Marina Castillo-Augusto, MA
Chief, Community Development and Engagement Unit
OHE Community Development and Engagement Unit
The Dream Team
CDEU’s Highlights

- Convene with CA State University, Sacramento (CSUS) representatives from the Center for Collaborative Health Practice and Policy to embed a health equity lens
- Participation at Mental Health Matters Day at the Capitol
- Health Equity Speakers Series – Gender Lens
- Let’s Get Health CA – Innovation Conference
- Tribal Engagement
- Government Alliance on Racial Equity training (Workforce Equity and Community Engagement)
- Site Visits of CRDP Contracts/Grants
- Abstract Submission for APHA
- CRDP monitoring & oversight
The Innovative CA Reducing Disparities Project
CRDP Strategic Plan

California Reducing Disparities Project
Strategic Plan to Reduce Mental Health Disparities

Developed by the California Pan-Ethnic Health Network
In Partnership with the California Reducing Disparities Project Partners
Impact – CRDP Funded Grantees
CRDP Foundational Components

- Statewide Evaluator
- Technical Assistance Providers
- Pilot Projects
  - Capacity Building
  - Implementation
- Education, Outreach and Awareness
• Annual Mental Health Poll
• Storytelling Technical Assistance
• Community & Key Stakeholder Engagement Plan
• Media Training
• Media Consulting Services
• Development of Collateral Material
CRDP African American Pilot Project Showcase

- The Village Project – Emanyatta Project
- West Fresno Health Care Coalition – Sweet Potato Project
Thank You!

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Office of Health Equity Website
https://www.cdph.ca.gov/Programs/OHE/Pages/OfficeHealthEquity.aspx