Starting August 1, 2022, buy the brand, type, size, and number of cans included in your WIC Food Balance.

**Primary contract brand milk-based infant formula**

**Similac Advance**
- 12.4 oz powder or 13 fl oz liquid concentrate

**Similac Sensitive**
- 12.5 oz powder only

**Enfamil ProSobee**
- 12.9 oz powder or 13 fl oz liquid concentrate

WIC provides breastfeeding services and infant feeding support to all families. Call your local WIC office to learn more!