# Logic Model - SAMPLE SUBMISSION

Problem Statement	Addressing increased rates of alcohol-use disorder among college students in the Greater Sacramento					
	Region. A comprehensive strategy around education and referrals to support services will be utilized to					
	address this issue.					
Project Goal	All college students in the Greater Sacramento Region will have access to education and support services					
	around alcohol use.					
Assumptions	Partnerships with colleges in the Greater Sacramento Region.					
	<ul> <li>Partnerships with agencies for referrals to alcohol related support services.</li> </ul>					
External Factors	Institutions may have reservations about a harm reduction framework regarding alcohol use.					

Project Objective 1 Alcohol Education Program

Needs	Inputs/Resources	Activities	Outputs	Outcomes	Impact/Long-Term Outcomes
<ul> <li>College students in the Sacramento Greater Region need access to comprehensive harm reduction education around alcohol use</li> </ul>	<ul> <li>\$120,000 operating budget</li> <li>Full-time AOD Coordinator</li> <li>1 AOD Graduate Assistant</li> <li>20 AOD Peer Education</li> </ul>	<ul> <li>Deliver educational interventions</li> <li>Make referrals</li> </ul>	<ul> <li>50 AOD workshops with 25 participants each</li> <li>15 orientation sessions</li> </ul>	<ul> <li>Students learn protective behavioral strategies</li> <li>Students learn about harm reduction strategies around alcohol use</li> <li>Students use protective strategies</li> </ul>	<ul> <li>Rates of unsafe drinking in the student population decrease</li> <li>Referrals to alcohol related support services increase</li> </ul>

Project Objective 2	[To be completed]						
Needs	Inputs	Activities	Outputs	Outcomes	Impact		
[To be completed]	[To be completed]	[To be completed]	[To be completed]	[To be completed]	[To be completed]		

## Project Goal:

A project goal is a broad/general statement about intended outcome(s) of a project or initiative. Goals are usually abstract in nature and hard to measure on their own but are essential for the development of more concrete and measurable objectives. Goals serve as a framework for all other components of a logic model. Goals are what we want to achieve whereas objectives are the steps we need to take to achieve those goals.

- All logic model components should be connected to your goal.
- Phrase your goal in terms of the change you want to achieve over the life of your initiative, rather than a summary of the services you are going to provide.
- **Don't** make your statement so broad and general that it provides no guidance for your project.

#### **Project Assumptions:**

What needs to happen, and who needs to be involved (outside of your organization), for your project to be successful? How and why will proposed activities lead to proposed outputs, and how will outputs lead to outcomes?

#### **External Factors:**

How will the things that are outside of your control interfere with your project? What factors that are not in the control of the project—e.g. changes in government policies or the political situation—could affect expected activities, outputs and outcomes?

### **Project Objectives:**

Project objectives are concrete and precise action statements of intended outcomes that are specific, measurable, attainable, relevant and time-specific. Objectives are viewed as targets under the general goal.