Logic Model Template

| **Problem Statement** | *State the problem statement here. What problems or issues does the project attempt to solve or address? What is needed by the target population and what strategies will lead to positive change?* |
| --- | --- |
| **Project Goal** | *State the project goal here.* |
| **Assumptions** | *State the project assumptions here.* |
| **External Factors** | *State the project external factors here.* |

|  |  |
| --- | --- |
| **Project Objective 1** | *State the project objective here and divide the logic model by each objective.* |

| **Needs** | **Inputs/Resources** | **Activities** | **Outputs** | **Outcomes** | **Impact/Long-Term Outcomes** |
| --- | --- | --- | --- | --- | --- |
| *What are the needs of the community, to address or solve the strategies or issues listed in the problem statement?* | *What do you need to meet your objective? This list of resources can also be used to develop your budget.*  *[Staff, Time, Money, Materials, Equipment, Partners]* | *What activities will be conducted to meet your objective? You can use activities as an outline for a work plan.*  *[Conduct workshops, meetings; Deliver services; Provide training; Facilitate; Partner]* | *Outputs are the tangible and direct results of activities. They are not the changes we expect to achieve. They should ultimately lead to your desired outcomes.*  *How many individuals, communities or families can you provide services?*  *[Resources developed;*  *Serviced delivered; Participants reached]* | *What changes will happen after an activity has been implemented?*  *If you provide direct services, how will it make the lives of your beneficiaries / partners/ participants better?*  *[Increased awareness, knowledge, or attitudes;*  *Improved skills;*  *Change in behavior, practice, or decision making]* | *What change do you* ***hope*** *will occur and be sustained over time? Impact, sometimes called long-term outcomes are those that result from the achievement of outcomes. They are also generally outcomes over which your program has a less direct influence. Often long-term outcomes will occur beyond the time frame you identified in your logic model.* |

| **Project Objective 2** | *[To be completed if applicable]* |
| --- | --- |

| ***Needs*** | **Inputs** | **Activities** | **Outputs** | **Outcomes** | **Impact** |
| --- | --- | --- | --- | --- | --- |
| *[To be completed]* | *[To be completed]* | *[To be completed]* | *[To be completed]* | *[To be completed]* | *[To be completed]* |

# **Project Goal:**

*A project goal is a broad/general statement about intended outcome(s) of a project or initiative. Goals are usually abstract in nature and hard to measure on their own but are essential for the development of more concrete and measurable objectives. Goals serve as a framework for all other components of a logic model. Goals are what we want to achieve whereas objectives are the steps we need to take to achieve those goals.*

* *All logic model components should be connected to your goal.*
* *Phrase your goal in terms of the change you want to achieve over the life of your initiative, rather than a summary of the services you are going to provide.*
* ***Don’t*** *make your statement so broad and general that it provides no guidance for your project.*

# **Project Assumptions:**

*What needs to happen, and who needs to be involved (outside of your organization), for your project to be successful? How and why will proposed activities lead to proposed outputs, and how will outputs lead to outcomes?*

# **External Factors:**

*How will the things that are outside of your control interfere with your project? What factors that are not in the control of the project—e.g. changes in government policies or the political situation—could affect expected activities, outputs and outcomes?*

# **Project Objectives:**

*Project objectives are concrete and precise action statements of intended outcomes that are specific, measurable, attainable, relevant and time-specific. Objectives are viewed as targets under the general goal.*