Stage 1
Certification of California Office and Gross Billings

The advertising agency has a currently operating, full-service, California-based office(s) with a minimum of 30 employees that would provide services to the California Department of Public Health (CDPH) throughout the term of the contract.

The agency as a whole had at least $50 million in gross billings per year in at least two of the three years prior to 2017.

Below are billings for each year:

2017: $ □ Fiscal or □ Calendar
2018: $ □ Fiscal or □ Calendar
2019: $ □ Fiscal or □ Calendar

Check one of the following:

□ Billings above include media placement purchased in-house by agency.
□ Billings above include media placement by an external media buying service.

Name of media buyer: __________________________________________

The proposer has not collaborated on this Solicitation with a competing proposer, including other agencies that share the same holding company. There is no day-to-day shared management or staff with any other proposer owned by the same holding company.

CDPH reserves the right to request documentation to support the above claims.

I, ________________________, certify that I am authorized to sign and certify the above requirements are met by my agency.

______________________________________
Signature of Authorized Representative

______________________________________
Date

______________________________________
Company Name