

2024 Pride Toolkit

Peregrine
MEDIA



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Overview

CDPH has created a PRIDE toolkit to help event organizers educate attendees about topical sexual health issues and connect them to services that will help keep them and their communities healthy.

In this document, you'll find the files you need to produce posters, flyers and stickers along with step-by-step instructions on how to produce them.

Cost effective print fulfillment options:

Via FedEx Office

- 8.5"x11" Flyers can be printed at office.fedex.com from \$0.20-\$0.70/unit
- 2'x3' Posters can be printed at office.fedex.com from \$35-\$65/unit (either paper/floppy or on foam board for stability)
- Fedex orders can be picked up in 1-2 days at a local store or shipped in 2-3 days for an additional fee.

Via Makestickers.com

- 2" or 3" (recommended) custom stickers can be printed and delivered [online](#) in 5-7 days. Cost ranges from \$0.20-\$0.44/unit depending on volume.

Sticker Options

2024 Pride Toolkit

2024 “Free Hugs” Stickers

These pride stickers can be handed out to all attendees. They promote peace 🙌 love and free testing at TMH and vaccination via measurable QR code - essentially turning every wearer into an ambassador for as low as ~\$0.20/sticker.

Recommended use:

1. Hand out stickers at Pride Booths
2. Designate greeters throughout Pride events to hand out stickers to reach attendees beyond fixed booth presence.



Mpox Free Hugs

These pride stickers can be handed out to all attendees. They promote peace 🙌 love, & free mpox vaccinations.

Front



Back



[Get File](#)

Testing Free Hugs

These pride stickers can be handed out to all attendees. They promote peace 🙌 love, & free testing at TakeMeHome.org.

Front



Back



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Mpox PEACE Stickers: 2.12"W x 2.5"H

These stickers allow people to show their support for the mpox vaccine. In addition to representing PRIDE and PEACE, the finger icon looks like a “V” for vaccination and also reads as a “2” in reference to the two doses required for maximum protection.



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Flyer Options

2024 Pride Toolkit

PRIDE Toolkit: Mpox Flyers

Mpox vaccines are safe, effective and available for free while supplies last!

Schedule your first or second dose today to protect yourself and your community.

Mpox is a disease that can cause flu-like symptoms and distinct rashes, sores, and bumps on the body. While mpox is rarely fatal, symptoms can be extremely painful, and you might have permanent scarring resulting from rashes and sores. Mpox vaccination reduces the risk of severe disease, so get vaccinated today.



To schedule your vaccination visit [MYTURN.CA.GOV](https://myturn.ca.gov)



SCHEDULE NOW

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Mpox vaccines are most effective when you get 2 doses 28 days apart!

Schedule your free second dose now to maximize your protection while free vaccine supplies last!

Getting a second dose of the mpox vaccine will increase the effectiveness of your vaccination to 95%. It is rare, but fully vaccinated people can still get mpox, but the illness is much less severe.



To schedule your vaccination visit [MYTURN.CA.GOV](https://myturn.ca.gov)



SCHEDULE NOW

[Get File](#)

Vaccination is the best way to protect yourself and your community from mpox!

Vaccination is safe, effective, and available for free while supplies last.

Mpox is a disease that can cause flu-like symptoms and distinct rashes, sores, and bumps on the body. While mpox is rarely fatal, symptoms can be extremely painful, and you might have permanent scarring resulting from rashes and sores. Mpox vaccination reduces the risk of severe disease, so get vaccinated today.



To learn more about mpox, visit [GO.CDPH.CA.GOV/MPOX](https://go.cdph.ca.gov/mpox)



LEARN MORE

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PRIDE Toolkit: STI Testing Flyers


These 8.5”x11” flyers can be handed out to attendees and posted in high traffic areas.

The only way to know if you have an STI is to get tested.

Most STIs don't have symptoms. Make HIV and STI testing part of your sexual health routine.

Order a free HIV/STI test kit now from [TakeMeHome.org](https://www.TakeMeHome.org)



 ORDER NOW



[Get File](#)

La única manera de saber si tienes una ETS es haciéndote una prueba.

La mayoría de las ETS no presentan síntomas. Haga que las pruebas de VIH y ETS formen parte de su rutina de salud sexual.

Ordene un kit de prueba de VIH/ETS gratuito en: [TakeMeHome.org](https://www.TakeMeHome.org)



 ORDENAR AHORA



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PRIDE Toolkit: STI Testing Flyers

These 8.5”x11” flyers can be handed out to attendees and posted in high traffic areas.



[Get File](#)



[Get File](#)

PRIDE Toolkit: STI Testing Flyers


These 8.5”x11” flyers can be handed out to attendees and posted in high traffic areas.

STIs are common. Get tested.

Most STIs don't have symptoms. Make HIV and STI testing part of your sexual health routine.

Order a free HIV/STI test kit now from [TakeMeHome.org](https://www.TakeMeHome.org)



 ORDER NOW


[Get File](#)

Las ETS son comunes. Háganse la prueba.

La mayoría de las ETS no presentan síntomas. Haga que las pruebas de VIH y ETS formen parte de su rutina de salud sexual.

Ordene un kit de prueba de VIH/ETS gratuito en: [TakeMeHome.org](https://www.TakeMeHome.org)



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PRIDE Toolkit: STI Testing Flyers

These 8.5”x11” flyers can be handed out to attendees and posted in high traffic areas.

The most common symptom is no symptom at all.

Make HIV and STI testing part of your sexual health routine.

Order a free HIV/STI test kit now from [TakeMeHome.org](https://www.TakeMeHome.org)



 ORDER NOW



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El síntoma más común es no tener ningún síntoma.

Has que las pruebas de VIH y ETS formen parte de su rutina de salud sexual.

Ordene un kit de prueba de VIH/ETS gratuito en: [TakeMeHome.org](https://www.TakeMeHome.org)



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Poster Options

2024 Pride Toolkit

PRIDE Toolkit: Posters

These posters promote STI testing and can be hung in high traffic areas.



**STIs are common.
Get tested.**

Most STIs don't have symptoms. Make HIV and STI testing part of your sexual health routine.

Order a free HIV/STI test kit now from [TakeMeHome.org](https://www.TakeMeHome.org)

 California Department of
PublicHealth



 ORDER NOW

The poster features a background image of a group of people in rainbow clothing at a Pride event. The text is in white and pink, with a pink QR code and a pink button at the bottom.

[Get File](#)



**Las ETS son comunes.
Háganse la prueba.**

La mayoría de las ETS no presentan síntomas. Haga que las pruebas de VIH y ETS formen parte de su rutina de salud sexual.

Ordene un kit de prueba de VIH/ETS gratuito en: [TakeMeHome.org](https://www.TakeMeHome.org)

 California Department of
PublicHealth



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The poster features a background image of a group of people in rainbow clothing at a Pride event. The text is in white and pink, with a pink QR code and a pink button at the bottom.

[Get File](#)

PRIDE Toolkit: Posters

These posters promote STI testing and can be hung in high traffic areas.

Most STIs are curable. Get tested.

The most common STIs are curable and proper care makes living with others easier.

Order a free HIV/STI test kit now from [TakeMeHome.org](https://www.TakeMeHome.org)

California Department of **PublicHealth**



 ORDER NOW

The poster features a dark blue background with a circular inset image of two men smiling. The text is in white and pink. A QR code is located in the lower left, and a pink button with a mobile icon and the text 'ORDER NOW' is at the bottom.

[Get File](#)

La mayoría de las ETS tienen cura. Háganse la prueba.

Las ETS más comunes tienen cura y cuidándose hace la vida con los demás más fácil.

Ordene un kit de prueba de VIH/ETS gratuito en: [TakeMeHome.org](https://www.TakeMeHome.org)

California Department of **PublicHealth**



 ORDENAR AHORA

The poster features a dark blue background with a circular inset image of two men smiling. The text is in white and pink. A QR code is located in the lower left, and a pink button with a mobile icon and the text 'ORDENAR AHORA' is at the bottom.

[Get File](#)


PRIDE Toolkit: Posters

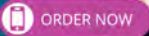


These posters promote STI testing and can be hung in high traffic areas.

The only way to know if you have an STI is to get tested.

Most STIs don't have symptoms. Make HIV and STI testing part of your sexual health routine.

Order a free HIV/STI test kit now from [TakeMeHome.org](https://www.TakeMeHome.org)

 California Department of Public Health



[Get File](#)

La única manera de saber si tienes una ETS es haciéndote una prueba.

La mayoría de las ETS no presentan síntomas. Haga que las pruebas de VIH y ETS formen parte de su rutina de salud sexual.

Ordene un kit de prueba de VIH/ETS gratuito en: [TakeMeHome.org](https://www.TakeMeHome.org)

 California Department of Public Health



[Get File](#)

PRIDE Toolkit: Posters

These posters promote STI testing and can be hung in high traffic areas.



[Get File](#)



[Get File](#)

PRIDE Toolkit: Posters

These posters promote STI testing and can be hung in high traffic areas.



[Get File](#)



[Get File](#)

Sticker Fulfillment

Pricing and Instructions

Sticker Production Instructions

Printing instructions:

- Visit <https://www.makestickers.com/products/custom-stickers/die-cut-stickers>
- Select your desired size* / qty(select 2x2 for 2” stickers; select 3x3 for 3” stickers)
- Upload the desired design (PDF)
- Add to cart; Important: add a note for the vendor on the design, e.g.: CDPH Pride Free Hugs (Takemehome.org) or CDPH Pride Free Hugs (Mpox) or CDPH Pride Peace Stickers
- Repeat the process above for other sizes and/or designs
- Checkout / Pay

*Sticker prices vary by quantity and size but we’ve included some examples with each design

Sticker Pricing: Free Hugs

Here is the pricing for 3.08x3" size [The larger size is recommended as it is more noticeable]

- 500x Glossy Kiss Cut Stickers - 3.08"W x 3"H : \$218.89 (\$0.44/each)
- 1000x Glossy Kiss Cut Stickers - 3.08"W x 3"H : \$360.68 (\$0.37/each)
- 1500x Glossy Kiss Cut Stickers - 3.08"W x 3"H : \$502.48 (\$0.34/each)
- 2000x Glossy Kiss Cut Stickers - 3.08"W x 3"H : \$644.27 (\$0.33/each)
- 2500x Glossy Kiss Cut Stickers - 3.08"W x 3"H : \$786.06 (\$0.32/each)
- 3000x Glossy Kiss Cut Stickers - 3.08"W x 3"H : \$927.85 (\$0.31/each)

Here is pricing for 2.05x2" size

- 500x Glossy Kiss Cut Stickers - 2.05"W x 2"H : \$163.38 (\$0.33/each)
- 1000x Glossy Kiss Cut Stickers - 2.05"W x 2"H : \$249.66 (\$0.25/each)
- 1500x Glossy Kiss Cut Stickers - 2.05"W x 2"H : \$335.94 (\$0.23/each)
- 2000x Glossy Kiss Cut Stickers - 2.05"W x 2"H : \$422.22 (\$0.22/each)
- 2500x Glossy Kiss Cut Stickers - 2.05"W x 2"H : \$508.50 (\$0.21/each)
- 3000x Glossy Kiss Cut Stickers - 2.05"W x 2"H : \$594.78 (\$0.20/each)

Pricing under 500 will be confirmed by the vendor at checkout.

Sticker Pricing: PEACE

Pricing is specific to orders through <https://www.makestickers.com>:

- 500x Glossy Die Cut Stickers - 2.12"W x 2.5"H : \$143.74 (\$0.29/each)
- 1000x Glossy Die Cut Stickers - 2.12"W x 2.5"H : \$227.38 (\$0.23/each)
- 1500x Glossy Die Cut Stickers - 2.12"W x 2.5"H : \$311.02 (\$0.21/each)
- 2000x Glossy Die Cut Stickers - 2.12"W x 2.5"H : \$394.66 (\$0.20/each)
- 2500x Glossy Die Cut Stickers - 2.12"W x 2.5"H : \$478.30 (\$0.20/each)
- 3000x Glossy Die Cut Stickers - 2.12"W x 2.5"H : \$561.94 (\$0.19/each)
- 3500x Glossy Die Cut Stickers - 2.12"W x 2.5"H : \$645.58 (\$0.19/each)
- 4000x Glossy Die Cut Stickers - 2.12"W x 2.5"H : \$729.22 (\$0.19/each)
- 4500x Glossy Die Cut Stickers - 2.12"W x 2.5"H : \$812.86 (\$0.19/each)
- 5000x Glossy Die Cut Stickers - 2.12"W x 2.5"H : \$896.50 (\$0.18/each)

Pricing under 500 will be confirmed by the vendor at checkout.

Flyer Fulfillment

Pricing and Instructions

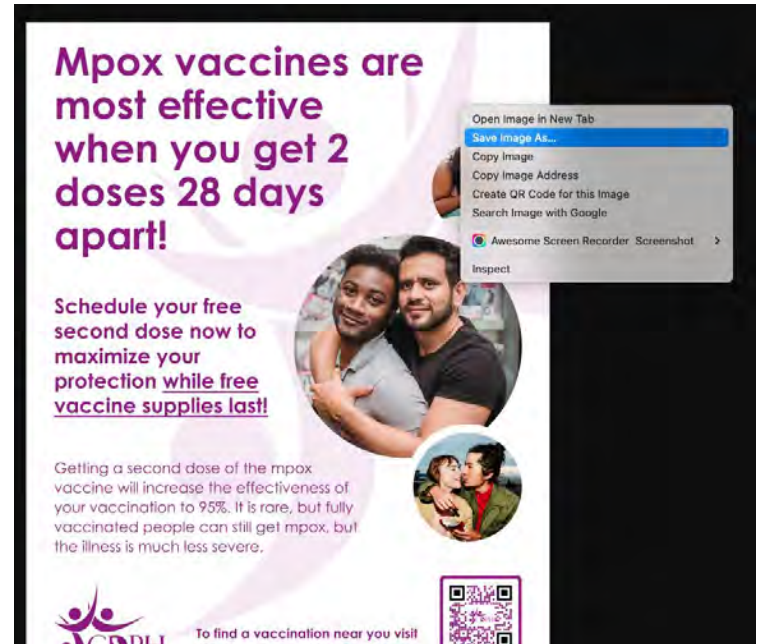
Flyer Production Instructions

Flyers are 8.5”x 11” and can be printed at FedEx Office (or similar); If using FedEx Office costs/flyer range from \$0.20-\$0.70/unit depending on your print preferences and quantity.

Download the flyer(s) file that you want to produce using the [Get File](#) button.

Right click on the image and select “Save Image As...” to save the file to your computer. You can see an example of this on the screen shot to the right.

Once you have the files you want you can proceed to the print instructions on the following page



Flyer Production Instructions

FedEx Office instructions:

- Visit the site: <https://www.office.fedex.com/default/flyers.html>
- Select the appropriate size: 8.5”x 11”
- Select desired printing preferences and quantity
- Upload the desired file from the CDPH Pride Toolkit
- Add to cart
- Repeat the process for additional designs or products (e.g.: Posters)
- FedEx Office will ship to your location for an added fee or you can pick up at a local location.
- Checkout / Pay

Poster Fulfillment

Pricing and Instructions

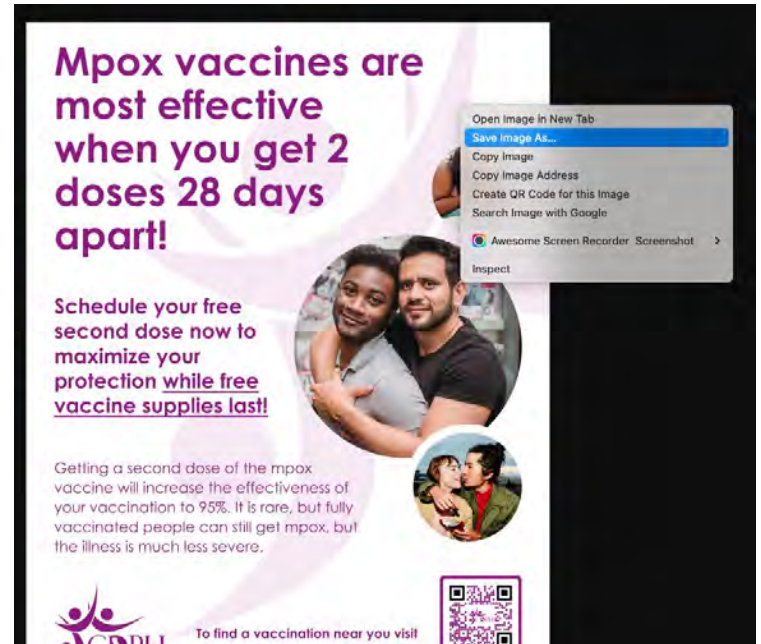
Poster Production Instructions

Posters are 2'x3' (24"x 36") and can be printed at FedEx Office (or similar); If using FedEx Office costs/poster start at \$35/unit for standard posters. Mounted posters (on foam core or gator board) go up to \$65-\$70/unit.

Download the flyer(s) file that you want to produce using the [Get File](#) button.

Right click on the image and select "Save Image As..." to save the file to your computer. You can see an example of this on the screen shot to the right.

Once you have the files you want you can proceed to the print instructions on the following page



Poster Production Instructions

FedEx Office instructions:

- Visit the site: <https://www.office.fedex.com/default/posters.html>
- Select the appropriate size: 24”x 36”
- Select desired mounting preference and quantity
- Upload the desired file from the CDPH Pride Toolkit
- Add to cart
- Repeat the process for additional designs or products (e.g.: Flyers)
- FedEx Office will ship to your location for an added fee or you can pick up at a local location.
- Checkout / Pay