

Promotional Materials

Module 6 IPC While Positioning and Transferring Residents

Facilitator notes: Consider using promotional materials for each module to market your training sessions. The below includes sample messaging, links to images, and flyer templates.

- **Sample messaging** can be shared via email or text message with or without the corresponding image.
- **Images** can be used as provided, e.g., for workplace bulletins, or for other communications.
- **Flyer templates** can be printed as is and filled out by hand, or edited in a PDF editor.

Sample Messaging	Image
<p>FACT! Pneumonia is the second most frequent healthcare-associated infection (HAI) in long-term care facilities. One way to prevent pneumonia is to ensure residents are repositioned often; this encourages fluid to move out of the lungs. Register for our training on proper positioning and transferring to learn more! <i>[Include training information here including how to sign up]</i></p>	 <p>Download this image</p>
<p>One way Certified Nursing Assistants (CNAs) can help prevent infections in their residents is by practicing proper positioning and repositioning. Learn more at our next training! <i>[Include training information here including how to sign up]</i></p>	

Positioning and Repositioning Can Prevent Infections in Skilled Nursing Facility Residents

- 1 Prevents aspiration and other types of pneumonia
- 2 Prevents catheter-associated urinary tract infections (CAUTI)
- 3 Prevents pressure injuries that can become infected



[Download this image](#)

Infection Prevention and Control Training

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Fact or Myth?

Proper Positioning and Transferring of Residents can Prevent Infections.

Fact **Myth**

PROJECT FIRST LINE
CDC's National Training Collaborative for Healthcare Infection Prevention & Control

JCSPH

Join Us!

When: _____

Where: _____

Questions? Please Contact:

Infection Prevention and Control Training

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