

State of California—Health and Human Services Agency California Department of Public Health



Dear Colleague,

STD Awareness Week will be observed **Apri 11th -17th**, **2021**. The annual observance is an opportunity to bring a renewed focus to STD prevention, especially during a global pandemic when individuals may be avoiding sexual health and other health care services. It is more important now than ever to ensure our communities understand the local STD testing and treatment resources that are available to them and how to access them.

CDC typically releases campaign resources prior to STD Awareness Week, and these will become available at the CDC STD Awareness Week webpage. Additionally, the STDCB hosted a Local Capacity Building Webinar on February 9th where we highlighted resources and shared examples to raise sexual health awareness during a global pandemic including virtual promotional materials for local health jurisdictions as well as resources that address the risk of contracting COVID-19 during sexual activity. A recording of this webinar is available here and a list of the featured resources are available by request. You can also find more health promotion tools on our STD Awareness Campaign Resources webpage.

If you have questions or are interested in learning more about what is available to support your outreach work during these unpredictable times, please contact Sandee Differding at SandeeDifferding@cdph.ca.gov. Data and additional information and resources may be found at std.ca.gov.

Thank you for all you do to protect the sexual health of Californians during this challenging time.

Sincerely,

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