



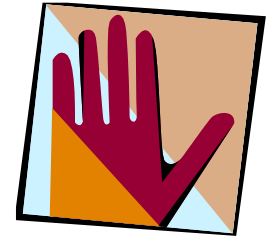
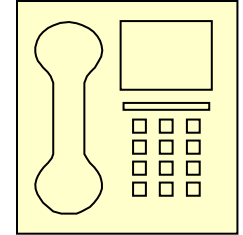
Regulatory Alert 2017-01

Stakeholder Consultation

May 24, 2017

Webinar Tools

- *6 mutes and unmutes your phones
- Raise your hand during the feedback periods to ask questions/provide input
- www.wicworks.ca.gov
- Laws & Regulations page
 - WIC Bulletin Alerts and Resources



Agenda

1. Background of Regulatory Alert and Regulatory Process
2. Timeline
3. FDA juice regulations: Recommended Daily Intake (RDI)
4. Review Regulatory Alert and receive Stakeholder Feedback:
 - Current Alert: 2017-01
 - Important Reminders

WIC Bulletin Regulation Process Background

- September 29, 2012: Assembly Bill (AB) 2322, signed into law, added section 123322 to the California Health and Safety Code
- AB 2322 enables WIC to adopt specified department requirements into State regulation through an expedited regulatory process

Timeline

- Regulatory Alert Released: 5/5/2017
- Stakeholder Consultation Webinar: 5/24/2017
- Comment Period: 5/6 - 6/1/17
- Final action posted on WIC website
 - no later than 120 days from the end of the comment period



Feedback



Current USDA Juice regulations

- USDA: Requires for WIC Programs 30 mg vitamin C for each 100 mL juice
- Daily Value (DV) is based on the Reference Daily Intake (RDI) mg requirement
- Current requirement: All non-100% citrus juice contain 120% of the DV of vitamin C per 8 ounce (237 mL) and based on 60 mg per day RDI

FDA and WIC juice requirement changes

- RDI: 60 to 90 mg/day vitamin C
- Proposed change to WIC authorization requirement for non-100% citrus juice:
 - “120% Vitamin C” (or more) requirement is changing to a DV of “80% Vitamin C” (or more) on Front Label
- This is equivalent to 72 mg vitamin C in each 237 mL of juice or 30 mg in 100 mL of juice



Feedback



Important Reminders

- Public comment period for Regulatory Alert 2017-01 ends on June 1, 2017
- Comments must be submitted via e-mail to:
WICRegulations@cdph.ca.gov
- Regulatory Alert 2017-01 may be accessed on the Laws and Regulations section of California WIC's public website: www.wicworks.ca.gov
- Public posting of the final action on WIC website (no later than 120 days from the end of the comment period): No later than September 28, 2017.

Thank You!

