

Healthcare-Associated Infections Advisory Committee
Public Reporting and Education Subcommittee
Thursday, March 15, 2018
10:00 – 11:00 AM
Telephone Access Information: (888) 557-8511
Participant Passcode: 5390860

Agenda

Call to Order

Welcome, Introductions and Roll Call

Review and Approve Meeting Summary

- Review meeting minutes from February 15, 2018

Item 1. New Business

- Social Media links on CDPH HAI Website
The subcommittee will discuss links found on webpage, why past social media tweets suggested are not used and what technical capability and timing needed to get tweets posted.
- Address the Antimicrobial Stewardship component
What would be helpful to put on the website, i.e. information about vaccinations?
- How to educate the public and develop different types of education.
- Links to CDC website and allow consumers to go viral on the hospital pages and what CDPH is doing on infections.
- Discuss recommendation how to speak to the public and use social media on infection prevention since the subcommittee cannot speak on behalf of the Advisory Board.

Item 2. Unfinished Business

- Previous versions of interactive map had language about this map and about the data. Do we want it added back? Do we want to add a link for SHEA?
- Erica shared the California Communicable diseases organization: Provide the subcommittee more information.
- Do we want a link on Facebook/social media to the CDPH HAI web site? Do we need a motion?

Reminder:

1. HAI–Advisory Committee Meeting Schedule
 - May 10, August 9 and November 8, 2018
2. Next PRE Subcommittee Meetings Scheduled
 - April 19, 2018

Adjourn