications Team will continue its monthly [HomeStory series](#), highlighting the California Home Visiting Program (CHVP) benefits and successes on the CDPH webpage. The MCAH Strategic Communications Team is expanding storytelling to all of the MCAH Title V programs beginning summer 2017. To sign up to receive CHVP's monthly stories, email [HomeStory@cdph.ca.gov](mailto:HomeStory@cdph.ca.gov).

## Center for Infectious Diseases

- **In March**, Office of AIDS, AIDS Drug Assistance Program (ADAP), developed a new ADAP Enrollment System and established an ADAP call center and data processing unit to conduct eligibility and enrollment services.

## Office of the Director

- **July 12**, CDPH will celebrate its 10<sup>th</sup> anniversary as a separate department within the Health and Human Services Agency. The celebration will take place on the South Steps of the State Capitol (10:30 a.m. – noon) with displays and discussions focusing on the past decade's advancements in public health. The events will also look at how CDPH will tackle emerging issues in the next decade.

## Office of Health Equity

- **June 13**, Office of Health Equity Community Development and Engagement Unit presented on the California Reducing Disparities Project and the efforts of the LGBTQ grantees at the Adolescent Sexual Health Workgroup (ASHWG) meeting. ASHWG is governmental and non-governmental organizations collaborating to promote and protect the sexual and reproductive health of youth in California.
- **In June**, Office of Health Equity Community Development and Engagement Unit issued a notice of "intent to award" for the California Reducing Disparities Project, Native American Implementation Pilot Project component to fund one additional Native American organization (for a total of seven). The purpose is to provide mental health prevention and early intervention services, and to validate community-defined evidence practices (culturally tailored treatment approaches).

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